



**FIRESTONE  
HOME & AUTO CO. LTD.**

# IT'S NO BULL!

## FIRST WAREHOUSE SALE

**CONTINUES  
ALL THIS WEEK  
STORE HOURS  
8 A. M. TO 9 P. M.  
MONDAY TO SATURDAY**

# ADMIRAL TELEVISION AND REFRIGERATORS

We are not the type to brag but are sure that our prices on quality merchandise and our variety cannot be beaten. We do admit that our store building didn't cost a fortune but who pays for all the glitter you find in some stores - you the customer of course. We have a really wonderful display of 1957 Admiral Television and Refrigerators at prices that have no equal on P. E. I. Some people always think things cost more on P. E. I. We know that our prices are low as you will find in Toronto or Montreal for the same goods. Buy your Television at off the car prices direct from the factory in their original cases.

**BIG POWERFUL LONG  
RANGE CHASSIS**

**90 DAY WARRANTY ON ALL  
PARTS  
12 MONTHS ON PICTURE  
TUBE**

We have our own service technicians, you get prompt service always.

# 269.<sup>00</sup>

**WITH  
FREE**

**COMPLETE OUTSIDE  
CFCY ANTENNA**

Includes 5 element Yagi, ten foot mast, 75 foot lead-in wire, stand-offs, ground wire, etc.

**Your Choice Walnut, Mahogany or Charcoal  
Many other FREE GIFTS such as Gruen Wrist Watches**



**FREE  
YOU**

SELECT THE ADMIRAL REFRIGERATOR OF YOUR CHOICE

**YOU**

SELECT YOUR OWN TERMS  
THEN . . .

**YOU**

SELECT FOR YOURSELF A 5-PC.  
CHROME SET FROM OUR \$89.95  
MODELS . . .

**FREE**

**NO STRINGS ATTACHED**

THIS OFFER IS STRAIGHT FORWARD AND IS NOT CONFINED IN ANY WAY TO ANY PURCHASE OR PURCHASER.

## INTRODUCING 1957 ADMIRAL REFRIGERATORS

**5 YEAR WARRANTY  
WITH**

**FREE**

**5 PIECE KITCHEN  
CHROME SET VALUE \$89.95**

**FOR A LIMITED TIME ONLY**

THERE ARE NO STRINGS WHATSOEVER TO THIS AMAZING FIRESTONE OFFER—NO FINE PRINT OR TRICK PHRASES. SELECT YOUR ADMIRAL REFRIGERATOR FROM OUR LARGE SELECTION, AND WITH EACH PURCHASE YOU GET A 5-PIECE CHROME KITCHEN SUITE IN YOUR CHOICE OF PATTERN OR COLOR, ABSOLUTELY FREE.

**ONLY 239.<sup>95</sup>  
AND UP**

WE'RE THE ONLY STORE YOU EVER SAW THAT DARES TO MAKE THE SAME MISTAKE TWICE—Last year, we made this same outstanding offer, and hundreds of people took advantage of it. Some of our suppliers screamed; the opposition said we were crazy. We know that the volume of business will take care of the expense of the Free Chrome Sets. Help us prove we're right—and help yourself to a terrific buy.



**A SPECIAL NOTE FOR . . .**

**BRIDES AND GROOMS-TO-BE**

Getting married this year? Here is an opportunity to furnish the home of your dreams and save real money, too. Use our lay away plan. Starting today we are offering Chesterfields, Fold-a-way beds, Studio Couches, Kitchen Chrome Sets, Bedroom Suites, Refrigerators, Electric Stoves, TV, Radios, Mixmasters and Washer and Dryer Sets at very easy terms. Why not come in and talk it over real soon. Phone and arrange an evening appointment if that is more convenient. Come in and talk it over. **FREE INSURED LAY-AWAY PLAN.**

# FIRESTONE

# HOME & AUTO CO. LTD.

187 GREAT GEORGE STREET

DIAL 5547