



"Too sweet for anything,"
Is the Baby after a Bath
with
**Baby's Own
Soap**

Used by Thousands of
Mothers.
MADE BY
THE ALBERT TOILET SOAP CO. MONTREAL
CELEBRATED ALBERT TOILET SOAPS, 80

PUBLIC AUCTION

Farm, Stock, Crop & Farm Imple-
ments.

I am instructed by Thomas A. McLean Esq
to sell at auction on his premises at Holland
cove, 2 1/2 miles from Rocky Point, on Monday
Feb. 27th, 1899, at 10 o'clock, noon.
His splendid farm containing 200 acres of
freedhold land, a little more or less, in a high
state of cultivation, with dwelling house and
new outbuildings, good well in yard, and 3
acres planted out with valuable fruit trees
and well fenced.
Also—1 Allright mare, 15 years old; 1 Pro-
cessor mare, (Dam by Allright); 1 Machinist
horse, 7 years old; (Dam by Sir Robert); 1 colt
(by Pattern Maker) year old; 1 foal (out of
Processor mare) 1 horse 7 years old (Allright);
2 head of cattle, pure bred jerseys, grade jer-
seys and ayrshires, 1 pure bred jersey bull, 4
years old, 2 fat cows & young pigs, 6 months
old; 1 brood sow (Barnworth), pure bred (im-
ported) 1 brood sow (Yorkshire) pure bred.
IMPLEMENTS—2 carts, 1 truck wagon, 2
team sleigh, 1 truck, 1 set iron harrow, 1
spring tooth harrow, 1 steel moulder, 1 disc
harrow, 1 steel plow, 1 seed drill, (new); 2
wheel rake, (new); sulky, 1 hay mower,
etc. etc. No reserve.
TERMS—\$5 and under, cash; over \$5, one
month's credit on approved paper.
Terms for Farm at sale.
F. H. HORNE,
Auctioneer
Feb 16—w21—Wat@nar, Pat.

Pure Food Sellers

Heintz Baked Beans—with To-
mato Catsup. A
delicious dish—15
& 20c per can.
SNAPS—Solid-
ers chicken & Mook
Turtle in large cans
— only 25c per
can.
MACCARONI—
French Macaroni in
one pound packages
12 & 14c per pkg.
Evaporated Fruit,
Apples, Peaches
and Pears, only
15 cents per lb.
PICKLES—
Mixed and Chow—
put up by Crosse &
Blackwell—pint bot-
tles, 25c per bottle.
JAM—in 7 lb.
pails—a variety of
kinds, 65c per pail.

Sanderson & Co
Pure Food Sellers.

Watches

Watches in Nickel cases \$3.00 to \$10.00
" " Silver " 7.00 " 30.00
" " Gold " 10.00 " 190.00
Chains for Ladies \$1.00 to \$20.00
Ribbon Guards 25c
Gem Rings 1.00 to 50.00
Cuff studs and links 20 to 10.00
Collar Studs 05 to 2.00
Brooches 25 to 30.00
Spectacles 50 to 10.00
Silverware nearly all kinds, in good
quality plate.
Also some in solid silver:

E. W. TAYLOR
Victoria Jewelry Sto

For **Business Men**

Subjects of Influence.

People everywhere are the easy sub-
jects of influence. In any community
a few mold the opinions and direct
the movements, social and religious,
political and moral. This is equally
true in respect to trade as to every-
thing else. What is popular is done;
wherever the drift, sooner or later, all
follow. In art, in science, in literature,
the latest fad prevails. It is just the
same in the commonest affairs of our
daily life. Hence, there is nothing
among our common necessities, real
or imaginary, be it a proprietary
remedy, an article of food, mechanical
work professional service or what-not
which is incapable of being made an
article of ready sale, by proper in-
fluences exerted in its behalf. As
soon as public opinion is created in
its favor, it goes; but there is no other
agency for the creation or control of
popular opinion or taste so potent as
that of the newspaper. Evidences of
its efficiency are conspicuous and are
multiplying daily on every hand in the
enterprises it has promoted, the vast
fortunes it has helped to amass, the
social and religious opinions it has
helped to create or change. Men and
enterprises which have employed the
daily press have succeeded in trade
and venture with such large measure
of results as to astonish the world.—
Profitable Advertising.

The Current.

The world is always changing. It is
not safe to rely on the habit of your
customer to do business with you and
send his friends to you. The habit
needs constant renewal or re-enforce-
ment. Children are growing up and
graduating into adult life; newcomers
are arriving. If you cease to add new
forces to the current which bears your
way, it will lose strength and finally
be diverted into other channels. The
woman who read your advertisement
three or four years ago became your
customer, liked your methods, brought
her little circle to you and came and
sent so regularly that you grew to re-
gard as yours "for keeps" may fall
under the spell of another advertise-
ment writer or under the influence of
another woman of greater personal force
or higher social prestige. Cast your
net into the sea for that other woman
and you will probably get both. Do
not let the tide turn against you. It
may never return. And you never
know in these days of commercial
rivalry, how small an influence may
change the current of your business
life for or against you.—Des Moines
(Ia.) News.

Where Battles Are Lost.

In this pushing, hustling age, people
forget to-morrow what happened to-
day. It is only by repetition, by con-
stant hammering day after day, week
after week, month after month that
one may expect to keep in range of
the public eye. More advertising
battles are lost by "letting go" at in-
opportune moments for a few weeks
or a few months than from any other
one cause. As the bull-dog's grip
tightens when his antagonist is upper-
most, so one's advertising grip should
become firmer as one sees the wave of
business depression towering above.—
Keystone, Philadelphia, Pa.

What an Ad Consists of.

The average merchant will get angry
if you tell him you don't believe there
are any good reasons why people
should patronize him in preference to
his competitors. Thus aroused, he
will pour out reasons—good reasons,

PATENTS PROMPTLY SECURED

Write today for a free copy of our interesting books
"Inventors' Help" and "How you are swindled."
We have extensive experience in the intricate patent
laws of 50 foreign countries. Send sketch, model or
spec. for free advice. **MARION & MARION**
Lipets, New York Life Building, Montreal, and
1110 Building, Washington, D. C.

Telephone Company,

The Annual Meeting of "The Tele-
phone Company of Prince Edward Is-
land," for the election of directors and for
such other proceedings and business as it
is competent for the shareholders to deal
with and determine, will be held on Wed-
nesday, the 8th day of March, 1899, at
the hour of 8 o'clock, p. m., at the office
of the Company, Queen St.
H. J. CUNDALL,
President
Ch'town, Feb. 25, 99—Mtu, fr, wed

too—enough to fill a book. But it
rarely occurs to the average merchant
to give the public those reasons in his
advertising. He doesn't seem to real-
ize that such is the best sort of ad-
vertising—the only sort of advertising
that is real advertising.—Augusta (Ga.)
Herald.

There are some things one may do
in an original way, but business has
prescribed methods, which, if followed
lead to success. When it is known that
every successful advertiser uses the
newspaper, it follows that if one would
be successful he must go and do like-
wise.—Press & Printer.

The smaller the supply of ammuni-
tion, the more careful the aim should
be. The successful advertiser measures
his field and counts his means at the
same time, and sets a pace he will not
have to slacken.—Paul Point.



DR. A. W. CHASE AT WORK IN HIS LABORATORY.

THE CATARRH GLITCH!

This Disgusting Malady is at the Throat of
Nine Hundred in Every Thousand of
Our Country's Population.
This is Not Hearsay, it is borne out by Care-
fully Compiled Statistics of Diseases Most
Prevalent—its Development is Watched
Carefully, because it is so sure a Fore-
runner of that Arch Moleok of Disease—
Consumption—if Neglected.

WILL I SUICIDE?

While There's Life and Dr. Chase's
Catarrh Cure There's Hope.
I had suffered so many years from
catarrh that I don't know that I will
ever get it out of my remembrance.
One day, when I took one of the end-
less prescriptions given me by the
medical man to a druggist, I asked
him bluntly, "Will this cure me, or
will it not? Or will it be like the
rest?" I was nearly desperate, I can
tell you. The druggist said:—"No,
nothing can cure catarrh. I have it
myself until I often think of suicide. I
take opium usually to sleep it off." I
took the prescription away unfiled and
went home, thinking of what the drug-
gist had said about suicide, and I was
bitterly disheartened. I have that pre-
scription yet. One day my deliverance
came. A lady told me she had suffered
just as I had, and was nearly insane,
and that a remedy known as Dr.
Chase's Catarrh Cure had actually
cured her. I had read a lot about
Dr. Chase's Catarrh Cure, but I felt to-
ward it as I did toward other medi-
cines; had no faith. I tried it as a
last resort. I used two boxes of Dr.
Chase's Catarrh Cure, and found it a
complete cure.
MRS. M. V. ROSE, Holloway, Ont.
Price 25 cents, boxes included.

WATCHES

Unsurpassed for durability and
timekeeping qualities, at prices
so low as to surprise you.

G. H. TAYLORS
SUNNYSIDE

New Dominion Dairying Co.

The Annual Meeting of the New
Dominion Dairying Co. will be held
in Afton Hall, on Tuesday, the 7th
March next, at 2 o'clock p. m.
A full attendance of shareholders
and patrons is requested.
By order of Directors,
GEORGE WILSON, Sec'y
New Dominion, Feb 23, w2i

UP IN WINDSOR

**Mr. Cole Discovers the Power of
Dodd's Kidney Pills.**

WINDSOR, Feb. 20—The following state-
ment, which Mr. F. H. Cole of this place
requests us to publish, is worthy of atten-
tion from every victim of Rheumatism in
Canada.
Mr. Cole's experience fully warrants
him in making this statement.
"Words cannot describe how I suffered
from Rheumatism and Kidney Complaint.
I tried every cure that was recommended
but got no benefit until I began using
Dodd's Kidney Pills.
"Thank God I did use Dodd's Kidney
Pills, for they cured me—made me sound
and well, in every joint and limb."
Those who suffer the agonies of Rheuma-
tism or Lumbago need do so no longer.
Dodd's Kidney Pills will cure them.

A new Knapp roller boat will probably
be constructed in Toronto during the com-
ing season.

Keep Minard's Liniment in the House

The head offices of the Canadian Life
Insurance Company are to be removed
from Hamilton to Toronto on account of
high taxation in Hamilton.

**Dr. Chase Cures Catarrh after
Operations Fail.**

Toronto, March 16th, 1897.
My boy aged fourteen, has been a sufferer
from Catarrh, and lately we submitted him to
an operation at the Central Hospital. Since
then we have resorted to Dr. Chase's Catarrh
Cure, and one box of this medicine has made
a prompt and complete cure.
H. G. FORD,
Foreman, Cowan Ave. Fire Hall.

Count Tolstoi's new book, the proceeds
of which will be devoted to the Dukhobor
settlements in Canada, is entitled, "The
Resurrection." The novel is strong in
human study, with a central problem.
Experts speak of it as the most vivid
piece of literature that has ever come from
Tolstoi's pen.

Minard's Liniment is used by Physicians

Truth, of London says that Emperor
William has written a letter to Queen Vic-
toria, announcing that he will arrive at
Cowes, Isle of Wight, on board the im-
perial yacht Hohenzollern on July 29th,
and that he will remain at Cowes for one
week.

To all who find themselves with health
gradually slipping away, Kidneys and Liver
so disorganized that they are incapable of
keeping the system free from poisonous waste
material, Stomach Disorders, Bowels Con-
stipated, Head Aching, Back Pain, take
Dr. Chase's Kidney-Liver Pills, The quick
way they help you back to health will sur-
prise you.

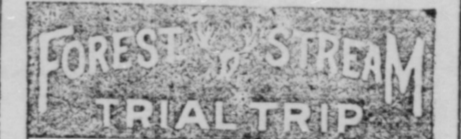
A squad of British soldiers will visit
America next month and give exhibitions

Minard's Liniment Lumberman's Friend

Smallpox is ravaging the Abyssinian
army.

Chronic Eczema Cured.

One of the most chronic cases of Eczema
ever cured is the case of Miss Gracie Ella
Aiton, of Hartland, N. B. On a sworn state-
ment Mr. Aiton says: I hereby certify that
my daughter Gracie Ella was cured of
Eczema of long standing by using four boxes
of Dr. Chase's Ointment. William Thistle,
druggist, of Hartland also certifies that he
sold four boxes of Dr. Chase's Ointment which
cured Gracie Ella.



AT SPECIAL TRIP RATE.

This large illustrated sportsman's weekly
is just the paper for you if you are a shooter
or angler or amateur sailor or camper or
observer of nature. FOREST AND STREAM is
called the "sportsman's home journal," be-
cause all in the home read it. To know it
is to like it. The price is 10 cents per copy
(of all newsdealers); but that you may get
acquainted with FOREST AND STREAM, send
25 cents (silver or stamps), and we will send
the paper for four weeks as a special trial trip.
Our catalogue of best books on outdoor
sports will come to you free. Address
FOREST AND STREAM PUBLISHING CO.
346 Broadway, New York.

Prof. J. W. Robertson

DAIRY COMMISSIONER and
Professor - Macoun
Of the Experimental Dairy Farm
will visit this Province in
the interests of the

Farmers and Horticulturists

And will hold meetings as follows:
Monday, 27th Feb. - At Rustico Bank at
12.30; Bradshaw Hall at 7.
Tuesday, 28th Feb. - Kensington Hall,
at 2; Summerside at 7.
Wednesday, March 1. - O'Leary Hall at
2; Alberton at 7.
Thursday, March 2. - St. Peter's at 2;
Souris at 7.
Friday, March 3. - Charlottetown in
Kindergarten Hall, at 2; also at a meeting
of the Dairy Associations of the Province,
specially called at Ch'town at 7, in the
same place—same evening.
Saturday, March 4. - Eldon Hall at
12.30; Murray Harbor South at 7.30.
It is particularly requested, as there are
two meetings to be held each day, that all
meetings shall be held on sharp time.

FROM INDIA AND CEYLON
TETLEY'S
ELEPHANT BRAND
TEAS
BEST OF TEA VALUE

Office for Maritime Provinces 7 & 9 Bedford Row, Halifax, N. S.

**HALF PRICE
SALE**

100 pairs Men's Laced and Elastic side Boots at half price.
\$2.50 for \$1.25
3.00 for 1.50
3.75 for 1.75
4.00 for 2.00
4.50 for 2.25

75 pairs Ladies' Dongola Buttoned Boots at Half price,
75 pairs Ladies' Dongola Oxford, fine quality for 65 cents.
A few pairs Ladies' Felt Boots and Slippers at Half Price.

THE ABOVE PRICES FOR ONE WEEK ONLY

J. B. Macdonald & Co



Copyright '94

Arcade Raps, Cast Steel, Coulk Steel, Bar Iron, Steel Shoes, Toe Clip-
pers, Nails, Pincers, Knives Kearny & Foot Rasps.

FENNELL & CHANDLER

A PRESENT

STOCK CANNOT FAIL TO PLEASE

Like two friends, are the foot and shoe which meet in perfect harmony. Such
meetings are common in our experience.
Ladies' and Gents' Slippers in all styles, Overgaiters and leggings, Moccasins
Overshoes and Rubbers.
A nice line of skating boots in all the latest styles and colors. It's economy
to buy where high quality is cheapest. We've always lower prices and better quality
than you get elsewhere.

Weeks & Warren
SUNNYSIDE.....