

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

WINNERS ALL! I'm very happy to announce the names of the Lucky Ballot Holders who came into Holman's in Summerside and Holman's in Charlottetown and successfully answered the questions asked them, thus winning the Big Birthday Prizes. In Summerside — First Prize (The Enterprise Propane Gas Range) was won by Ben J. Arsenault of 175 Ottawa Street, Summerside. Second Prize (The Necchi Portable Sewing Machine) was won by Mrs. Camden Gardiner of Lower Preetown. The Third Prize in Summerside (The Kroehler Rest Rocker) was not claimed. In Charlottetown — First Prize (The Enterprise Propane Gas Range) was won by Mrs. Ray MacKinnon of 80 School Street, Charlottetown. The Second Prize (The Necchi Portable Sewing Machine) was won by Reg. S. MacDonald of Souris. The Third Prize (The Kroehler Rest Rocker) was won by Mrs. Clarence Murphy of East Royalty. Congratulations to all these Lucky Winners and to the rest of the people who held ballots — Bitter Luck Next Year on our 98th birthday.

WHEEE! . . . The slickest and sharpest of smart tailoring has gone to make the new DACRON SLACKS perfect from every angle. They're to be found in the Sportswear Department of Holman's Summerside and the Ladies' Shop in Charlottetown. Just you think of the satisfaction of a pair of Slacks that hold a press and a crease indefinitely, no matter how and where you wear 'em! They're in a pleasing shade of gray with a fitted waist and front waist pleats, slightly tapered legs and neat belt loops — in fact these Slacks have everything you could possibly desire. The size range of Dacron Slacks is from 12 to 20 and the price is 10.95 a pair. For the smartest and newest of Sportswear, make a real point of doing your shopping in the Sportswear of Holman's Summerside or the Ladies' Shop of Holman's Charlottetown.

THEY CAN TAKE IT! . . . Yes, indeed, the tough, well made DENIM JEANS in the 8 and 10 Summerside and the Budget Shop Charlottetown can take all the wear and rough usage you can possibly give them! They're in blue or brown colors — double stitched, bar tacked and riveted, of course. Sizes are from 12 to 20 and the reasonable price is just 2.98 a pair. Everyone likes Denims for active wear — everyone likes Denims for appearance — everyone likes Denims for the service they give season after season. Outfit yourself with a pair of these Denim Jeans from the 5 and 10, Holman's, Summerside or the Budget Shop, Holman's, Charlottetown.

HERE YOU ARE FOR A BARGAIN! The attractive WHITE TERRY BEACH JACKETS that with such rapidity, have been coming into and going out of the Sportswear Department, Summerside and the Ladies' Shop, Charlottetown are now reduced considerably in price — originally they would cost you 4.98 — RIGHT NOW (while the supply lasts) they are marked a mere \$3.00! Ideal for all Summer wear, these Terry Jackets in the hip length are box styled with the raglan shoulder cut in one piece with the fronts. The big pockets and sleeves are trimmed with rows of navy and red braid — gives a touch of color to the white whiteness! The neat collar is notched. Sizes range through small, medium and large sizes. You'll feel so comfortable and at home in one of the Terry Jackets — they give exactly the correct amount of coverage. AND you get a BARGAIN by buying NOW! Beach Jackets are reduced from 4.98 to just 3.00 in the Sportswear Department of Holman's Summerside and the Ladies' Shop of Holman's Charlottetown.

# HOLMAN'S Both Stores... Feature Fashion Favorites In SKIRTS • SWEATERS • BLOUSES



Fashion Favorites In

## Sweaters

Lady luck lets us offer you these rare sweaters of purest, finest orlon in flowering pastel shades of pink, blue and white. Come for casual cardigans in the classic style to team with your separates. They are soft and luxurious! They're hand washable and never need an ironing! Sizes 16-20—

7.<sup>95</sup>

**HOLMAN'S**  
LADIES' SHOP Ch'town      LADIES' WEAR S'side

Fashion Favorites In

## Skirts

Not one circle, but two circle widths in this daring skirt of rustling taffeta. The chrome spun fabric is so stiff you'll need no crinoline underpinnings. Nipped in for a tiny waist, this skirt is in a rich black shade only. Wear it for dating and dancing—it's a sensation!! Maybe you prefer something more conservative. We have these for you too. Sizes 12-18—

4.<sup>98</sup> to 8.<sup>95</sup>

**HOLMAN'S**  
LADIES' SHOP Ch'town      LADIES' WEAR S'side



Fashion Favorites In

## Blouses

All eyes will approve your stunning new blouse of exquisite DACRON. (DuPont Polyester Fibre). There are two adorable styles—smartly tailored or dress-up with rows of lace and ruffles. DACRON is completely and entirely washable, dries in a flash and needs no ironing. You will enjoy a miracle blouse of the miracle fabric—DACRON. Colors, White, Pink or Blue in sizes 12-18—

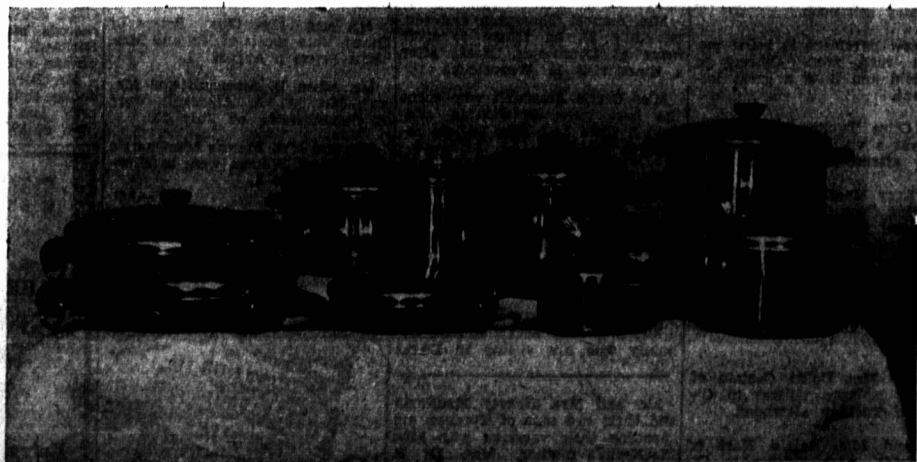
2.<sup>98</sup> to 5.<sup>95</sup>

**HOLMAN'S**  
LADIES' SHOP Ch'town      LADIES' WEAR S'side

# REVERE WARE COPPER CLAD STAINLESS STEEL UTENSILS

Modernize And Beautify Your Kitchen

• Built For A Lifetime • Saves Fuel • Fast Effortless Waterless Cooking • Foods Taste Better



For a brighter, happier kitchen, outfit it with REVERE WARE UTENSILS made of Copper Clad Stainless Steel "Built for a Lifetime" . . . It will never — never wear-out. Women who own REVERE WARE keep it on display—convenient hanging racks are available for this purpose; Women love the superior cooking qualities of REVERE WARE, the copper bottoms of the utensils spread the heat. The covers fit snugly, all parts are welded, the inside surfaces are glass smooth and the pistol-grip handles, are easy to hold. Choose beautiful REVERE WARE Copper Clad Stainless Steel utensils.

SAUCE PANS, 1 qt. . . . .	\$5.00	PERCOLATORS, 6 cup . . . . .	\$12.00
SAUCE PANS, 2 qt. . . . .	\$7.80	PERCOLATORS, 8 cup . . . . .	\$13.35
DOUBLE BOILERS, 1½ pt. . . . .	\$8.35	SAUCE POTS, 4 qt. . . . .	\$10.35
DOUBLE BOILERS, 2 qt. . . . .	\$12.65	SAUCE POTS, 6 qt. . . . .	\$12.35
DUTCH OVEN . . . . .	\$15.00	UTENSIL RACKS . . . . .	\$4.00
SKILLETS, 8" . . . . .	\$8.00	MIXING BOWLS, 4 qt. . . . .	\$5.30
SKILLETS, 10" . . . . .	\$10.35	MIXING BOWLS, 6 qt. . . . .	\$7.00

**HOLMAN'S China**  
Summerside — Charlottetown