

Volunteer Wanted! To Be Hypnotized Before the Public



ROBERT (Tex) MORTON, B.A., Ph.D.
"The Man With The Million Dollar Mind"

A unique and scientific experiment is to be conducted in Charlottetown, Monday, which will be of great interest to the general public, and especially those who have read of the great revival of the use of the age-old science or act of Hypnotism.

Professional men—dental surgeons, doctors, and all in the nursing profession, will be especially interested, as the use of hypno-therapy (hypnotism as applied to the cure of some types of functional nervous disorders), is now increasing rapidly the world over. (Readers will no doubt recall that a local Cape Breton doctor, Dr. P. Magone, is one of England's leading exponents in the Medical Hypnosis field, in fact, is a world authority on the subject).

Dr. Morton, or as he has become universally known—the Great Morton—will hypnotize a local girl by radio! The volunteer (yet to be chosen) will be seated, fully dressed, on the edge of a large bed in a well known local store window. Alongside the bed will be a radio, tuned to CFY radio station where Dr. Morton will be, at that moment, broadcasting an interview. At a given signal, known only to the hypnotist, the volunteer will fall asleep. NO ONE ELSE LISTENING TO THE BROADCAST, OF COURSE, WILL BE AFFECTED! The volunteer, like the famous sleeping Beauty of old, will slumber on, hour after hour, until evening, in full view of the public. Then, still asleep, she will be taken by ambulance to the P. W. C. Auditorium, where, just before the performance commences, she will be awakened by her "Prince Charming". The "Prince Charming" will be a prominent Charlottetown public official who will kiss her politely on the cheek. This will immediately awaken her, feeling extremely relaxed and wonderfully refreshed after her long sleep. Dr. Morton has, upon occasion, allowed his "Sleeping Beauty" to slumber for several days and nights, but in Charlottetown, for this demonstration, will conduct his particular experiment for the period of one day only, from approximately 11:40 a.m. to 3 p.m., Monday, Nov. 30th.

Dr. Morton treats all volunteer subjects with courtesy and respect, and no one is held up to ridicule or embarrassment.

This will be a well conducted, genuine, and dignified demonstration by an eminent and internationally known and respected entertainer, so therefore do not bother to answer this advertisement if you perhaps have any intention of attempting to be a "smart alec", a prankster or a joker, or a "funny fellow", or would-be comedian. No such levity will be tolerated.

Genuinely interested parties are asked to phone Mr. Goodwin at the Charlottetown Hotel, Phone—7371.

NOTE: Dr. Morton's initial Charlottetown performance will be at the Prince of Wales College Auditorium—8:15 p.m., Monday (Nov. 30th).

THE GREAT MORTON

Acknowledged by the Press and theatre managers of Canada and U. S. A. as the greatest one-man show ever seen in these countries. He has actually smashed A.L. long-run box office attendance figures in history—including ALL film stars, celebrities and huge Broadway musicals and other productions. (Starlines' tour will be brief, so be wise—BE EARLY!)

TO-DAY and THUR.

A GREAT BEST SELLER BECOMES A MAGNIFICENT MOTION PICTURE!

THE CRUEL SEA

PRINCE EDWARD

Shows At 3:30 - 7:00 - 9:00

CAPITOL

LAST SHOWING TODAY

WILLIE and JOE in
"BACK AT THE FRONT"

THURSDAY - FRIDAY - SATURDAY

"THE FIGHTING LAWMAN"

Starring WAYNE MORRIS
SERIAL - SELECTED SHORTS

MIDNIGHT SHOW TONIGHT AT 11:20 P. M.

"THE LADY IN THE IRON MASK"

FREE MOVIES

Come one, come all to the free movies at the Morell Hall,

THURSDAY, NOV. 26 AT 8 P.M.

Comedies, travelogues and two main features presented by

COCKSHUTT FARM EQUIPMENT LTD.

Both films are educational and entertaining so come and bring the whole family. Lunches will be served. Music and sing-song after the films.

Door prizes will be given, so get your free tickets from your local dealer or at the hall the evening of the show. Sponsored by your friendly Cockshutt dealer.

P. W. ROBBINS,
Morell

THE EASTERN GUARDIAN

AGENTS:—MONTAGUE: Harold F. Landry, Mrs. Byron Stewart. GEORGETOWN: Waldon Lavers.

The Guardian may be bought at the following places in Montague: Blue Dome Restaurant, and Guardian Office; in Georgetown: The Post Office; in Souris: The Snack Bar.

***ATTENTION ALL**—Remember to attend Red Cross Blood Donor Clinics at Morell and Souris next Monday, November 30th.

***MEETING** of all registered nurses, Montague area, at home of Mrs. Walter Beer, Friday evening, November 27.

***RESERVE FRIDAY** evening, December 4, for concert in MacKenzie Hall, Montague, Kensington singers.

***FUNERAL AT ANNANDALE**—The funeral of the late Mrs. Elby Howlett was held from her residence at Annandale to the Baptist Church yesterday afternoon. Services were conducted by Mr. F. Christensen and Mr. Louis Harris. Interment was in the church cemetery. During the service a quartette consisting of Mr. Louis Harris, Mrs. Louis Harris, Mr. Albert MacNeill and Mrs. Raymond Reynolds sang "Going Down The Valley". Hymns sung were "The Lord's My Shepherd", "Blessed Assurance", "Life At Best". Pall bearers were Joseph G. Campbell, Borden Hunter, Robert Saville, Francis Jenkins, Russell Robertson, Marcel Campbell. Funeral was very largely attended.

***FURNAL AT ANNANDALE**—The funeral of the late Mrs. Elby Howlett was held from her residence at Annandale to the Baptist Church yesterday afternoon. Services were conducted by Mr. F. Christensen and Mr. Louis Harris. Interment was in the church cemetery. During the service a quartette consisting of Mr. Louis Harris, Mrs. Louis Harris, Mr. Albert MacNeill and Mrs. Raymond Reynolds sang "Going Down The Valley". Hymns sung were "The Lord's My Shepherd", "Blessed Assurance", "Life At Best". Pall bearers were Joseph G. Campbell, Borden Hunter, Robert Saville, Francis Jenkins, Russell Robertson, Marcel Campbell. Funeral was very largely attended.

***MORELL OUT TO BEAT FORMER RECORD**—The Morell subdivision of the C. W. L., The Women's Institute, the Canadian Legion Branch and other groups have joined forces under the chairmanship of Rev. Phelan McKenna, P.P., to see that nothing is left undone to insure the success of the forthcoming Red Cross Blood Donor Clinic to be held there on Monday afternoon, Nov. 30, at the commodious Morell Community Hall. Residents of Morell and the surrounding areas have responded remarkably well to the appeal for blood donors when clinics have been held there in the past. Now that more donors than ever are needed to supply not only the day to day needs of patients in our own hospitals but also the blood used in the manufacture of gamma globulin for fighting polio, everyone who can should take the opportunity of attending the clinic nearest his locality.

Georgetown and Vicinity

***Mr. Thomas Trenholm Jr.** left Nov. 23 for Halifax, at which port he expects to join a ship and go to sea for the winter months.

***Mr. J. B. Edwin Reid** of Rollo Bay, Sheriff of King's County, was a business visitor to Georgetown on Nov. 23.

***Mr. Ivan MacKenzie** of Murray Harbour was a visitor to Georgetown on Nov. 23.

***Mr. Peter MacLennan** of Cardigan, R.R., visited Georgetown on Nov. 23.

***Mr. W. J. Fitzgerald** was a business visitor to Charlottetown on Nov. 23.

***Mrs. Myrtle Bridges** returned recently from a visit to Halifax, N. S.

***Mr. Joseph Fitzpatrick** of Woodville Mills, was a business visitor to Georgetown on Nov. 23.

Granby Zoo May Get Elephant

GRANBY, Que., (OP)—Mayor P. Horace Bolvin, who never misses a trick when it comes to making Granby's zoo bigger and better, was jubilant today to learn his city may get an elephant.

Told of a dispatch from Bombay reporting Prime Minister Nehru will try to supply the elephant, Mayor Bolvin said:

"That's fine. We certainly want one. We already have assurance from the Granby Agricultural So-

Personals

Mr. and Mrs. Dennis Webster, Charlottetown, were Sunday guests of Mr. and Mrs. V. R. Pepler, Montague.

Mrs. Archie Hume, Montague, accompanied by Mrs. Leon Johnston, also of Montague, left Tuesday on a trip to Halifax where they will visit relatives.

*Mrs. Edward Bulpitt has returned to her home in Roseneath after a most enjoyable six weeks trip in the U.S.A.

Mr. Levi Power and his daughter Anna, Montague, left yesterday morning on a week's trip to Nova Scotia.

LAME SHOULDER?

If your shoulder is painfully lame because of piercing, stabbing pain, do what thousands have done successfully. Take T-R-C's, specially made to give quick relief from Rheumatic, Arthritic, Neuritic, Sciatic pain; also Lumbago, Backache. Don't suffer needlessly. Get T-R-C's today. 65c. \$1.35 at drug counters. T-837

SEE OUR CHRISTMAS GOODS FOR ALL THE FAMILY

- Cedar Chests \$49.00
- Electric Floor Polishers \$56.00
- End Tables \$3.95 up
- Electric Food Mixers \$29.00
- Plate Glass Mirrors and Chrome Furniture—15% off during sale.
- Inlaid Floor Covering 10% off

Toys and Games, Bicycles, Tricycles, Sleds, Noma Tree Lights and Bulbs, Tree decorations now on display.

Large selection of tri-lights, table lamps, smoker Stands.

Santa Claus will visit our store in person Monday afternoon, Dec. 14th. A deposit now will hold any article for Christmas delivery.

Hilchey & Vanlderstine

MONTAGUE

Box 355 Phone 80

IN MEMORIAM

MR. JOHN J. BECK

The death of Mr. John J. Beck in his 76th year, which occurred at his home in Murray River Sunday morning, April 19, 1953, came as a shock to his family and friends, although he had been ill health for the past six years.

He was born in White Sands and was the son of the late Benjamin Beck and Mary MacLean. He was well and favorably known throughout King's and Queen's Counties, for in addition to his farming activities, he was engaged with his brother Hubert in the coastal shipping trade, operating a sailing vessel. The brothers also owned a general store at Murray River, for a number of years, and he was Justice of the Peace for King's County.

Besides his sorrowing widow (nee Annie Campbell, formerly of Nine Mile Creek), he leaves to mourn his passing, eleven children: Mary (Mrs. Zerniko, N. Y.); Olive, Cambridge, Mass.; Hubert, Cambridge, Mass.; Katherine (Mrs. Ryder, N. Y.); Vivian (Mrs. J. B. Jenkins, Summerside); Benjamin, Summerside; Constance (Mrs. Fred Brooks, Summerside); Hazel (Mrs. Gordon Saults, Saint John); Edward and Elsie at home; Jennie (Mrs. Martin MacPherson, Uigg); also sixteen grandchildren.

Also surviving are two sisters: Mrs. Louis Herring (Josie), Murray River; Mrs. Mureock MacLeod (Lillian), Dedham, Mass.; one brother, Hubert, New Glasgow, N. S. Three sisters and one brother pre-deceased him.

The funeral was very largely attended in spite of the wet weather and was held from the home, Mr. Arnold MacNamara of Tyne Valley, a representative of the Watchtower Bible & Tract Society conducted the funeral service, taking for his text "The resurrection and hope in God's Kingdom".

Mr. MacNamara used many scriptures to point out the real hope that it held out in God's word concerning the resurrection and the blessings that are in store for obedient mankind on a paradise earth.

Hymns sung were "Grateful Praise" and "Praise the King of Eternity". The text at the grave was taken from 1 Cor., chapter 15, verses 12-26.

Interment was in Murray River cemetery.

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The zoo already has about 100 animals. New zoo quarters, next to the present zoo, are being made ready by the city. They cover about 85 acres, and a landscaping job for the site is under way.

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RESERVE THESE DATES

For Red Cross Blood Donor Clinics

- MONDAY, NOV. 30th—
Morell Hall 2-4 P.M.
St. Mary's Hall, Souris 8-10 P.M.
 - TUESDAY, DEC. 1—
The Armouries, Charlottetown 2-5 P.M.
7-10 P.M.
 - WEDNESDAY, DEC. 2—
St. Andrew's Hall, Mt. Stewart 2-4 P.M.
Stella Maris Hall, North Rustico 8-10 P.M.
 - THURSDAY, DEC. 3—
Long Creek Hall 1-3 P.M.
St. Mary's Hall, Summerside 7-10 P.M.
- AT LEAST 1,000 donors needed at these clinics.

Pre-Christmas Specials

NOV. 25th — DEC. 5th Inclusive

GROCERY SPECIALS

- White Sugar, 10 lbs. 89c
- Icing Sugar, 2 lbs. 25c
- Free-O-Seed
- Raisins, 16 oz. 25c
- 1 lb.
- Maxwell House Coffee .. \$1.09
- Perfection Milk, 6 cans for 87c
- Rolled Oats, 5 lb. bag 44c
- Domestic Shortening, 2 for .. 53c
- Wax Beans, 20 oz., 2 for .. 29c
- Ogilvie Cake Mix, 2 for ... 69c
- Clark's Pork & Beans, 2 for 37c
- Fancy, 20 oz.
- Tomato Juice, 6 for 65c
- Shinola Wax 35c
- Oranges, 3 doz. 69c
- Bananas, per lb. 19c
- Large Grape Fruit, 3 for ... 25c
- Cottage Roll, lb. 64c
- Bologna, lb. 29c
- Bulk Sausages, lb. 35c

SEE OUR CHRISTMAS GOODS FOR ALL THE FAMILY

Cedar Chests \$49.00

Electric Floor Polishers \$56.00

End Tables \$3.95 up

Electric Food Mixers \$29.00

Plate Glass Mirrors and Chrome Furniture—15% off during sale.

Inlaid Floor Covering 10% off

Toys and Games, Bicycles, Tricycles, Sleds, Noma Tree Lights and Bulbs, Tree decorations now on display.

Large selection of tri-lights, table lamps, smoker Stands.

Santa Claus will visit our store in person Monday afternoon, Dec. 14th. A deposit now will hold any article for Christmas delivery.

Hilchey & Vanlderstine

MONTAGUE

Box 355 Phone 80

Montague United W.M.S. Meeting

The regular monthly meeting of the W. M. S. of Montague United Church was held at the home of Mrs. Horace Fraser on Tuesday evening. The president, Mrs. Ethan Stewart presided and called on Mrs. L. A. Johnston to lead the devotional service, which was most interesting and inspiring, several members assisted with Scripture readings.

Mrs. J. M. Fraser was asked to read the hymns before they were sung. This period ended with a lovely duet "One Sweetly Solemn Thought" sung by Mrs. L. A. Johnston and Mrs. D. M. Macdonald, followed by prayer.

The supply secretary, Mrs. Leon Johnston, gave a report of the splendid box which was packed and sent overseas in October. She also read letters acknowledging this box, also a letter of appreciation from the port worker in connection with articles sent for distribution to new Canadians.

A report was given by the temperance secretary, Mrs. Gordon Coffin, of the wonderful work being done by Rev. Ross C. Eaton of the Temperance Federation.

During the month the members made thirty-five hospital calls, seventeen sick calls, twenty-eight shut-in calls, while fourteen treats and thirty-three cards were sent.

A nominating committee was appointed to bring in a new slate of officers at next meeting.

The financial report was given, also a satisfactory report of the autumn thanksgiving. The society hopes to reach its allocation by the end of the year.

A dainty lunch was served and social hour enjoyed.

RELIGIOUS ORDER
The Society of Jesus, known as the Jesuit order, was founded by Ignatius Loyola in 1534.

Diphtheria was first specifically described and named by P. Bretonneau in France in 1826.

Listerine Antizyme Tooth Paste—the first to offer

All day protection from major cause of tooth decay



Antizyme places a Protective Guard on the teeth. Morning and night brushing stops decay acids for 24 hours.

IMPORTANT—FOR YOU AND YOUR CHILDREN:



Before ANTIZYME, morning and night brushing protected only minutes. With ANTIZYME, morning and night brushing protects you 24 hours!

People susceptible to tooth decay brushed their teeth, in tests, with dentifrices of all kinds. 1/2 hour after brushing, they were given a sugar rinse. In almost every case the Acidometer showed the presence of dangerous tooth decay acids. Effects of brushing were only temporary.

Later, people used Antizyme Tooth Paste for one week. 12 to 24 hours after the last brushing, they again rinsed their mouths with a sugar solution. In 9 out of 10 cases, the Acidometer indicated "no harmful decay acids." Antizyme made the difference!

For the first time—brushing with Listerine Antizyme Tooth Paste places a colorless, odorless, tasteless ingredient on tooth surfaces. This protective guard stays there, protecting tooth enamel from decay acids. Just morning and night brushing can provide round-the-clock protection.

Made in Canada by Lambert Pharmaceutical Company (Canada) Limited, Toronto, Ontario

The New ANTIZYME Places
A Protective Guard On The Teeth...
Stops Decay Acids All Day Long