

# INTRODUCING NEW Robin Hood Golden Cake Mix

THE ONLY "FRESH EGG" GOLDEN CAKE MIX — A QUALITY MIX BROUGHT TO YOU AFTER TWO YEARS OF DEVELOPMENT AND TESTING

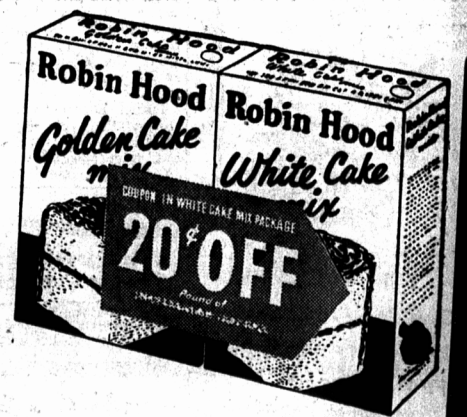


## 20¢ OFF

A POUND OF COFFEE

WITH THIS PURCHASE OF  
NEW ROBIN HOOD GOLDEN CAKE MIX  
AND ROBIN HOOD WHITE CAKE MIX

Here's what you do! You'll find Robin Hood White Cake Mix and the new Robin Hood Golden Cake Mix banded together on your grocer's shelf. Buy them today. Inside the White Cake Mix package is a coupon. Just present it to your grocer, and he will allow you 20¢ on the purchase of a pound of coffee.



**Richest! Lightest! Tenderest golden cake ever!**  
**BECAUSE YOU ADD YOUR OWN FRESH EGG!**

Now you can bake the finest golden cake you ever baked with a mix. A big, tall, tender beauty, with all the delicate flavour, the richness and freshness of a "home-made" cake. For Robin Hood Golden Cake Mix is the only golden cake mix to which you add your own fresh egg.

Robin Hood, "reaching for perfec-

tion," spent two years in developing this marvelous mix to make sure it would meet the same high standard of quality that makes all Robin Hood mixes — White Cake Mix, Chocolate Cake Mix, Angel Food Cake Mix, Gingerbread Mix, Flaky Pie Crust Mix and Easy Bisk — the most popular mixes in Canada, by far.

**Get Robin Hood Golden Cake Mix today!**

