

Timely Notes On Fur Farming

At Anning, Chadwick & Kiever's sale in London, England, a week ago, 10 per cent standard ranch mink advanced 10 per cent and was 100 per cent sold. Wild mink was 100 per cent sold, no comparison. Hudson's Bay Company's sale following Anning's, announced that squirrel advanced 10 per cent compared with one year ago. Fresh silver fox skins sold very well with December. Platina and pearl platina were withdrawn. France took silver fox and Russian ranch mink were taken mostly by the continent with some home market buying. Average prices of Russian mink were as follows: dk br males averaged \$21; dk br females averaged \$14; br male averaged \$19. At Anning, Chadwick's sale Russian ranch mink averaged \$24.40; Siberian wild mink, \$19.60; silver fox full silver averaged \$14.56; three-quarter silvers \$14.56; platina \$16.80. Hudson's Bay Company's silvers sold as follows: full silvers, \$25.20; three-quarter silvers, \$20.20; half silvers, \$35.10; quarter silver, \$30.70. The above prices were for best quality skins.

Our reaction to the above prices is one of astonishment. It is certainly so out of line with anything we have noticed on either the Montreal or New York markets as to make us wonder if these top prices represent just a few priced specimens and do not indicate such a worthwhile appreciation of many skins. Anyway you look at it, it is cheering news for silver fox breeders and we trust that the Canadian National Silver Fox Breeders Association will as a result of the above sales, secure a favorable market for the 1954 production of Canadian fox farms. The Canadians deserve the most in any comeback there is to silver fox because their Association has put up over \$100,000 for the purpose of employing designers to use silver fox and its mutations in the making of fashioning styles that have captured the attention of the elite in the capitals of Europe and also to some extent in the United States.

The Mutation Mink Breeders Association in the United States will increase its advertising budget to half a million dollars in the fiscal year beginning March 1st. This is an increase of \$200,000 over its 1954-55 advertising outlay. The expenditure it is believed, will set a record as the largest amount ever spent in one year by any organization in the fur industry. Approximately \$200,000 of the new budget will be spent during the March-July period, here a lot of rather dull months in terms of national mink advertising.

The new half-million dollar budget is expected may be increased another \$150,000 to \$2,000,000 through participation by leading mink auction houses in the co-operative advertising campaign. By March of this year EMBA will have spent over \$1,500,000 in national and international advertising. This total expenditure is since it was first organized. The funds for the large scale advertising are realized through a fee of 1 1/2 per cent on the gross receipts of each member of Mutation Mink Breeders.

At the fifth annual March of Dimes show held at the Somerset in Boston with more than 850 women attending practical information about furs was mingled with whimsical and wearable fur fashions. The show was presided by Esther Dorothy fur retailer and designer. Miss Dorothy introduced champagne, blue iris and black as trend setting mink shades. Furs from her collection were worn with vivid afternoon and evening clothes primarily. Fur styles included mink and broadtail purses, long rope stoles in fox, bright colored jackets and surprise color or trimmed linings. Fur on lace fashions, and a two-piece broadtail lamb suits. Traditional long and short coats and pieces of mink, ultra, seal, sable mink, chinchilla were also shown. "Rendezvous" is Miss Dorothy's term for a wide transparent net stole about six feet long, completely banded with fox fur of matching hue. This was shown in turquoise over a white bathing suit, and, more practically, in navy over a pale pink jersey afternoon dress.

The New York Auction Company's sale of EMBA mink last week ended on a note of strength. Silverfox, advancing 5 per cent above December prices. The auction house reported 13,500 Silverfox 98 per cent sold, reaching a top of \$35 for males and \$21 for females. A total of 4,400 Bred of Spring Silverfox advanced 5 per cent with a 97 per cent turnover. Top price was \$51 for males, \$23 for females. The collection of 2,200 Jasmynes was 96 per cent sold, reaching a top of \$63 for males and \$31 for females. Favorite price range for Silver fox males was \$24 to \$28 with females clustering mainly between \$14.50 and \$16.50.

At the Dominion Fur Auction sale held in Winnipeg last week 2000 wild mink sold at unchanged to 5 per cent stronger. Top prices were \$53 to \$57 for males. The 40,000 muskrats brought good prices. XL and L springs \$2 to \$2.30. XL and L good weight \$1.52 to \$1.70 with lower priced ones selling down to 50 cents.

And here's a short report of the Danish sale at Copenhagen. Practically the entire offering of some 30,000 mink was sold at the Danish fur sales. Prices were reported above December levels. There was active competition in the United States and Britain. The total sales valued at about \$3,500,000. The week's sale was reported to be the best ever experienced. The auctions scheduled for February are expected to be cancelled because the supply of pelts is now practically exhausted. Top prices were as follows: pastels, \$45; Jasmynes, \$37; White, \$49 and sapphire \$43.50.

Mink breeders throughout the United States and Canada can feel pretty happy about the tremendous demand in all markets for their product. Never in our experience have we seen anything to compare with it. We do not mean to say that there have not been higher prices realized for certain strains of mink, but that was when these strains were very new and were scarce. The fact that millions of skins can be sold at the astonishing averages which prevail today shows that the demand for mink is not abating but is steadily growing bigger and bigger.

Strong buying was shown at the Canadian Fur and Wildlife Sales Co. (Quebec) Ltd. general sale of furs in Montreal last week. Europe was strongly represented. Prices, names and comments heard in the sales room in English, French, German and Italian were a good indication of the active part Europeans took in the sale. Canada's silver mink sold for the account of Canada Mink Breeders was reported 80 per cent at unchanged prices and with strong demand. Price levels of ranch standards likewise remained stationary compared to the previous sale. Eighty per cent of EMBA Royal Pastels were disposed of. Prices were easier in ranch but females remained firm.

At Stockholm, Sweden, last week buyers were present from the United States, Great Britain and West Germany attending the Nordic Fur Auction Company's sale. Twelve hundred and fifty-seven silver mink were sold at an average price of \$30 crowns (\$11.20) with a top price of 150 crowns (\$51). The best skins remained unsold.

MARIAN ACADEMY, MIS-COUCHE (January Report)

Standings for January at Marian Academy, Miscoche, are as follows:
Grade XI — 1. Della Gaudet; 2. Helen Ballum; 3. Erma Gallant; Grade X — 1. Rosalie DesRoches; 2. Patricia Polier; 3. Elaine Gallant; Grade IX — 1. Bella Gaudet; 2. Carol Perry; 3. Iris Gallant; Grade VIII — 1. Peter Ballum; 2. Catherine McKenna; 3. Armand DesRoches; 4. Gloria DesRoches; Grade VII — 1. Pauline Gaudet; 2. Rosemary DesRoches; 3. Ann Steele; Grade VI — 1. Norma Polier; 2. Joyce Mallet; 3. Thelma DesRoches; Grade V — 1. Dina DesRoches; 2. Dorcen Gallant; 3. Lois Oakes; 1. Lila DesRoches (equal); Grade IV — 1. Jeanne Gaudet; 2. Muriel Walsh; 3. Jennie DesRoches; Grade III — 1. Bonita Polier; 2. Marie Claire Richard; 3. Barbara Gallant, Kathleen Gaudet (equal); Grade II — 1. Valerie Arsenault; 2. Ruth DesRoches; Gordon Arsenault (equal); 3. Jean Mallet, Richard Walsh (equal); Grade I — 1. Raymond Arsenault; 2. Barbara Mallet, Jimmy Ballum (equal); 3. Ivan LeClair.

STURGEON SCHOOL

January report for Primary Department of Sturgeon School:
Grade IV — 1. Stanley Collings; 2. Alfred Condon; 3. Cecelia Lannigan and Carolyn Kemp (equal); Grade III (senior) — 1. Laird King; 2. Brentie Stewart; Grade III Junior (a) — 1. Annie King; 2. Ruby Jenkins; Grade III Junior (b) — 1. Marguerite Landring and Charyn Creed (equal); 3. Audrey Jamieson; Grade II Senior — 1. David Jenkins; Dianne Stewart; 3. Blair Senebault; Grade I Junior (a) — 1. Inez McGee; 2. Sheila McCarron; 3. Hal Jamieson and Ann Kemp (equal); Grade III Junior (b) — 1. Gerard Landring; 2. Brenda Stewart; 3. Jackie MacKinnon; Grade I Senior — 1. Bennie McGee; 2. Judy Smith; 3. Trudy Jamieson; Grade I Junior — 1. Sandra King; 2. Connie Landring; 3. Sadie Johnston.
Perfect attendance: Stanley Collings, Cecilia Lannigan, Ruby Jenkins, Hal Jamieson, David Jenkins, Sandra King.
Highest average, 91%.
Teacher — Carmelita M. Daley.

GREENWICH JUNIOR CROSS

The Greenwich Go-Getters held their weekly meeting in the school on January 14 with twenty members present. Roll call was answered by "pinning the tail on the donkey". Collection amounted to 19 cents; balance in fund amounted to \$3.21.
It was decided to purchase supplies for school, such as dust-bane, etc. It was also decided to have a lottery on a surprise package. There was some discussion on a portfolio which is being made.
The committees reported and were appointed for the following week as follows: Sweeping, Rena Sanderson and Kathleen Sutherland; dusting, Irene Ratray; carrying water, David MacLaren and Keir Squires; carrying coal, Thea Ratray; health, Millar Sanderson; programme, Richard MacLaren.
The programme for the meeting consisted of a "tables" match. The meeting closed by the members repeating J. R. C., "the pledge".

IRISH SWITCH ENVOYS

BUBLIN, Ireland (Reuters) — An Murphy, Irish ambassador in Ottawa, will return to Ireland, it was officially learned Monday night. He will be replaced in Ottawa by Leo T. McCauley, now Irish minister in Madrid.

The Late Ivan S. Mitchell

The many friends of Mr. Ivan S. Mitchell were saddened to learn of his death in the Prince Edward Island Hospital on December 29th, 1954. Though Mr. Mitchell had suffered from a heart condition and arthritis for some years, his death came as a shock to all who knew him.

Mr. Mitchell, who was born in Charlottetown in 1898 was the son of the late Mr. and Mrs. Albert W. Mitchell (nee Annie Stentford). Mr. Mitchell enlisted in the 11th Brigade Ammunition Column, Canadian Field Artillery, in January, 1916 and proceeded overseas in April of that year with this unit, under command of Capt. D. A. MacKinnon (later Lt.-Col. D. A. MacKinnon, D.S.O.). In England he transferred to the 2nd Canadian Signal Battalion, served continuously and with distinction with this unit throughout the heavy fighting in France, returning to Canada for demobilization in May, 1919. On return from overseas he was employed at the Experimental Station, Charlottetown, and in 1920 was promoted to the position of Farm Foreman. In that capacity he performed his duties faithfully and efficiently, but ill health compelled him to resign in 1948. He then bought a home at Fortune Bridge where he resided until the time of his death.

After passing he leaves to mourn his widow, formerly Marion Irene MacKendrick of Charlottetown, and two sons Ivan and John, both in the R. C. A. F., also one grandchild, Barbara Ellen, daughter of Cpl. and Mrs. Ivan K. Mitchell.
Ivan, as he was familiarly known, will be remembered by a host of friends for his unselfishness, his many kind and thoughtful acts and his ready willingness to help all in need of assistance.

Funeral services were in the Baptist church of which Mr. Mitchell was a member, and were conducted by the Rev. Frank Smith. Mr. Smith presided his address by referring to the long time which many of those present had known Mr. Mitchell, and the high esteem in which he was held by all who had the privilege of knowing him.
Mr. Smith took for his text the words of the Apostle Paul as found in 2nd Timothy 4:7 "I have fought a good fight — I have finished my course — I have kept the faith." The speaker brought the words of the Apostle very near to the hearts of those present, that it was a marvelous testimony, and a glorious message to leave behind at the close of one's life, no boasting, no thought of self attainment, only a supreme faith in God had made it possible. It brings the great truth to us, that the Christian life is the only life and that had been very clearly exemplified in the life of our late brother, who through a long period of ill health had never lost sight of the glorious fact, that to win in the battle of life, one must have a supreme faith in God, so as to be able to say in the closing hours of life "I have kept the faith."

A quartet consisting of W. S. McMurtry, Heath Robinson, Mrs. S. Burhoe and Mary Newsome, under direction of Mr. R. Mufford, sang "The Christian's Good-night" and the 23rd Psalm was sung by the choir and congregation.
Members of the Canadian Legion and the surviving members of the 2nd Canadian Siege Battalion attended the funeral in a body, and the Legion graveside service was by William Smith. The Last Post was sounded by Bugler William Chaisson. The pallbearers were: Richard Hurst, B. F. Timney, William Rix, Russell Farquharson, Basil Johnston, and Cyrus Pickard.

P. E. I. Airmen Move To France

METZ, France. — Trading "Cor Blimey" for "Qu'est-ce que c'est," two Prince Edward Island airmen have been moved from North Luffenham, England, to Marville, France, where they are helping to set up the R.C.A.F.'s newest NATO fighter station. They are LAC Eric Gallant, 23, son of Mr. J. A. Gallant, now residing in Elmsdale, Nova Scotia; and LAC G. A. Judson, 32, son of Mr. and Mrs. A. G. Judson, of St. Peter's Bay, P. E. I.
No. 1 Fighter Wing, located at North Luffenham since 1951, is being moved to Marville, 150 miles east of Paris, to bring all 12 R.C.A.F. squadrons overseas under the operational control of the NATO air arm. The new jet base is expected to be ready for the three Sabre squadrons of No. 1 Wing in early spring.
LAC Gallant, a fire fighter, was educated at St. Augustine's Convent, South Rusticville, P. E. I., and farmed at Rusticville before joining the R.C.A.F. in 1951.
LAC Judson is a radio operator, and lived at Mount Hope P. E. I. before enlisting in 1951. He is married, and has a son, Ian, one-year-old.
While stationed in France, the P. E. I. airmen will have an excellent opportunity for travel during leave periods. Marville is situated close to the Belgian and Luxembourg borders, and with easy week-end travelling distance of Brussels, Amsterdam, London, Rotterdam, Geneva, Cologne, Frankfurt, and of course, Paris.
"Serving in two European countries on one posting," they said "is a wonderful experience."

SELLS STAMP FOR \$15,000

TORONTO (CP) — Robert Lyman Toronto stamp dealer said Monday he has sold one of Brazil's rarest stamps to an unidentified European philatelist for an estimated \$15,000. He said the stamp printed from the first issue 112 years ago, combines three stamps on the same adhesive in values of 20, 40 and 90 reis. It has a unusual oval, eye-like design.

East Baltic

*Miss Wanda Robertson, Souris, bank employee, spent the week-end with her parents, Mr. and Mrs. William Robertson, Kingsboro.

His many friends and acquaintances are pleased to learn that Mr. Frank Holland of North Lake is making a good recovery in the Souris Hospital from his recent unfortunate accident.

Messrs. Foster Young and Forbes Young, Kingsboro, motored recently to Montague.

Misses Ruby Ching and Bertie Robertson, Souris, spent the week-end at their homes in Black Pond and Red Point.

Mr. Elmer Fraser is out and about again following his recent illness at his home in South Lake.

Mr. John McInnis, Charlottetown, spent a few days with friends in Red Point.

The Trail Rangers weekly meeting was held January 21 at the Baltic Hall.

Mrs. Marjorie Gallant and little daughter, Debra, Red Point, left recently for Sydney, where they will remain for some time.

Mr. Gilbert Clements, Montague, was in the nearby district January 20. Mr. Clements is a well-known electrician and has done considerable work in this area.

Miss Barbara McDonald, Charlottetown, is spending some time with relatives in Sydney.

Mr. and Mrs. Egbert Bortin, Kingsboro, accompanied their 11-month old baby son to the P. E. I. Hospital where he underwent an operation the following day. All sincerely wish this little tot a speedy recovery.

Miss Adele Harris, East Lake, was a recent visitor to Charlottetown.

Congratulations to Miss Ruby Ching who recently accepted the position of cashier with Matthew and McLean, Souris. Miss Ching has been saleslady with this well-known firm for many years.

Mr. Johnnie Young, Red Point, spent the past week-end with Mr. and Mrs. Spencer Llewellyn, Montague.

The relatives and friends here of Mr. Sam McLeod are happy to learn that he has returned to his home in Uigg, having been for some time a patient in the King's County Memorial Hospital, Montague.

Master Revell Garrett, son of Mr. and Mrs. Foster Garrett, East Baltic, is making a good recovery from his recent illness.

Mrs. George Bruce, Red Point, spent a few days in Charlottetown.

Miss Elora Ching, who has been confined to her home in Red Point, for the past week, has returned to her school studies.

The old and young certainly enjoyed skating at the Red Point Community Rink, Jan. 22 and was largely represented from all parts.

Mrs. Elsie Kennedy, Red Point, was a business visitor to Charlottetown, Jan. 20th.

Mr. D. F. Campbell, Red Point, spent a few days in Charlottetown.

Messrs. Gus Mallard, Stanley Coffin, Charlie Robertson, Roger Bennett, and George Acorn motored to Charlottetown on business, Jan. 20th.

Mr. Peter Stewart, Kingsboro, was a business visitor to Charlottetown, January 20th.

Miss Carol Fraser has been confined to her home at North Lake, with the gripe for the past three weeks.

Mrs. Hugh McLean of the nursing staff, Souris Hospital is spending a few days at her home in Dundas.

Mr. Percy Poole, Souris Merchant spent a pleasant week-end in Red Point.

The new strip of pavement from Souris to Red Point is getting badly smashed up and in some parts it is broken right through. This road is used daily by extremely heavy traffic.

Mr. Charles King, Red Point, was a business visitor to Charlottetown, Jan. 20th.

Miss L. Robertson, Charlottetown, visited with her parents, Mr. and Mrs. John W. Robertson, Kingsboro.

Misses Jean McGregor, Francis Campbell, college students, in Charlottetown, spent the week-end at their respective homes in East Baltic, and Souris.

Congratulations to Mr. B. L. Stewart, Souris, on having been recently chosen Mayor of the town of Souris.

Mr. Stewart McIntyre, returned to his home at East Point, having been a patient in the Souris Hospital for some time. His friends and neighbours are glad to see him out and about again.

Mr. Vincent Massey of the Canada Packers staff, Charlottetown, spent the week-end with his parents, Mr. and Mrs. B. J. Massey, Bothwell.

Master Donald Robertson, son of Mr. and Mrs. Robert Robertson, Kingsboro, is out and about again after having been sick with the gripe at his home.

The sincere sympathy of the many friends is extended to Miss Marion E. Conway, Souris, on the recent death of her only sister, Miss Emma Conway who passed away in the Charlottetown Hospital, January 15th.

Miss Helen McLean, Kingsboro, spent the recent week-end with relatives and friends in Montague.

Mrs. Page of the nursing staff, Souris Hospital, spent few days with her daughter and son-in-law, Mr. and Mrs. Clarence Rose, North Lake.

The ice cutters are anxiously awaiting cold weather in order to get the big ice house filled at Black Pond.

Mrs. Florence McLean, teacher at North Lake School, spent the week-end at her home in Kingsboro.

Mr. Frances Campbell of the Fishermen's Loan Board office, Charlottetown, spent the week-end with his mother, Mrs. John C. Campbell, Red Point.

The regular weekly prayer meeting was held at the home of Mr. and Mrs. Stewart MacGregor, East Baltic, January 20 and was very largely attended despite the very bad roads. Rev. D. I. McClare was present.

Mrs. Ray Bruce, Red Point, spent the week-end with her daughter, Mrs. Stanley Dingwell and family, Charlottetown.

The many friends and associates will regret to learn that Mr. George McIntyre of Montague, has just recently undergone an operation in the P. E. I. Hospital. Up until a few years ago Mr. McIntyre owned and operated a lobster factory at East Point.

Miss Florence MacDonald, East-Point, was a business visitor to Charlottetown recently.

Mrs. E. D. Fraser is confined

Breadalbane

Miss Freda Hickox, Charlottetown, spent the week-end of Jan. 20th, at the home of her parents, Mr. and Mrs. Allan Hickox, Breadalbane.

Mrs. Harold Toombs and Miss Lulu Toombs, Breadalbane, were visitors to Charlottetown on Saturday, Jan. 20.

The Breadalbane Orange Lodge held a crokinole party in the hall on Wednesday evening, Jan. 26.

The funeral of Mr. Ewen Macdonald, Charlottetown, formerly of Breadalbane, was held in the Breadalbane United Church on Wednesday, Jan. 26. Rev. W. B. MacPhail officiated.

The Breadalbane-Frederickton Y. P. Group met at the home of Lois MacDowell on Friday evening, Jan. 22. All joined in a hearty sing-song led by Wellington Murray with Jurretta Murray at the organ. Roll call was answered by fifteen

to her home at North Lake, through illness. A speedy get-well is extended to her.

Mr. E. C. Johnston, Fortune Bridge, was a recent business visitor to Red Point.

Mr. Bobby Massey, Bothwell, was a business visitor to Little Harbour recently.

Miss Helen McLean, Kingsboro, visited with her grandparents, Mr. and Mrs. Sam McLeod, Uigg.

Miss Audrey Robertson, teacher, Kingsboro School, spent the week-end with her parents, Mr. and Mrs. Alexander Robertson, Red Pond.

Miss Mary and Theresa Finnan, Souris West, were guests of Mr. and Mrs. Edward Robertson, Kingsboro, Jan. 23th.

NUT AND RAISIN SPICE BARS

3/4 c. soft shortening (part butter)
1 1/2 c. light flour
2 tsp. baking powder
1/4 tsp. salt
1 tsp. cinnamon
1/2 tsp. nutmeg
1/2 tsp. allspice
3/4 c. granulated sugar
2 eggs, well beaten
1/2 c. light molasses
1/2 c. chopped nuts
1 c. small raisins
6 tsp. milk
Cream shortening and butter until fluffy. Gradually add sugar, mixing until creamy. Add beaten eggs, beat well. Add molasses, nuts and raisins. Blend well. Add dry ingredients and milk. Combine thoroughly. Dust with icing sugar and cut in squares or bars. Use 9 x 12 cake tin. Yields 32 bars.

TASTY DISH

First trial shipment of live lobsters was made from Nova Scotia to the Boston market in 1872.

There's EXTRA Nourishment in BUTTER-NUT BREAD

For Healthy Growth Butter-Nut Bread Supplies...

CHECK EVERY ORANGE BEFORE YOU BUY!

LOOK FOR THE Sunkist NAME on the skin of the orange. It's your Guarantee of Quality.

THE NAVAL means NO SEEDS!

Make sure it's Sunkist

FIX UP THE THINGS YOU HAVE WITH... GIL PAINT

FIRESTONE HOME and AUTO CO. LTD. 187 Gt. George St. DIAL 5547 C-I-L Paint For Every Paint Job One Coat Covers

young people. It was decided to answer next roll call with the names of the first ten books of the Old Testament. Bible discussion on the eighth chapter of Matthew was led by Mrs. Alvin Rowledge. The singing of "Blest Be The Tie," followed with prayer by Elmer Nicholson brought the meeting to a close. Next meeting to be held at "Murray's" in Breadalbane.

Among those attending the official opening of the East Wiltshire School was Mrs. Ivan Kennedy, Breadalbane, a former teacher in the East Wiltshire School.

A very inspiring service was held in the Breadalbane Christian Church on Sunday evening, Jan. 30. After the singing of several

"After 10 years I'M FREE FROM IRREGULARITY"

Writes Mr. H. W. Farmer of Windsor, Ontario.

"After suffering for over 10 years I'm free from irregularity, thanks to Kellogg's All-Bran. I tried everything — costly foods and laxatives — only your inexpensive cereal did the trick."

Since 1916 folks like Mr. Farmer have been writing us letters like this about All-Bran. It is the most widely accepted and used of all bran cereals. Here's why:

Relief from Constipation
The greatest advantage of All-Bran is that it corrects the cause of irregularity due to insufficient bulk. Chemical or drug-type laxatives, on the other hand, are intended only for overnight relief of a temporary stoppage. All-Bran is made from the outer layers of the whole wheat kernel and supplies natural food bulk. Just eat daily a one-ounce serving for breakfast and drink plenty of water. It will improve your "Intestinal Tone" so necessary to comfortable regularity.

Satisfaction Guaranteed
All-Bran is a wholesome, good-tasting cereal that has helped millions. We'll prove to you that Kellogg's All-Bran will give gentle, effective relief from constipation within 10 days or return twice what you paid. But be sure you get Kellogg's, the one and only All-Bran. Kellogg's, London, Ontario.

Best liked by millions

QUALITY UP!

PRICES DOWN, QUALITY UP... that's what's on our mind when we buy from the wholesalers. That is why more and more people are buying ZAKEM'S LOW PRICES after row of shelves packed with QUALITY UP merchandise with PRICES DOWN. Come see for yourself. Make ZAKEM'S your headquarters for week-end shopping and all through the week.

FOWL

Grade A Lb. 29c

Sausages Bulk Lb. 35c

Pork Fresh Roasting Lb. 39c

We haven't the largest Bologna on the Island, but we have some of the smallest.

CANADA PACKERS Midget Bologna, 3-4 to 1 1-2 lbs. 29c

PARD Dog Food, 2 for 25c
252 COUNT Oranges, 2 doz. 69c
CAN Milk, 6 for 85c
Campbell's SOUP Tomato, 2 for . . 25c
Kleenex, 2 for . . 39c

TENDERLEAF Tea Bags, 60's . . 79c
Jello, 3 for 29c
PURITY Cake Mixes, 2 for 55c
BABY FOOD Gerber's, 3 for . 25c
KRAFT Dinner, 2 for . . 29c

Thursday, February 8, 1955 The Guardian Page 11

Gospel hymns, Mr. Bryard Thourer spoke very earnestly on The Invitation to the Wedding Supper.

Mr. Bedford Kennedy, Charlottetown, spent the week-end of Jan. 30, at the home of his parents, Mr. and Mrs. Ivan Kennedy, Breadalbane.

CONFIDENTIALLY YOURS

—by Byrne Hope Sanders

MONTREAL, February 8rd — Remember Shakespeare's advice? It went like this: "Neither a borrower nor a lender be; For loan oft loses both itself and friend." It's sound advice, but then, he was talking about personal finance. Hubby and I don't jeopardize our friendships when we need money for some project we want to undertake. We borrow it at the BANK OF MONTREAL. It's sound, and your budget will allow easy repayment. Always hope they've had a good breakfast. Think of it, you pay only 2% interest a month on a \$100 loan, and you have 12 months to pay it off. You can borrow money at the B of M for all sorts of useful purposes. For instance, if you need cash to build a basement playroom, fix up that spare bedroom or meet some unexpected expenses, your B of M manager will be glad to talk things over with you. You'll like his friendly approach to your financial problems.

Among The Prettiest Sights In The World — seems to me — are the gay groups of Canadian youngsters, in bright winter colors, thronging our streets just before nine. Always hope they've had a good breakfast of Bex-I know they've enjoyed it! It's got a nut-like flavor that's good! Then—because of the extra Wheat Germ added to Bex—the whole-grain cereal—there's a valuable source of thiamine, iron and other valuable vitamins and minerals in every serving! Cooks in just those minutes, too! Do try it for yourself!

Two Gentlemen Of Distinction — I would win an award for popularity any time! I nominate Mr. Chase and Mr. Sanderson, the fabulous coffee men—creators of the delicious NEW INSTANT CHASE & SANBORN COFFEE! What a boon to be able to serve 100% pure coffee—full-bodied, full-flavored—by adding boiling water to Instant Chase & Sanborn! Just taste the rich coffee essence that are so stimulating and pleasurable . . . and you'll know that they come from top-quality coffee beans. Best of it is—you can have your coffee mild, medium or strong—the way you like it! "That's grand coffee!" your family will say.

Oh But It's Comforting! . . . Next time you—or one of your family—have a chest cold coming on, do get relief with MENTHOLATUM . . . Apply it liberally to throat, chest and back. Massage gently until the skin is glowing. Cover with a warm flannel cloth — and tuck yourself cozy under the blanket! Soon Mentholum's soothing medication helps to loosen tightness, and ease soreness—and you get real relief! It's wonderful for children—and has been used for years in our family. Won't you send for a FREE GENEROUS SAMPLE of this long-famed product and see for yourself why it's so popular? Write Confidentially Yours, 1411 Crescent St., Montreal.

I've Been Wondering . . . what's the best way to tell you how much Campana's ITALIAN BALM can help you in keeping your hands soft and pretty these blustery days! Seems to me that when you realize ITALIAN BALM contains 16 medically proved ingredients—all designed to protect your hands after every exposure to Work—Water—Weather . . . you'll see why it's become so famous. For hands that are hard at work in the endless chores of home—there really is nothing like this beauty-bringing