

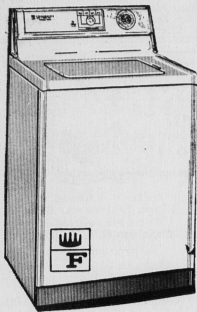


CHRISTMAS APPLIANCE SALE

THESE PRICES EFFECTIVE DECEMBER 2nd TO DECEMBER 24th

1965 DeLUXE FRIGIDAIRE AUTOMATIC

WASHER



New from Frigidaire... world's first jet action washer! See the exclusive patented deep action agitator! Compare its unique up and down action motion with the back and forth of blades of other automatics.

- New 5 year warranty on the mechanism, water pump and motor
- Automatic soak cycle for diapers and work clothes—ideal for washable woollens!
- Jet spin your wash drier than any other household washer
- Jet away rinsing scuds lint, scum right out of the tub and there is no lint trap to clean
- Soaks, water saver on model WDARC-65 at 29.97

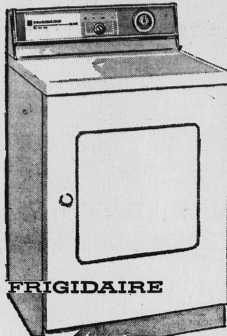
Regular \$29.95

279.97

No Down Payment — 15.00 Monthly

DeLUXE FRIGIDAIRE AUTOMATIC

DRYER



Dry clothes anytime in any kind of weather, your family's clothes will look new longer and the wrinkles away cycle is the answer to many ironing problems.

- Automatic cool and fluff period in last 10 minutes of drying cycle
- New fabric selector gives you just the right heat for all your fabrics
- Easy to clean nylon lint screen right on the door cleans in seconds
- Push button safety door shuts dryer off when door is opened
- New smooth as glass porcelain enamel drum and working top

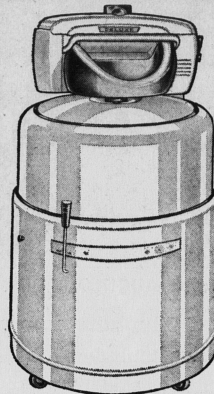
Regular 199.95

169.97

No Down Payment — 10.00 Monthly

DELUXE BEATTY

WASHER



Holman's have sold Beatty washers for over twenty-five years and many of the first washers sold are still in use. If you are looking for a superior washer take advantage of this special trade-in offer.

- Deluxe wringer with chrome drain boards, rollers are self adjusting to garment thickness
- Automatic trouble free drain pump empties the tub in 87 seconds
- Direct drive, no belts, only four working parts in the mechanism
- Six year warranty on mechanism and its test proven to have the longest life

Regular 199.95

139.97

No Down Payment—10.00 Monthly

RCA VICTOR

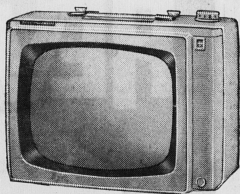
19" PORTABLE TV

With Free Roll-About Stand

Enjoy perfect pictures with this powerful RCA Victor portable even in fringe areas, made possible by the new vista tuner, the most powerful ever made.

- Long range new vista tuner
- 19" aluminum picture tube
- Powerful chassis will cool-operating dark heater tubes
- Space age sealed circuits, life time guarantee
- Built in monopole antenna

Reg. 239.90



199.97

No Down Payment — 11.00 Monthly

GENERAL ELECTRIC

23" TELEVISION

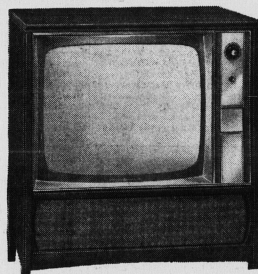
1965 23" General Electric TV, with new improved daylight blue picture tube, plus the superior performance and dependability which results from famous quality engineering

- Super Stratopower chassis is engineered for greater sensitivity and pull-in power to provide maximum performance and reliability
- Full power transformer prolongs component life
- Set and forget volume control and concealed secondary controls
- Clear rich sound from two front mounted speakers

Regular 299.95

259.97

No Down Payment — 13.00 Monthly



GENERAL ELECTRIC

WASHER

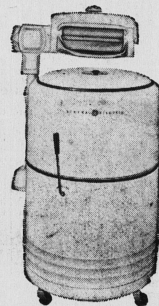
Feature packed complete with automatic drain pump and many other deluxe features that make this our best selling low price wringer washer.

- Deluxe Lowell wringer, easy to clean drainboards
- Heavy duty wringer rolls self adjusting to garment thickness
- Fast acting automatic drain pump
- Permadrive mechanism permanently lubricated, will give you years of trouble free service

Regular 139.95

109.97

No Down Payment — 8.00 Monthly



GENERAL ELECTRIC

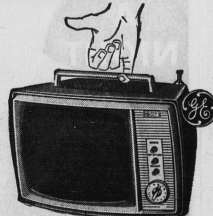
11" PORTABLE TV

Only 13 lb. light—Big 11" screen. So light even the lady of the house can carry it from room to room, yet large enough for the whole family to enjoy.

- Front controls for picture and sound are easy to see and use
- Smartly designed carry handle for easy portability
- "Built-in" adjustable telescoping monopole antenna for all round reception
- Rich clear sound with a front-mounted 6 x 2" dynaspeaker speaker
- One year warranty on picture tube, all other parts 90 days warranty

124.97

Reg. 139.95



No Down Payment 9.00 Monthly

GENERAL ELECTRIC

23" TELEVISION

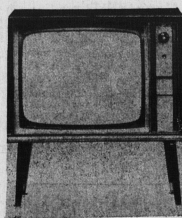
Enjoy all the TV programs with this furniture designed to-be model, and that is only the beginning, because this quality built TV, will give you years of trouble free service.

- General Electric assures you of the clearest, sharpest, most pleasing pictures
- Big 23" squared screen, with exclusive glass-plate system
- Powerful G.E. transformer chassis provides longer tube and composite life
- Large front speakers with up front controls

Regular 279.95

229.97

12.00 Monthly No Down Payment



PHILCO STEREO COMBINATION

Here is a truly magnificent stereo, high fidelity console made for the discriminating listener, who desires supremacy of listening pleasure and fine furniture.

- Now you can enjoy stereo at its best from the six speakers that are acoustically designed and balanced for perfect stereo separation
- New scratch-guard changer found only on Philco Stereos saves your records
- Separate treble and bass controls
- Record storage for over thirty records
- And its powerful radio pulls in those hard to get stations

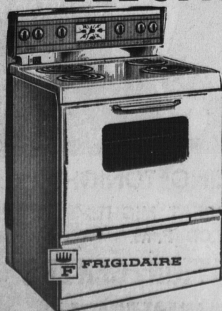
Regular 359.95

259.97

No Down Payment — 13.00 Monthly



FRIGIDAIRE ELECTRIC RANGE



It's clock controlled oven, lets you cook your meals while you are shopping or at work, and its self-cleaning elements are a dream to use. Its big 29" oven will cook the biggest turkey or complete meal.

- Cook master control centre lets you cook your meals automatically
- New self-cleaning tubular electric range element
- Large non-fog window on oven door
- Large storage drawer ideal for cooking utensils
- Finished in gleaming porcelain enamel

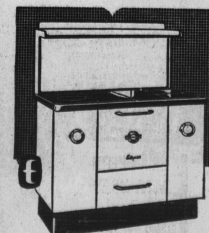
Regular 259.95

199.97

No Down Payment — 11.00 Monthly

ENTERPRISE COAL & WOOD RANGE

This quality built range will cook your meals and give you the best baking results ever. Piping hot water is available from the rust proof copper reservoir.



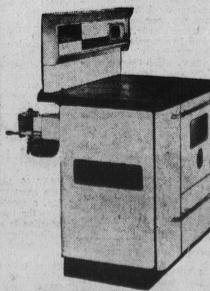
- Enterprise quality built range with roomy cooking top
- Large family size oven finished in lifetime porcelain enamel
- Large roomy firebox for wood or coal
- This extended model has a copper reservoir that will not rust

Reg. 279.95

219.97

No Down Payment — 11.00 Monthly

ENTERPRISE KEMAC RANGE



Big deluxe model with glass door and deluxe background, smartly styled to add beauty to your kitchen. Quality built for people who want the best.

- Largest oven of any Kemac range, finished in lifetime porcelain
- Big deep firebox for burning wood or garbage with oil
- No fog glass in oven door
- Heavy cast iron oven door frame, an exclusive Enterprise feature

Reg. 399.95

339.97

No Down Payment—18.00 Monthly

If unable to shop in person use Holman's Convenient Mail Order Service or phone Summerside 436-222 — Charlottetown 894-6525.

STORE HOURS:

CHARLOTTETOWN STORE

DECEMBER 2nd TO DECEMBER 23
9 A.M. TO 9 P.M. DAILY
INCLUDING SATURDAYS

SUMMERSIDE STORE

Monday thru Thursday 8:30—5:00
Friday 8:30—9:00
Saturday 8:30—5:00