

CITY AND CENTRAL

FILL UP the Province's Blood Bank by being a donor this week—1500 are needed.

REFRIGERATIONS sales and repairs, prompt service anywhere in the Province. Storey Electric.

HELP OUR crippled children by bidding often on the Rotary Radio Auction, evening of December 4th.

GIVE A CHRISTMAS GIFT that will save a life—Be a Blood Donor at Red Cross Clinics this week!

WE TREAT the sick well. Glagay's Pharmacy, open 8 a.m. to 8 p.m.

MAKE THE evening of December 4th a Radio Evening. Join with your Rotarians in Helping our Crippled Children by bidding often.

SAVE YOUR T. V. tube on the evening of December 4th. Use your Radio to take part in the Annual Rotary Radio Auction—Help your Crippled Children.

BAZAAR and home cooking sale in Presbyterian Hall, Kensington, Saturday, December 8th, 3.00 p.m.

AID TO SPRINGHILL—The North Rustico Branch of the Canadian Legion voted \$50 towards the Springhill Mine Disaster Fund at their regular meeting on Friday, November 30th.

CARD PARTY RESULTS—The winners at the Spring Park card party were ladies first, Mrs. Earl Higgs second, Bernice Cudmore; consolation, Mrs. Nelson Whitlock. Men's first, Dolph Gallant; second, Joe Gauthier; consolation, Harold Cudmore; freeze-out, Mr. and Mrs. Robert Constable.

POLICE COURT—Two persons, a male and a female, charged with being drunk and incapable, appeared before Magistrate K. M. Martin in City Police Court yesterday morning. The female was fined \$10 and costs or five days in jail while the case of the other was adjourned until December 6.

MAGISTRATES COURT—A lone speeder was fined \$10 and costs by Magistrate Gilbert Gaudet in Queen's County Magistrate's Court yesterday. Two other cases were adjourned for one week. They involved a Hunter River driver stopped at the scene of an accident, and a Charlottetown resident charged with the taking of a motor vehicle without the consent of its owner.

ZION C.G.I.T. The weekly meeting of Zion C.G.I.T. was held on Friday, November 30th, in the ladies' parlour. Devotions were carried out by Margaret Dawn Matheson. The theme was "Light of the World." There were 17 present. The business was carried over by Sandra Sutherland. It was decided to have a "Missionary meeting" the following week, December 6th. Handicraft which followed was enjoyed by all. The meeting came to a close with "Taps."

HAZELBROOK B.Y.P.U.—The Hazelbrook B.Y.P.U. met last evening in the church vestry with seventeen in attendance. The meeting opened with the hymn "What a Friend We Have in Jesus." Scripture was read from Mark (12) by Donnie Jenkins, and an article on "The Widow and the Two Mites" was given by Thelma Cameron. Rev. C. W. Passey led the Bible study period on the theme "God's plan down through the ages." Roll call and the business period followed. The meeting closed with the hymn "When I Survey the Wondrous Cross" and prayer by Rev. Mr. Passey.

WOODS EMPLOYMENT SLACK—Lumbering operations in Nova Scotia are reported to be at a virtual standstill, due to the increased demand for lumber. Many of the usual contractors have not commenced on this year's cut; others who have camps under way are making little progress. It would appear that unless the weather improves considerably, most operations will be deferred until after the holiday season. This was learned from two Islanders Joseph and Raymond MacKinnon of St. Peter's, who returned to the Province last night, after an unsuccessful search for woods employment on the mainland.

Howard McInnis
FITTED FOOTWEAR
175 Queen St. - Currie Bldg.

N. D. MacLean
UNDERTAKER
EMERALD
Charlottetown and
North Wiltshire
DIAL 5549

When You Say it with Flowers—Say it with Ours

FLOWER CART
Maritime Greenhouses Ltd.

DIAL 5229 137 Kent St. Charlottetown
DIAL 3321 Water St. S'ide

WE DELIVER

YOUR DOLLAR buys more at the Hughes Drug Store.

POLISHER Rental Service—Storey Electric.

LEONARD WASHER with pump sale \$122.00. Storey Electric.

COLORED Xmas lamps slightly soiled—half price. Limited supply. Storey Electric.

PHOTO Greeting Cards, 20 cents each, \$2.00 a dozen. Send negative to George Wotton, Guardian Photo Lab, Summerside.

YOUR BLOOD will save a life—Be a blood donor at Clover Club on Wednesday or Thursday, Dec. 5th or 6th, 2-4 and 7-9 p.m.

VISIT HI STYLE Millinery, Gt. George Street, "where every style is Hi-Style."

RURAL BEAUTIFICATION Society annual Business Meeting will be held in Birch Court at Experimental Farm, Friday, December 7th, 2 p.m.

PERSONALS
Mr. Lieth Woodridge left Friday by plane for Toronto. Mr. Woodridge will spend a two week holiday in that City with friends.

Friends will regret the serious illness of Mr. James Mullin of the Provincial Department of Public Works. He is a patient at the Charlottetown Hospital. His son, Dr. Gower Mullin of New York, arrived in the City last evening.

Elizabeth, three year old daughter of Mr. and Mrs. Louis Bradley, Bedford, returned last week from the Children's Hospital, Boston. Elizabeth underwent surgery which successfully corrected a congenital heart condition. She was accompanied by her parents on the trip.

BIRTHS
MANNING—At the P.E.I. Hospital on Dec. 3, 1956 to Mr. and Mrs. Ralph D. Manning, a son.

MACNEILL—At the P.E.I. Hospital, on December 1st, 1956, to Mr. and Mrs. George MacNeill, Milton, a son, Roger Fulton, weight 6 lbs., 1 oz.

MCGARRY—At the King's County Memorial Hospital, on November 28th to Mr. and Mrs. Peter McGarry, Iona, a son, weight 9 pounds.

DEATHS
MANNING—At the P.E.I. Hospital on Dec. 3, 1956 infant son of Mr. and Mrs. Ralph D. Manning

MUTCH—At Summerside on Monday, December 3, 1956, Mrs. F. Leslie Mutch of Mt. Herbert in her 67th year. Resting at the MacLean Funeral Home. Funeral private. Interment in Mt. Herbert Cemetery. Please omit flowers.

CLEMENTS—At Summerside on December 3, 1956, William Clements, Cedar St., Summerside, age 71 years. Resting at the Bowness Funeral Home from where the funeral will be held on December 5th to St. Paul's Church for Requiem Mass at 9.00 a.m. Interment will be in the church cemetery. Visiting hours: 10-12 a.m., 2-5 p.m., 7-10 p.m.

JOHNSTON—At the Prince County Hospital on Sunday, December 2nd, 1956, Jocelyn Joy, 4-month-old daughter of Mr. and Mrs. Eric Johnston, 227 Water Street East, Summerside. Funeral from the Bowness Funeral Home on Tuesday, December 4th, at 2 p.m. Interment in the People's Cemetery.

MACQUARRIE—At Toronto, December 1, 1956, Mrs. Blanche MacQuarrie, widow of the late Hector MacQuarrie of Charlottetown. Her remains arrived last evening at the Catcliffe Funeral Home where funeral service will be held Wednesday afternoon service starting at 1:30 interment in the People's Cemetery.

GORMLEY—At the Charlottetown Hospital on Monday, December 3, 1956, Elizabeth Gormley of St. Theresa's in her 39th year. Her remains are resting at the Charlottetown Funeral Home from where the funeral will be held Wednesday morning leaving the funeral home at 8:30 for Requiem High Mass at St. Catherine's Church, St. Theresa's at 9:30. Interment in the church cemetery.

Flat River Native Dies in California
Word has been received by Dr. David MacKenzie of Eldon at the death of Mrs. Margaret Bell MacKenzie in her 73rd year. The deceased was a native of Flat River, P.E.I. and was a sister of the late Ewen Cameron MacKenzie and the late David Wallace MacKenzie. She is survived by her brother Hector John MacKenzie of Glendora, California.

Interment will take place December 5th at Covina, California.



5 SIGNALS REGIMENT DINNER AND DANCE

The sixth annual dinner and dance of the 5 Signals Regiment ward officers and newly commissioned officers was held at the Clover Club, Charlottetown, last evening, with 72 members and

guests present. Catering was done by the Ladies Auxiliary of the Canadian Legion with music being supplied by the Legionnaires. The head table members, and their wives were, from left to

right, (front): R.S.M. and Mrs. J. Smith; Mess president—Sgt. and Mrs. J. Meredith, A.F.M. Lt. Col. and Mrs. K.M. Johnston, C.D. (Middle row) Major J. and Mrs. EA. MacCarry, C.D.;

Major and Mrs. H.R. Hennessey, C.D.; (Third row) Staff Sgt. and Mrs. G. Schleyer; Major R.S. Dumont, Sgt. and Mrs. F. Walsh. Guardian Photo

Good Results At End Of First Day Of Blood Donor Clinics

158 donors registered at the Red Cross blood donor clinic held at the R.C.A.F. Station yesterday morning. This was eight above the objective of 150 set for the station.

The clinic was arranged under the chairmanship of F.L.T. J.A. Warren, Catholic Padre at the station, who was ably assisted by representatives of different sections. Air Force personnel helped the mobile team with the various duties connected with the clinic.

At North Rustico last evening there were 135 donors—just 15 short of the quota of 150. 84 of these donors were from North Rustico itself and the remaining 51 represented the following districts: Oyster Bed Bridge, South Rustico, New Glasgow, Cavendish, Stanley Bridge, Rusticoville, Hunter River, Wheatley River and Mayfield. Rev. L.J. Ayers of

North Rustico was chairman for the clinic while members of the Avonlea Women's Institute and the North Rustico Sub-division of the Catholic Women's League donated the refreshments and provided the workers.

The day finished just seven donors short of the 300 objective. Today's quota at St. Dunstan's and Prince of Wales College is 400. The "Saints" will have their "innings" this morning and Prince of Wales will try to "top" their record this afternoon. Between 5 and 6 "Canada Packers' Hour" will be held at P.W.C. and in the evening between 7 and 9 representatives of various Charlottetown organizations including the Kinsmen's Club, Kingston Branch of the Canadian Legion, 3 Y.M.C.A. Clubs, the Basilea Youth Club and the Vocational School senior students will attend the clinic.

Held Panel Discussion On Business Standards

"In this Province we have, per capita, the highest membership of Canadian Association of Consumers," Mrs. J. A. Lawson said in the course of a panel discussion at the weekly luncheon meeting of Rotary held at the Charlottetown Hotel yesterday.

The subject under discussion was "Are there double standards in business?" The panel was directed by Ken Parker and was taken part in by Mrs. Lawson, Alan Holman, Fulton Pierce and Frank Jelks.

Describing the CAC as a sounding board for complaint for the half million members of the organization, Mrs. Lawson emphasized the importance of women as the "Production Boss" and the necessity of an educated buying public and quality in keeping with consumer demands.

Alan Holman, speaking as a large store executive, said he had a great admiration for the CAS and the emphasis they are placing on standardization. "This is particularly true in the case of children's clothing and the ticking of pure wool articles. I doubt if there is a typical customer," Mr. Holman said, "but we have been trying to supply all kinds of customers for ninety-nine years with what they want, as efficiently as possible at a price they like to pay and still leave an operating profit."

DIFFICULT JOB
Mr. Holman said retelling on P.E. Island was a difficult job compared with a large store in a large city. He explained how consecutive man-hours operating fully over the day were costly because of the slack periods and the peak load, as compared with an even steady trend.

Fulton Pierce, as an independent merchant, said there was nothing more important in the operation of a store than good will. Touching on competition, "It is quite true that 'Big Business' does to some extent, purchase goods at less cost than the smaller merchant. It should be remembered, however, that the operating ex-

penses of a large store are greater, especially the salary of a highly trained manager."

"A good food store operator will not sell intentionally an inferior article," Mr. Pierce said as he named a number of standard advertised brands. He reviewed important factors in merchandising which he described as the ten commandments of good business.

Representing "the consumer," Frank W. Jelks touched briefly on the necessity of exercising care in advertising so that prospective customers would have confidence. He also mentioned "loss leaders" which in the question period Mr. Holman said had not yet actually been defined. Mr. Pierce said such leaders were caused by competition.

THANKED BY MEETING
Andy Likely, who presided at the meeting, in thanking Mrs. Lawson as guest speaker said: "We have all learned something today and appreciate your attendance very much."

Rotarian Rev. Harry Somers in announcing the distribution of Red Cross Blood Donor pledge cards, urged that as many of the 80 Rotarians present who could do so, would be on hand to do this real piece of service at the Clover Club.

Honours for the day went to Roy Cudmore, Sterling Giddings and Art MacPherson, each of whom had made a great contribution to the Club and Community since becoming members.

The Rotary Charge was read by Ed. Martin by Gordon Avard and officially congratulated and welcomed to membership by President George Fisher.

Reports of recent visitations were received naming E. D. Reid at Ottawa, Gordon Avard and Reg Jenkins at Boston, George Fisher, Summerside and Gordon Milligan at Honolulu.

Guests of Rotary were: R. D. White, Halifax; Douglas Ross, Arnprior, Ont.; Rotarians John Wilson, Sackville, N.B.; Ted Higgins, Brandon, Man.

Attended Council Meeting Of Federal Civil Servants

Mr. W.S. MacLeod, of the National Employment Office, Charlottetown, returned from Ottawa over the week-end where he attended a meeting of the National Council of the Civil Service Federation of Canada. Mr. MacLeod is vice-president of the Federation for the Province of Prince Edward Island.

The council dealt with a number of resolutions which were referred to it from the Twenty first Convention of the Federation, held in Ottawa last July. One of the most important of these dealt with the matter of succession duties and the council decided that it was time the Government be requested to exempt entirely the widow's superannuation allowances, as is provided for in the Ontario and Quebec Succession Duties Acts.

The council heard a detailed report from Miss Madeleine Caldwell, the Federation representative on the National Joint Council. Miss Caldwell sought the council's guidance on a number of matters and particularly with the preparation of a hospital medical plan to meet the requirements of civil servants. Such a plan has been requested of the council by the Mini-

ster of Finance. The civil servants of Canada, it was pointed out by many delegates have been seeking an improved plan for some time, and it was felt that the Government was now prepared to comply with this desire.

The meeting was attended by thirty-eight representative from St. John's, Newfoundland and right across Canada to the Pacific coast. The Prince Edward Island representative, Mr. MacLeod, was speaking on behalf of more than four hundred Island federal civil servants.

Final Meeting of Temperance Course

The final meeting of the Sunday School temperance course was held Monday afternoon in the Baptist hall. A short program was rendered by the children together with a duet Mrs. H.L. Milton and Mrs. D. M. Bell.

Prizes were awarded to eighteen scholars by Mrs. Samuel Campbell and Mrs. Frank Deacon. Refreshments were served to scholars and parents in the ladies parlour which had been tastefully decorated by Mrs. D.M. Bell.

Mrs. Charles Scanton, Mrs. Bell Mrs. J.G. Bennett and Mrs. Milton assisted Miss Mabel Newson with the refreshments which were much enjoyed by all.

Hampshire W. I. Held A Special Meeting

A special meeting of the Hampshire Women's Institute was held in the Hall on November 30rd, for the purpose of electing officers for the coming year. Meeting opened by repeating the "Creed" in unison. Mrs. Richard MacLean was appointed chairman for the meeting and the following slate of officers was elected. President Mrs. Ralph Younker (re-elected); Vice-President Mrs. Everett Clow (re-elected); Secretary Mrs. Alice Edwards (re-elected); Directors, Mrs. John Clark, (re-elected); Mrs. Errol Stewart (re-elected); Mrs. Leighton Larter (re-elected); Auditors, Mrs. Heath Larter (re-elected); Red Cross Convenor, Mrs. George Kitson (re-elected).

It was decided to hold the Card Parties every second Thursday night. It was decided to hold the Institute meetings on the regular Tuesday night. It was also decided that the Hall equipment not be loaned outside of the School District. There was 3 members renewed their dues for the coming year. It was moved and seconded that the meeting be adjourned.

Appeal Cases In Supreme Court

The case of The Queen vs. John Stirling Gass was further adjourned until December 21st by Justice George Tweedy, presiding over a session of the Supreme Court of Appeal yesterday. Two witnesses for the crown represented by Mr. J.P. Nicholson, and two for the appellant, whose counsel was Mr. R.R. Bell, Q.C. In the only other case, that of The Queen vs. Richard Gass, the fine of the original conviction was unchanged, but the time of driving suspension was reduced from two years to nine months. Counsel for the appellant was Mr. A.J. MacDonald, Q.C.

Little Theatre Program Thursday

The Charlottetown Little Theatre Guild will hold its opening night of the season at the Queen Charlotte High School Auditorium on Thursday evening when the curtain goes up on the first of three one-act plays at 8.15.

The Charlottetown Choral under direction of Mr. William Rogers will provide background music in one of the productions which is a Christmas Tableau directed by Mrs. Charles Willett.

The other plays are "Lights Out" directed by Mrs. John Harris and "Grass Is Always Greener", under the direction of Mrs. Harry Davidson.

Tanker Launched For Imperial Oil

TORONTO (CP)—A 35,500-ton "super-tanker" was launched Monday at Nagasaki, Japan, for Imperial Oil Ltd.

The vessel, the company said in an announcement here, will carry crude oil from Venezuela to its refinery at Halifax, and to Portland, Me., for delivery by pipeline to Montreal.

The 690-foot ship will have a capacity of 300,000 barrels or 10,500,000 gallons and is being built by the Mitsubishi Shipbuilding and Engineering Company. It is scheduled for delivery in March.

Mrs. T. C. Davis wife of Canada's ambassador to Japan, christened the vessel the "Imperial St. Lawrence."

CLEAN CLOTHES WEAR LONGER

For Your Dry Cleaning Needs

RITE-WAY CLEANERS Dial 7387

WEATHER

TORONTO (CP)—Temperatures issued by the Toronto public weather office Monday night:

	Min (Night)	Max (Day)
Dawson	36b	32b
Vancouver	42	41
Victoria	42	49
Edmonton	6b	5b
Calgary	5b	2b
Regina	1	1
Winnipeg	9	10
Toronto	30	42
Ottawa	6	19
Montreal	10	19
Quebec	6b	20
Fredericton	3	20
Saint John	7	23
Moncton	6	22
Halifax	20	29
Charlottetown	7	22
Sydney	16	25
Yarmouth	18	27
St. John's	24	36

HALIFAX (CP)—The weather office here says: Snow that fell

during the night is expected to change to snowflurries this morning over Nova Scotia. Prince Edward Island and Southern New Brunswick are on the edge of the snow area and are expected to have cloudy skies but only a few snowflurries. An area of high pressure covers Northern New Brunswick and Eastern Quebec and is causing fine cold weather.

Forecasts:
Prince Edward Island: Cloudy with scattered snowflurries; continuing very cold; winds north 15; low and high at Charlottetown 10 and 25.
High tide today at Charlottetown at 12:36 p.m. and 11:44 p.m. Summerside tide eighteen minutes later than Charlottetown. Sun rises today at 7:34 a.m. and sets at 4:32 p.m.

COTY
Christmas Playhouse

—featuring a glittering gift-star to highlight the festive season—

PERFUME

Ballerina

Dainty little "dancer" carries a convenient Coty Perfume Purser. Each ballerina packed in golden gift box.

\$2.50

Your choice of L'ORIGAN • L'AIMANT • EMERAUDE • "PARIS"

a charming gift from

COTY

MOORE & McLEOD Limited

SPECIALS at **S.A.'s** DEPARTMENT STORE

where the whole family can shop pleasantly.

STORE HOURS
ALL THIS WEEK—OPEN DAILY UNTIL 5:30 P.M. FRIDAY UNTIL 9:00 P.M.

CHRISTMAS SELECTION OF HAND LUGGAGE
OVERNIGHT CASES, TRAIN CASES, WARDROBE CASES, GLADSTONE BAGS, CLUB BAGS, DUFFLE BAGS.
by Samsonite - Carson - Christie, etc.

New Party Dresses for the Holiday Season From **10.98**

Ladies' Car Coats from **19.95**

RIPONS in many designs—
Ladies' **1.50 to 2.50**
Children **1.00 to 1.75**
Men **2.50**

Ladies Modern Umbrellas, wide selection, beautiful shades. **2.95 to 6.95**

DU-VAL Umbrella, flexible novelty. If windblown returns to original shape. **6.95**

EASY DRESSING WITH

MARVBY *woods* P.D.Q. UNDERWEAR

- Slip through the elastic neck. It's guaranteed for the life of the garment.
- Pull the garment well up around the chest and insert one arm and shoulder in the sleeves.
- Now the other arm and your P.D.Q. underwear is fitting snugly and comfortably.

We recommend **stretch-ons**

*Fit superbly
*Seams stay straight!

1.50

SRD. FLOOR—IDEAL GIFT SUGGESTIONS

Satin Cushions, All Wool Bed Throws, Chenille and Home-span Bedspreads, Pillow Case and Sheet Sets, Towel Sets.

Boys' and Girls' Jackets, Car Coats, Parkas, Nylon Dresses, Crinolines, Blouses, Sweaters, Pyjamas, Night Gowns.

Short Sleeve, ankle length **4.95**
Long Sleeve, ankle length **5.95**

AMSEL NOVELTY KNIT PULLOVERS

SLEEVELESS **\$5.95**
LONG SLEEVES **7.50 to 8.95**
CARDIGANS **8.95**

In silver, white, navy, beige, powder blue, wine

MEN'S DIAMOND HOSE
Choice of All Nylon or All Kroy Wool **1.50 to 3.95**

MOORE & McLEOD LTD.

STORE HOURS

MONDAY - TUESDAY - WEDNESDAY
THURSDAY - SATURDAY
9 A.M. to 5.30 P.M.

FRIDAY - 9 A.M. to 9 P.M.