

NOW ON DISPLAY

# Chevrolet Brilliantly NEW for '52!

ALLURING  
NEW INTERIOR  
COLORS

NEW IMPROVED  
POWER-JET CARBURETION

GORGEOUS NEW  
EXTERIOR  
COLORS

NEW ROYAL-TONE  
STYLING

New Centrepoise Power



Illustrated - Chevrolet Styleline DeLuxe 4-Door Sedan

## It's Big... Bright and Beautiful!



MORE PEOPLE BUY CHEVROLETS  
THAN ANY OTHER CAR

Come, see them at our showrooms . . . the most colorful, captivating and capable Chevrolets the leader has ever produced . . . brilliantly *new* for '52 in all these exciting ways:

**Gorgeous New Royal-Tone Styling . . .** with Bodies by Fisher so big, bright and beautiful that you'll prefer them on sight.

**Radiant New Exterior Colors . . .** A wide and wonderful array of solid tone colors and two-tone color combinations.

**Alluring New Interior Colors . . .** with upholstery and trim in two tones of blue,

green or gray to harmonize with exterior colors, in all DeLuxe sedan and coupe models.

**New Centrepoise Power . . .** bringing amazing new smoothness of operation, freedom from vibration, and protection from road noise and wheel shock to low-cost motoring.

**A new, smoother, softer ride . . .** for both front and rear seat passengers.

All these and many other enviable advantages are yours in this new Chevrolet—and in Chevrolet alone—at the lowest prices

and with outstanding economy of operation and upkeep!

Come in . . . see these sensational new Chevrolets for '52 and you'll want to place your order now . . . for they're your buy of buys—the *only fine cars priced so low!*

Extra-smooth, extra-dependable **POWERGlide** with New Automatic Choke, gives finest no-shift driving at lowest cost. (Combination of Power-Glide Automatic Transmission and 105-h.p. Engine optional on DeLuxe models at extra cost.)

**A GENERAL MOTORS VALUE**

### The Only Fine Cars PRICED SO LOW!

**HORNE MOTORS Limited**  
FITZROY STREET