

Holman's
of P.E.I.

AUGUST BRIDE CONTEST

OVER 3,000 IN PRIZES

For Six Lucky Island Brides
DURING HOLMAN'S CONTEST

STARTS AUGUST 1st ENDS AUGUST 31st

CONTEST RULES:

In this annual contest, Holman's of Prince Edward Island will give away, absolutely free, over \$3,000 in beautiful, top quality prizes to six lucky August Brides, selected by you, the customers. From jewellery to housewares, from footwear to furniture, chances are that our lucky six Brides will receive, at no cost to them, most of the essentials required by newlyweds.

1. Eligible are all P. E. I. residents who will marry anytime from August 1st to August 31st, 1962 (except those who have been members of Holman's staff during the past month).
2. Any customer may nominate the AUGUST BRIDE of his/his choice.
3. Ballots will be available in every department of both stores — Summerside and Charlottetown.
4. On all purchases in any retail department during August, votes proportionate to purchases may be cast for the AUGUST BRIDE of your choice. Every penny entitles you to one vote. A \$1.00 purchase means 100 votes; a \$10.00 purchase means 1000 votes.
5. Three winners in each store will be chosen on the basis of the total votes cast by all customers throughout the month of August.



Only \$139.95 Buys This
Frigidaire Super Apartment
Electric Range!



**: NO DOWN PAYMENT
: ONLY 8.00 MONTHLY**

Check These

11 Outstanding Features:

- compact apartment design
- roomy, even heat oven
- deluxe backguard, easy to clean
- easy to reach controls
- thermostatic oven control
- adjustable oven shelves
- oven signal light
- handy appliance outlet
- easy to clean lifetime porcelain finish
- oven finished in lifetime porcelain
- compact cooking convenience
- a price to bring a smile to your budget

Wedding-belles are ringing

... and only \$109.95 Buys This
Seneval Electric Deluxe Washer

Mfgs. List 179.95!
Special

109.95



- General Electric formadrive mechanism with only four moving parts, no belts, no adjustments, permanently lubricated
- deluxe safety wringer, self locks in any convenient position
- 5 year warranty on mechanism
- big load capacity
- wringer rolls self adjusting to garment thickness
- automatic drain pump
- porcelain enamel tub

**COOL, PRETTY
SUMMER
DRESSES**

fine selection of fabrics... styles... and sizes. These dresses, regular (high quality styles, are priced regularly from 10.95 to 19.95.

**7.99
to 13.99**

SUMMER BLOUSES
pop tops and tailored styles... plain colors and gay florals in sizes 10 to 18. Regularly 1.98.

96¢

PANTIES and BRIEFS

lace trimmed and embroidered, floral and plain. Sizes small, medium, large.

3 PRS. 1.00

GIRDLES

figure controlling selection of girdles in small, medium, large sizes. Regularly 4.98.

1.97

COATS

complete clearance of our spring and summer coats at half price. Regularly 29.95 to 69.95.

15.99-35.99

**GIRLS'
DRESSES**

balance of our summer stock, in assorted cottons in solids, checks, prints, stripes. Clearing at greatly reduced prices. Sizes 2 to 14XT, regularly 3.98 to 17.95.

2.99 to 13.47



GIRLS' COATS

sizes 7 to 14XT, including laminates, wools, checks, solids, at 50% discount! Regularly 15.95 to 31.95.

7.98 to 15.98

Skirt x Blouse Sets

printed cotton; skirt has matching sleeveless blouse with ruffled trim. Assorted colors. Sizes 4-6X, regular 2.98.

1.87

sizes 7 to 14, reg. 3.98.
2.66

GIRLS' SKIRTS

knife pleated in printed arnel, easy washing, retains pleats. Sizes 7 to 14, regularly 3.98.

2.44

GIRLS' PYJAMAS

drip dry cotton; full cut pants have matching lace trimmed top with Peter Pan collar. Sizes 8-14T in pink, blue, maize, mauve. Reg. 2.98.

1.99

HOSE

first quality, seam-free, micro mesh hose... lovely shades in sizes 8 1/2 to 11.

3 prs. 1.49

BRASSIERS

flattering, form fitting styles in sizes 32B to 40C. These are regularly priced at 1.98.

99¢

STORE HOURS:

Charlottetown

Monday thru Thursday 9:30-5:30
Friday 9:30-6:30
Saturday 9:30-4:30

Summerside

Monday thru Thursday 9:30-5:00
Friday 9:30-6:00
Saturday 9:30-4:00