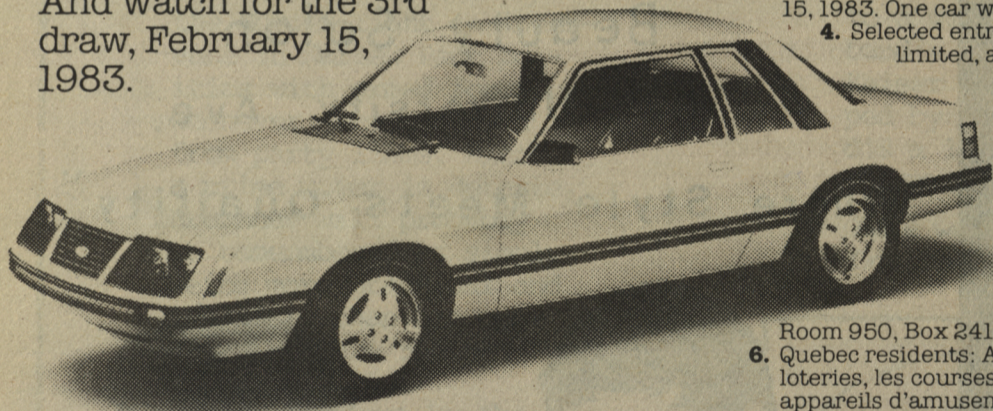


Enter the Long Distance

HELLO AGAIN Sweepstakes

2 fabulous Ford Mustangs left to be won! One could be yours!

Dave Pierce of The British Columbia Institute of Technology, Burnaby, B.C., our first winner, will soon be sitting in the driver's seat of North America's favourite sporty car, and knowing it's all his. On this second drawing, December 15, 1982, it could be you. Imagine phoning the folks back home to say "Hello Again. Guess what! I've won a Ford Mustang!" Enter today! And watch for the 3rd draw, February 15, 1983.



Contest Rules

1. To enter and qualify, correctly answer the quiz printed on the official entry form and mail to: The Long Distance "Hello Again" Sweepstakes, Box 1405 Station "A", Toronto, Ontario M5W 2E8. Contest will commence September 1, 1982. Mail each entry in a separate envelope bearing sufficient postage.
2. There will be a total of three prizes awarded. Each prize will consist of a 1983 Ford Mustang "GL" 2-door automobile (approximate retail value \$9,122.00 each). Prizes must be accepted as awarded, no substitutions.
3. Selections will be made from among all entries received by the independent contest judging organization on October 21 and December 15, 1982 and February 15, 1983. Entries not selected in the October 21 or December 15, 1982 draws will automatically be entered for the final draw, February 15, 1983. One car will be awarded in each draw.
4. Selected entrants must first correctly answer a time-limited, arithmetical, skill-testing question in order to win.
5. Sweepstakes is open only to students who are registered full or part-time at any accredited Canadian university, College or post-secondary institution. Complete contest rules available in the Grab-It envelope at selected campus bookstores or by sending a self-addressed, stamped envelope to TransCanada Telephone System, 410 Laurier Ave. W., Room 950, Box 2410, Station "D" Ottawa, Ontario, K1P 6H5.
6. Quebec residents: All taxes eligible under la Loi sur les loteries, les courses, les concours publicitaires et les appareils d'amusements have been paid. A complaint respecting the administration of this contest may be submitted to the Régie des loteries et courses du Québec.

The Long Distance "Hello Again" Musical Quiz.

Long Distance keeps friendships up-to-date, romances alive, memories vivid. Use your imagination and come up with the names of three songs that remind you of calling Long Distance. Enter their names in the spaces provided. Good luck!

Name _____ Song No. 1 _____
 Address _____
 City/Town _____
 Prov. _____ Postal Code _____ Song No. 2 _____
 Tel. No. (your own or where you can be reached) _____
 _____ Song No. 3 _____
 University attending _____

Long Distance
 TransCanada Telephone System



So who is badmouthing the cafeteria? Certainly not me, I don't even eat there. Just a quick note of thanks to the head chef who was very helpful in providing pots and ice for the Economics Society bash last Friday night. The beer stayed cold and the evening was a success. Thanks again.
 Chris Robinson-Ec. Sec.