

ELLIS BROS
SHOPPING CENTRE
161 ST. PETERS ROAD
SHERWOOD P.E.I.

SAVE EASY SAVINGS



SAFARI

FEATURING **Libby's** PRODUCTS
FAMOUS

SAVE EASY

OPEN THURSDAY, FRIDAY, SATURDAY NIGHTS



LADIES' WHITE STAG SPORTS WEAR

Including shorts, slacks, skirts, blouses and jackets.

From 2.98 to 12.98

GOING AT

25% Off

LADIES' KNEE KNOCKERS

Assorted patterns and colors.

Sizes 10 - 20

Priced to 5.98

CLEARING

2.66

Men's Summer JACKETS

Poplin, Curon, Wool Knit, etc.

Reg. 6.95 to 11.95

CLEARING AT

20% Off



PRO-COAT

OIL-BASED

Primer and Finish

WHITE

PAINT

Gal. **5.95**

LIBBY'S FCY, 48 OZ. TIN OF **TOMATO JUICE** **39c**

ROSEDALE CHO. **PEAS** 2 15 oz. tins **29c**

LIBBY'S CHO. SLIC. **BEETS** 2 20 oz. tins **33c**

McLAREN'S ASSORTED **RELISHES** 2 12 oz. jars **39c**

LIBBY'S D.B. WITH MEAT **BEANS** 2 20 oz. tins **49c**

LIBBY'S FRUIT **COCKTAIL** 15 oz. tin **27c**

FREE Drawing For Two Toy Tractors

FREE! 5 LB.-BAG OF LUMP **CHARCOAL** WITH THE PURCHASE OF Johnson's "RAID" HOUSE & GARDEN BOMB BOTH FOR ONLY **\$1.69**

MARGARINE 4 LBS. ROSE BRAND FOR 1.00

Planter's Blanched **PEANUTS** 10 oz. bag **29c**
Planter's Spanish **PEANUTS** 10 oz. bag **25c**
H. D. Laundry Det. **AJAX** 12 oz. cont. **74c**
Cashmere Bouquet **SOAP** 2 bars free 6 for **55c**

Sunspon Instant **MILK** 3 lb. pkg. **99c**
Johnson & Johnson **BANDAIDS** 25 per pkg. **39c**
Valu Pak **FOIL WRAP** 2 25 ft. rolls **65c**
Stafford Pie Filling **CHERRY** 20 oz. tin **39c**

Mix **Bleach** 64 oz. **45c**
79c

TEA BAGS

Mix or Match **COOKIES** 3 Pkgs. For **89c**

Barbours Peanut **BUTTER** 16 oz. jar **45c**

HERE ARE SOME OF THE SOUND ECONOMIC REASONS WHY IT PAYS TO SHOP AT "ELLIS BROS."

- No cost of parking meters or tickets.
- No refund at end of year. If a refund is paid back it must be collected through higher prices. We know through constant surveys that our prices range from 6% to 11% under some other places.
- No large scale give-ways, such as cars, washing machines, etc. (occ. we promote in co-operation with a manufacturer).
- Very little office overhead.
- No disorganized buying.
- (a) 90% of our grocery and meat purchases are through the well organized "Save Easy" plan.
- (b) Almost all ladies clothing, men's clothing, hardware, and footwear, are bought directly from manufacturers.
- No phone order delivery. As you are aware it costs about \$4,000 to \$5,500 per year to operate a delivery truck, which cost has to be added as a straight delivery charge or added into the price of the goods.
- Large "FREE PARKING" area.
- Efficient "one stop" shopping.
- Lower overhead allows lower prices.

LEAN MEATY **PORK CHOPS** LB. **65c**

Superior **SAUSAGES** lb. **57c**
Lean Meaty Wings of **CHICKEN** 3 lbs. for **89c**
M. L. Vac Packed - 5 Varieties Cooked **MEATS** 2 pkgs. for **45c**
Green Gables **BACON** lb. **79c**

PORK LOIN
PORK ROAST LB. **59c**

MEATY **RIB STEAK** LB. **73c**

All Cuts **VEAL STEAKS** lb. **89c**
Veal Shoulder **ROAST** lb. **49c**

COFFEE M. H. Instant 10 oz. jar **1.39**

Kraft Cheese **WHIZ** 16 oz. btl. **65c**
Kraft Miracle **WHIP** 32 oz. btl. **73c**
McLaren's Plain Kosher Dill or Garlic **PICKLES** 24 oz. jar **39c**
Stafford **Marmalade** 3 9 oz. jars **89c**

Orange JUICE Trout Hall 48 oz. tin **49c**

FROZEN FOOD SAVINGS ARE IN SEASON...

ICE CREAM Velvet 3 pt. size **69c**
PIES Morlon Chicken Beef & Turkey 4 for **89c**
PIES Farm House Cream, Lemon, Choc. or Strab. ea. **47c**
PEAS McCains Polly 2 lbs. for **47c**

CORN FLAKES 2 pkgs. for **49c**

Reg. Size **MODESS** 2 for **85c**
Save-Easy **MILK** 5 tall tins **79c**

ELLIS BROS. **SAVE EASY**



GARDEN-FRESH Vegetables
ONIONS no. 1 2 lbs. for **29c**
CUKES Island 2 for **25c**
ORANGES Blue Goose Size 138 2 doz. **\$1.00**
LETTUCE Island 2 heads for **39c**
RADISH Island 2 bun for **25c**