



We're GUNNIN' DOWN HIGH PRICES

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IF!!
A STORE DOESN'T
BUY
TOP BROWN BRAND
MEAT
IT CAN'T SELL IT
ONLY THE
CO-OP
ADVERTISES
BROWN BRAND BEEF

**WHO?
PAYS FOR
THE
GIMMICKS
YOU
DO!**

SHOP CO-OP — SAVE SAFELY!

**FRESH GROUND LEAN
ROUND STEAK 69¢ Lb.**

SAUSAGES COUNTRY STYLE A CO-OP FEATURE 2 LBS. FOR 79¢

Reckon this here's a showdown between us an' high prices! Yuh see, they're as bad for business as they are for your budget and we won't tolerate 'em, Ma'am! We gunnin' for 'em all the time—and we ain't ever missed cuttin' one down to size whenever we spot one. So, you come this-away today for real hot-shot savin's on the finest grub in the chuck wagon. We're on your side, Ma'am, in the fight for more food for less money.

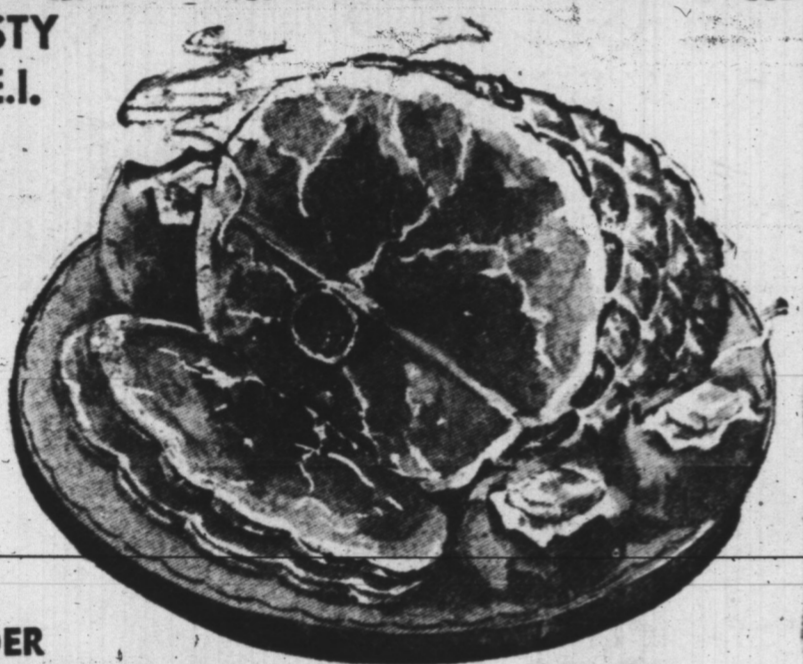
BOLOGNA SPARE RIBS COD FILLETS

SLICED OR PIECE **lb. 23¢**
SWEET PICKLED **4 LBS. FOR 59¢**
FRESH CHILLED P.E.I. FISH **29¢**

CHUCK ROAST

BROWN BRAND BEEF SPECIAL 39¢ LB.

SWEET PICKLED TASTY P.E.I. PICNICS 39¢



HAM SHOULDER RIB ROAST BEEF 49¢ Lb.
BRAISING RIBS 33¢ Lb.
BEEF BRISKET 27¢ Lb.

BROWN BRAND STANDING CUT
IDEAL FOR STEWS OR BRAISING
FRESH OR PICKLED BROWN BRAND BEEF

FOWL PEAS SUGAR

GRADE "A" ISLAND NEW YORK DRESSED 4 - 5 LB. AVERAGE 25¢ LB.

ZERO PACK FRESH FROZEN GROWN IN P.E.I. 2 12 OZ. PKGS. 29¢

WHITE GRANULATED 10 LB. BAG 73¢

FREE! 63¢ COLGATE TOOTHPASTE WITH FAB FULL WEIGHT GIANT 89¢

SUNLIGHT TWIN BAR PACK SOAP FOR LAUNDRY 23¢

JUBILEE—BIG 12 OZ. TIN CORNED BEEF 39¢

PURITAN ASSORTED KINDS Meat Spreads 2 TINS 29¢

FLAVOR PACK—20 OZ. TINS WAX BEANS 2 FOR 35¢

BRIGHT'S QUALITY GIANT 48 OZ. TOMATO JUICE 29¢

SCOTIA GOLD—BIG 24 OZ. JAR RASPBERRY JAM 47¢

STOKELEY'S PINEAPPLE & GRAPEFRUIT PURE JUICE PING 39¢

IN A GIANT 48 OZ. TINA

AS PURE AS PURE CAN BE SCHWARTZ BLACK PEPPER 19¢ PKG.

IN A BIG 4 OZ. CTN.

TURNIPS TASTY ISLAND GROWN 2¢ lb.

ISLAND EATING APPLES 5 lbs. 39¢
JUICY SUNKIST ORANGES 2 doz. 79¢
ISLAND WASHED CARROTS 3 lbs. 79¢
ISLAND PURE WHITE PARSNIPS 2 lbs. 19¢
NO. 1 COOKING ONIONS 2 lbs. 19¢
GOLDEN RIPE BANANAS 2 lbs. 39¢

FRESH DATES PITTED SPECIAL 2 LBS. FOR 35¢

TOMATO SOUP HEINZ QUALITY 2 TINS FOR 17¢

PIE CRUST MIX ROBIN HOOD—REG. 39¢ MAKES TWO PIES 33¢

TEA BAGS KING COLE OLD ENGLISH PKG. OF 90 BAGS 69¢

SPAGHETTI HEINZ HEAT & EAT 2 15 OZ. TINS 29¢

JELL-O GENUINE JELLO 3 FLAVORS 3 PKGS. FOR 14¢

SALMON CLOVER LEAF FANCY PINK 1/4 LB. TIN 29¢

SOFT, SAFE, DEPENDABLE PUREX TOILET TISSUE 3 ROLLS FOR 35¢

SPECIAL SALE

INSTANT Chase & Sanborn Coffee 89¢

100% real coffee

USING THE BEST IS CHEAPEST "PURITY" FLOUR 25 LB. \$1.79

CANADA'S NO. 1 SELLING Shortening IN COOKIE TIN 3 LB. TIN 89¢

CO-OP SUPER MARKET

AN ISLAND STORE OWNED BY ISLAND PEOPLE

BIG ENOUGH TO SERVE YOU - NOT TOO BIG TO APPRECIATE YOU

FREE DELIVERY • PHONE 8557 • FREE CUSTOMER PARKING

OGILVIE THE FRUIT'S IN THIS PACKAGE 69¢ BIG 30 OZ. PKG.

MAKES A BIG FRUIT CAKE