

# Gov't Sees Huge Success In Winter Housing Bonus

By DON HANRIGHT  
OTTAWA (CP)—The government believes it has scored a stunning success with its \$500 bonus to purchasers of winter-built houses.

The object was to create winter employment by giving house-builders an incentive to stretch their business over a full year, instead of concentrating on eight warm-weather months.

From evidence available so far, it appears the scheme worked. In fact it worked better than even the most optimistic officials here had forecast.

Finance Minister Gordon announced recently that the program will be repeated next winter.

The device is simple. The government sends a \$500 cheque to anyone who is the first buyer of a new house built between Dec. 1 and March 1. The buyer could use the money as he wished. In practice, most endorsed it over to the builder as SIGHT LEASE.

The scheme was announced early enough to allow builders to pour foundations before the cold weather. They also were allowed to string first-floor joists before Dec. 1, but they went any further, the house would not qualify for a bonus.

The ultimate result was that the government paid bonuses on 28,053 houses completed in the four-month period. It cost the federal treasury \$13,864,500.

The labor department estimates that completing these houses provided 90,000 on-site jobs and another 115,000 off-site jobs such as in sawmills, supply and service companies and transportation. This totals 205,000 jobs.

But since an estimated half of these houses probably would have been built anyway regardless of the bonus, the real extra jobs created total a little over 100,000.

But there is some doubt over whether the house-buyers got full value from their \$500 government cheque.

CRIS HIGHER Winter construction costs are more. Some builders place the extra cost—adding to the big factor—at between \$20 and \$50. Others say it is as high as \$80, but government officials discredit this figure. Whatever the amount, the price was higher.

Another element was the initial four-per-cent rate on new building materials sales tax. This rose to eight per cent on April 1, and by June 1 it reached 11 per cent next Jan. 1.

It is applied at the manufacturers' level but is passed on to builders.

The average cost of a bungalow financed under the National Housing Act rose by 25 cents a square foot to \$10.78 between the first quarter of 1963 and the January-March period of 1964. On the average 1,200-sq-ft bungalow, that is an extra \$275.

Since then, house prices have shot up again, it is believed here. Large builders in Toronto, Ottawa and Montreal have been advertising the extra \$500 amounts as a sales gimmick.

However, government officials are confident that the bonus brought people into the housing market who, because they otherwise didn't have enough for a down payment, wouldn't have been there.

NO STATISTICS There are no statistics to back up this contention. One up for debate, these other side issues have provided some seating sessions in the last few weeks.

The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

hint may be in these provincial totals of bonuses paid: Newfoundland 152, Prince Edward Island 25, Nova Scotia 286, New Brunswick 235, Quebec 10,287, Ontario 8,381, Manitoba 134, Saskatchewan 1,114, Alberta 3,765, British Columbia 2,448, and the Yukon and Northwest Territories, 11.

Meanwhile, there are some nagging doubts among observers here whether a warmed-over version of the scheme next winter will prove as tasty to builders and buyers.

One factor will be higher house prices by then. The question is how much winter demand for housing can be stimulated by another bonus offer.

In the interim, there has been none of the usual government ballyhoo about the decision to repeat the venture. The chief reason, it was learned, is that the builders are afraid that such publicity will damage their summer business.

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

up for debate, these other side issues have provided some seating sessions in the last few weeks. The feuding has not been confined to members of Parliament. Two weeks ago, about 1,500 demonstrators from the Red Ensign and maple-leaf camps met on the lavas of Parliament

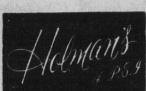
Several hundred letters a day still pour into the prime minister's office, a majority of them said to favor the new flag. Occasionally there have been mix-ups in the replies to the pro and con letters, resulting in confusion on a part of recipients. Meanwhile all over Canada individuals and organizations have taken their stand on the emotion-charged flag issue.

CALL DESIGN INSIPID Twelve noted Canadians, including a university president and three professors, wrote to the prime minister and said the flag was "insipid." There should be a distinctive flag, but one rich in tradition.

The Ontario Junior Chamber of Commerce has endorsed the proposed flag as "another milestone in Canadian history." The Imperial Order Daughters of the Empire told Mr. Pearson it "deplores" the fact that Canadians "are being deprived of their right" to vote on the flag question.

Premier Lesage of Quebec was "passably" pleased with the new design. Premier Smallwood of Newfoundland said his province would "continue to fly the Union Jack if we are the last place in Canada to do it." Former premier Leslie Frost of Ontario said he favored the Red Ensign.

FAMOUS FOR BRANDED INSPECTED STEAKS GOOD OR MONEY BACK ZAKES



TO DAD FOR 365 DAYS of LOYAL SERVICE \$600. in PRIZES to 12 HAPPY FATHERS

PRIZES THESE PRIZES IN BOTH STORES

- 1st Prize—Sult. 2 shirts, shoes, two ties and 1 pair hose. Value at \$10.00.
- 2nd Prize—Relaxer valued at 75.00.
- 3rd Prize—Sporting or camping equipment, your choice, valued at \$6.00.
- 4th Prize—Sport Coat valued at \$9.95.
- 5th Prize—Chaise Lounge valued at \$5.00.
- 6th Prize—Sport Shirt valued at \$3.00.

Contest Rules

- FREE Vote with every purchase.
- Holman's employees and their immediate families are not eligible.
- Pick up your ballot in every department.
- Draw to take place at both stores at closing time Saturday June 20th.
- Winners to be announced on CBC-TV News at 6:45 p.m. Saturday and published in Monday's newspapers.

ANOTHER GOOD REASON TO SHOP AT HOLMAN'S

STORE HOURS CHARLOTTETOWN STORE SUMMERSIDE STORE

Monday thru Thursday	8:30—5:00	Monday thru Thursday	8:30—5:00
Friday	8:30—8:30	Friday	8:30—9:00
Saturday	8:30—5:00	Saturday	12:00 Noon

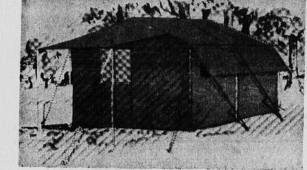
# ONE WEEK ONLY CAMPING and BIKE SALE

Vote for the 600.00 in Father's Day Prizes. Another good reason to buy at Holmans.

## S. E. WOODS TENTS

For careful family fun on holidays or week-ends choose a tent from Holman's to suit your needs. Our tents are designed and field tested by experts to give you the quality, style and price to suit any budget. Made from treated tent cloth to keep out rain and resist mildew with Dutch style doors. Some have awnings over the door and windows. Vinyl coated fiberglass screening in windows and doors with storm flaps. Complete with ropes, steel poles and pegs.

### Holiday DeLuxe Hiker Tourist



9' x 12' x 7 1/2' high  
Made of heavy treated drill  
Sewn in treated floor  
Door canopy over door  
Regular 99.95  
**\$79.99**  
No Down Payment—\$7.00 Monthly

7' x 7' x 5 high  
Zippered dutch door  
Shower proofed tent drill  
Regular 29.95  
**\$21.99**  
No Down Payment—\$5.00 Monthly

Tourist	Cottageaire	Pup
9' x 9' x 6 1/2' ft. high Sewn-in treated floor Sleeps 3 comfortably Takes only minutes to put up Regular 41.95 <b>\$33.99</b>	9' x 12' x 7 1/2' high Made of waterproof duck A popular family tent Regular 89.95 <b>\$69.99</b>	5' x 6' x 3' high With sewn in floor Zippered mosquito door Regular 9.98 <b>\$7.29</b>

Coleman Camp Stove Outdoor fun begins with a Coleman Camp stove. Instant lighting, adjustable wind buffer, Burns naphtha gasoline. Reg. 21.00 **\$14.79**

Wooden Camp Stools With back rest, Natural finish, Folding style. Reg. 2.00 **\$2.19**

# GOLD MEDAL BICYCLE

A low priced high quality bicycle made by Canada's largest manufacturer of wheel goods, and available in four wheel sizes. The strong tubular steel frame is built for long, hard wear.

Rims and handle bars are chrome plated. It has handle grips and full size chain guard on all models with two tone vinyl padded saddle for long wear and comfort. Reliable coaster brake for safe smooth stops. An exceptional value.

20" Wheel Size **\$37.99**

24", 26" and 28" Wheel Size **\$39.99** \$1 DOWN



# NEW BUS SERVICE links with CN'S OCEAN LIMITED AND SCOTIAN

Cuts hours off travel time to MONTREAL and to other MARITIME points

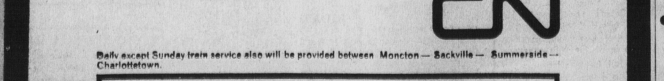
Now CN travel from P.E.I. is hours faster. And so much more convenient. Because there's a brand new SMT bus service daily meeting the Ocean Limited—and a second service connecting with the Scotian—at Amherst. The huge savings in travel time between P.E.I. and Amherst are matched by the bargains in travel costs. Now, CN's low, low Red, White & Blue fares apply to the bus portion of your trip. Too, CN and SMT bus-rail connections let you save as never before... along the Way of the Worry-Free!

The CN and SMT bus-rail connections at Amherst will also greatly reduce travel times to other Maritime centres. Never have CN travellers on the Ocean Limited and the Scotian enjoyed such convenient schedules:

between CHARLOTTETOWN and	Savings in travel time:
HALIFAX (via the Scotian)	3 hrs 30 mins.
(via the Ocean Limited)	2 hrs 25 mins.
TRURO (via the Scotian)	2 hrs 25 mins.
SYDNEY* (via Ocean Limited/Railline)	1 hr 30 mins.

\* There's a new Charlottetown to Sydney service by bus—Scotian connection.

Get the full details of these new time-saving schedules from your travel agent. Or the nearest CN passenger sales office. Get there faster. And in greater comfort. Go modern... go CN.



Daily except Sunday train service also will be provided between Moncton—Bacville—Summerside—Charlottetown.

CN low fare tickets will be good on the bus, between rail points east or west of Amherst and Charlottetown, Sherwood Road, Milton, Hunter River, Fredericton, Kennington, New Annan, Travellers' Rest, Summerside, Borden, Prince Edward Island