

## HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's

Remember

**HOLMAN'S**

Accepts  
LONG DISTANCE

**COLLECT CALLS**

From Any Point  
On P. E. I.

On Any Order Over 3.00  
(Except Groceries)

**CALL—**

**Summerside 2222**

**Charlottetown 6525**

SPRING doesn't only mean new clothes or the struggle of Spring Housecleaning . . . SPRING means a new outlook on life. AND, that's just what you'll get after you visit the China Departments in either Holman Store! There is such an array of beautiful new things from nearly every corner of the world, I'm really bewitched and bewildered when it comes to writing about any one of them. SO, I'm merely going to give you a bare outline and hope, hope, hope you'll come in to see us! There's exquisitely different Glass and Pottery from Sweden — There's exciting Glassware from Italy and Denmark — There's colorful "Jasba" and other German Pottery — There's English Pottery and fine bone China including Doulton Figurines—There's Holland Ware—There are imported and domestic wooden articles, American Electric Trivets, Brassware from far-off India and Copper from England. Do come and see all these and more in the Holman Both Stores China Departments.

See The

**DEMONSTRATION**

Of New

**KITCHEN GADGETS**

Every

**TUESDAY and FRIDAY  
P.M.**

In The

**HOUSEWARES  
DEPARTMENT**

**HOLMAN'S  
CHARLOTTETOWN**

\* COTTONS for the "Ladies In Waiting". . . You'll find charming little frocks made especially for you in Holman's Ladies' Wear, Summerside and Holman's Ladies' Shop, Charlottetown. . . For instance: The "Lady Catherine" two piece is of fine, smooth broadcloth, solid shades of navy, tan, charcoal, violet, rose and avocado with dainty lace edged Peter Pan collar. The top is very full gathered on a yoke and the cut-out skirt is slim, this is in sizes 12 to 20, priced 7.98. Then we have the "Nan Scott" two piece with a narrow striped top of white with navy or gray, the cut-out, slim skirt and the over collar are in solid navy or gray. Sizes are 12 to 20, priced 3.98. Other definitely concealing Maternity Dresses are made of the silk, satin backed poplin, rayon cord, Fortisan or brocade, they're priced up to 12.98 in Holman's Both Stores.

Be Sure To See

**"ANGEL STREET"**

By The  
Charlottetown

**LITTLE THEATRE  
GUILD**

On

**APRIL 26th**

At

**QUEEN CHARLOTTE  
HIGH SCHOOL**

# It takes **YOU** to make a great store

Ninety-nine years ago Holman's came to You . . . and with You has grown . . . for it is  
You who makes the world go around . . . You who makes progress . . . and it takes  
You to make a great store . . . a store with Ideas . . . Vision . . . Spirit . . . a store  
that is part of You, this community.

Founded with these thoughts in mind, R. T. Holman Limited, Prince Edward Island's  
Leading Department Store of today, has gone hand in hand with You . . . striving  
always to find new and better ways to serve You . . . to bring You fashion's finest . . .  
and to offer You the best, most reliable merchandise at prices that are right.

Holman's is a store founded on its faith in You . . . thousands upon thousands like You  
. . . well-served customers. In the future, as in the past, the same high standard of  
merchandising and efficient service that has established Holman's as The Island's Leading  
Department Store will continue to be maintained.

Thank YOU for coming to Holman's . . . We enjoy having YOU!

Serving Prince Edward Island for nearly a Century!

