



APPLIES RED SEAL

Electrical Inspector J. W. Kirby is shown as he applies a "Red Seal" to the switch box of Mr. and Mrs. Earle Humes' lovely new home on Goodwill Avenue.

'Red Seal' Standard of Wiring Provides Safety and Satisfaction!

"Red Seal" Sets Rigid Electrical Standards

All phases of the Electrical industry in this Province are represented by the Electric Service League of Prince Edward Island, sponsors of the prized "Red Seal."

This seal, which is permanently fastened to the service entrance in the home, signifies that the residence has been wired in accordance with the very strict requirements of the League, and is safely and adequately wired for the appliances of today, and tomorrow.

Rigid qualifications must be met for a contractor to receive the prized "Red Seal". High standards are set regarding the number and placing of lighting fixtures, appliance outlets, and the comfort provided by the electrical installations.

Comfort is a prime consideration in "Red Seal" homes. Not only must the contractor provide

that his house is electrically safe and sound—he must also show that it provides maximum convenience for its owners.

It is also designed to take some of the guesswork out of buying a home. Prospective buyers can rest assured of the high quality of electric wiring when they see the "Red Seal" on the service entrance.

INCORPORATED IN 1957

The local League was incorporated in December, 1957, after more than a year's preparatory work, and is affiliated with the National Red Seal organization.

Honorary Directors are: Hon. President, Hon. Douglas MacKinnon, Minister of Industry and Natural Resources; Hon. Vice President, Judge C. St. Clair Trainor, Chairman of the Public Utilities Commission; Hon. Secretary, Major W. H. Poole, Chief Provincial Electrical Inspector,

and Hon. Treasurer: Mr. Earl MacLeod, Provincial Fire Marshal.

Officers of the League are: Chairman, W. V. Burke of Burke Electric Ltd., Vice-Chairman, G. S. Storey of Storey Electric, and Secretary-Treasurer, H. B. Bugden of Maritime Electric Co. Ltd. Directors and Executive Committee include A. D. Cameron, L. Hacker, A. K. Bell, Dalvay Murphison, J. L. Kirby, Murray Scott, Neil MacInnis and Austin A. Seales. Committee Chairmen are: Standards, W. R. Brennan Finance, A. E. MacLean, and Planning, A. D. Cameron.

Electric Service League are non profit organizations, and are now set up in all Provinces but Newfoundland. To these Leagues the home owners may go for advice or guidance, free of charge.

To obtain a "Red Seal" certification the home owner or his electrical contractor submits his specifications to the League. Upon completion of the installation, the work is rigidly checked according to "Red Seal" standards, and a Certificate of Approval is issued to the owner and a "Red Seal" fastened to the service switch.

Final Argument On Phone Case Opens Tomorrow

OTTAWA (CP)—Final argument will open Wednesday before the board of transport commissioners on an application by the Bell Telephone Company for a \$16,000,000-a-year rate increase.

Ontario and Quebec municipalities and all provincial governments except the two central provinces Monday completed presentation of evidence in opposition to the proposed increases. The company completed its case last week.

The proposed phone rate in Ontario and Quebec would average about five per cent on local and long distance calls.

It is expected that the board will reserve decision on the application on completion of final argument, probably Friday.



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Member of Electric Service League of P. E. I.

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64 Oriabar Street

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to the
ELECTRIC SERVICE LEAGUE
on its well planned Public Service



We were pleased to have participated in the work of House No. 2

MALCOLM McLEAN

General Contractor and Builder
Dunstaffnage

BURKE ELECTRIC LTD.

Licensed Electrical Contractors
112 Kent Street
Charlottetown, P.E.I.

We are proud to have had the privilege of installing the electrical wiring in one of this Province's first "RED SEAL" homes.

Five other "RED SEAL" homes have been entrusted to us with completion scheduled for later this Fall.

BURKE ELECTRIC LTD.

112 Kent St. Dial 4021
Member of Electric Service League of P. E. I.

Lawyers Advise Teachers To Avoid Deal In Little Rock

LITTLE ROCK, Ark. (AP)—Lawyers for the teachers in Little Rock high schools said Monday night they have advised them not to "participate in the operation of the Little Rock high schools by any private corporation."

The action came while school officials and officers of the private corporation that leased the schools Monday were conferring on the next step in the legally-tangled situation.

Two federal circuit judges in Omaha, Neb., issued a restraining order Monday which forbade altering the "status quo" of the senior high schools insofar as their integrated status is concerned.

Federal marshals in Little Rock immediately began serving copies

of the notice on several hundred people—all those directly and indirectly involved in the transfer of the school properties to the private corporation.

CONFUSION SPREADS

Confusion spread rapidly, not only among the officials concerned, but among the 3,700 high school students and their parents as to whether the schools would open this morning.

Dr. T. J. Raney, president of the corporation, said earlier that they would.

He stuck to that position even after word reached Little Rock of the decision in Omaha. He said his lawyers advised him that the ruling did not alter the situation.

We heartily endorse
The "RED SEAL" Standard
Your guarantee of
COMPLETE SATISFACTION

Used in the Red Seal Home—First in P. E. I.

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ELECTRICAL CONTRACTORS

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the average job wired to minimum Code standards may not

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Life — electrically —

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build or modernize
Specify
RED SEAL Wiring



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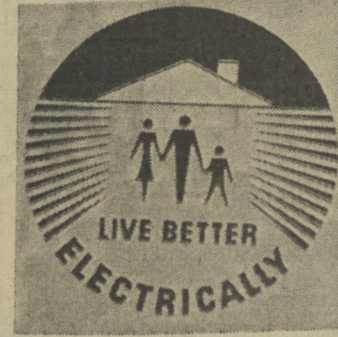
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FULLY ENDORSES

"RED SEAL"

STANDARD OF WIRING



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PHONE CRAPAUD 23

HAMPTON, P.E.I.

CONGRATULATIONS

to the Owners of Prince Edward Island's
first "RED SEAL" homes.



As specified by the
ELECTRIC SERVICE LEAGUE
OF PRINCE EDWARD ISLAND

SYMBOL OF SATISFACTION

TO HELP YOU

LIVE BETTER Electrically
with full **HOUSEPOWER**

In a dozen ways electricity cuts costs and saves you time and effort. BUT, to do today's jobs safely and well—and take on tomorrow's bigger jobs too—your electrical system has to be big enough.

If you are planning to buy a new home or rewire your present one, get your free copy of "Facts about Electric Wiring for the Home", as a guide to safer, happier living, the ELECTRICAL WAY, by writing to —

THE ELECTRIC SERVICE LEAGUE OF PRINCE EDWARD ISLAND

P. O. Box 428

Charlottetown

The Electric Service League is a Public Service, non-profit organization, sponsored in this Province by the following:

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