

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Things

WELCOME TOURISTS

LePAGE
SHOE CO.

The Home of Good Shoes Since 1920

Charlottetown's most exclusive shop - - - specializing in

AUTHENTIC TARTANS

Skirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers Ltd.
79 Grafton Street

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

FILMS
All Types

- Souvenirs
- Toilettries - most all makes
- Bathing Caps
- Swim goggles & fins

PRESCRIPTIONS PROMPTLY FILLED
Dial 3237

FOLEY'S DRUG STORE
308 Water St. S' side

IF IT'S FISH, AND CAN BE CAUGHT - "WE HAVE IT!"

Queen St. Meat Market
223 Queen St. Dial 47336
Free Delivery

WELCOME TO OUR ISLAND

TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

Be Sure to Go Dining at

MILTON'S

OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

FOR YOUR VACATION NEEDS

Janzen Swim Trunks Sportswear, etc. See

Marance Mill Ltd.
Summerside

Enjoy a camping trip to one of the Island's many provincial parks.

HOSPITALITY CORNER
SOUTHSIDE
JOSEPH PAQUET MGR.

WELCOME TOURISTS TO P.E.I.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalrymple, Seaview and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables. "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlough Beaches and other points of interest. This tour also includes... a stop at Riverton, "an Acadia fishing village".

Phone 4-9966

MILTON'S OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

MOTEL

Deluxe Accommodation
King's Food and Steaks our Specialty.
3 Miles from Summerside
WAY DINING ROOM

For good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

HOSPITALITY CORNER
SOUTHSIDE
JOSEPH PAQUET MGR.

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans

(Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town

HARNESS RACING

IN THE KENTUCKY OF CANADA
THIS WEEK'S RACE DATES
AUG. 22 and 24 at 8.30 p.m.

The Charlottetown Driving Park and Provincial Exhibition Association

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
154 Miles from Cornwall on Route 19

Regular Dances ROLLAWAY CLUB

CHARLOTTETOWN

Mon., Wed., Fri. and Sat.
Music by "Trentones"
9:30 - 12:30

Tues. and Thurs.
Record Hop.
9:30 - 12:30

Also Regular Bingo
Wed., Fri., Sat. 7:30

BOWLING
Mon. to Sat., "Automatic Pin Setters"

LARRY'S
The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415

Larry's Restaurant
Cor. Weymouth and Grafton

HILLSIDE INN HOTEL
MONTAGNE

"We serve everything Especially Sea Food!"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

DROP IN AT JOHNNY'S
For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Made Made Beverages.

JOHNNY'S FISH & CHIPS
29 Weymouth St. Ch'town

GAUDET'S
Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

THE CHALLENGE
18 HOLE MINIATURE GOLF

Summerside East

Summertime is outdoor time. Enjoy Miniature Golf Outside.

OPEN DAILY
10:00 A.M. to 11:30 P.M.

ADMISSION:
Adults 40c; Children 25c

MR. TOURIST:
We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
125 Richmond St.

LARRY'S RESTAURANT

189 Kent

RESTAURANT

189 Kent

RENDEZVOUS

For the Finest IN CAR CARE (SHELLS) Use

SHELL PRODUCTS
ICE For Campers and Picnickers

TRANS-CANADA SHELL SERVICE STATION
Cavendish, P. E. I.

DAIRY QUEEN

For a Fresh Protein Treat SANDWICHES MILK Shakes Banana Split SODAS

On Trans-Canada Highway
Route 1 One Mile Inside City Limits

TOURISTS

We invite you to stay at the

Loch Dhu Camping and Trailer Camp

Red Point 6 Miles East of Souris

MOORE & McLEOD LTD.

LADIES WEAR MEN'S WEAR CHILDREN'S WEAR

HOUSE FURNISHINGS TARTANS WEDGWOOD SOUVENIRS

4 floors of Quality merchandise

119 QUEEN ST. CHARLOTTETOWN

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Bucket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:06 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
Kent Street across from Eaton's

Let's All Go To The Dairy Queen

For a Fresh Protein Treat SANDWICHES MILK Shakes Banana Split SODAS

On Trans-Canada Highway
Route 1 One Mile Inside City Limits

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Loch Dhu Camping and Trailer Camp

Red Point 6 Miles East of Souris

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Loch Dhu Camping and Trailer Camp

Red Point 6 Miles East of Souris

COKE & CANNY ICE CUBES

For Your cooler or at the Beach or your social evenings.

FREE

Coffee Mugs with every \$3.00 purchase of FINA Gasoline.

S. R. Johnston's
FINA STATION
St. Peter's Rd. Parkdale
"On Your Way to Brackley Beach"

WHEEL OF FORTUNE Lodge

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals In Tent.
Phone SE 743-783
MRS. HARRI FRANCIS

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

ISLAND GRILL
Queen St. Ch'town

TOURISTS ENJOY YOUR VISIT TO P.E.I.

LARRY'S RESTAURANT
Free Delivery
Dial 4-9025 or 4-5418

TOURISTS ENJOY YOUR VISIT TO P.E.I.

WE RENT
Televisions, Fridges, Washers, Stoves

WE SELL
Tops, Furniture, Tires & all Appliances large & small.

PRESTONE HOME & AUTO Co. Ltd.
Ch'town - Next door to King Koin Laundry

• souvenirs
• gifts
• novelties, etc..

"GIFTARAMA"

Prince St. Charlottetown

Perfect for Picnics

BUCKET OF DOW'S KENTUCKEY FRIED CHICKEN
15 PIECES 3.95

SMALL BUCKET
Serves 2 to 3
2.50

DOW'S
RESTAURANT
Grafton St. Ch'town

WM. CONDON & SONS

Queen St. Charlottetown

ABEGWEIT YACHT CLUB
DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Ahearne Wed. Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

TOURISTS

For Your Groc., Fruits & Veg.

S.N. KAYS
57 Pownall St. Ch'town

THE BIKE SHOP
Great George St. Ch'town

Complete FISHING INFORMATION

- Fly & Bait Supplies
- Rod and Reels
- Licenses Sold Here

ICE

For Your Phone Needs
MacLEAN'S GROCERY
Windsor, P. E. I.

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds
Telephone Hunter River 3111
Prince Edward Island

J. & S. Store Ltd.

infants to teens speciality store

- authentic viyella tartans
- other exclusive lines for children & teens

Water Street Summerside

The Fabric Shop
Wain St. S' side
Tartans and other assorted materials.

ED CLINTON GIFT & PHOTO SHOP
For Your Photo Needs
ED CLINTON
Souris West

LOTUS CAFE
• Full course Chinese Canadian dinners
• quick lunches
• take out service

71 Lower Queen Dial 4-5418
Charlottetown

E. REYNOLDS
Radio & TV Sales & Rep. Phone 75, Murray River, & Test Attention Visitors & Tourists
We have available a large stock of fully reconditioned sets of various makes. Useless in summer months. Price reasonable to sell fast. Offer a prompt car radio repair.

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.

BEFORE the mail comes to Condon's Woolen Mill

AFTER it has been to Condon Woolen Mill

Visitors Welcome

• Yarns • Auto Tapes • Blank Island Tartan Blankets Made of 100% Virgin Wool

Southport Country Club

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

NORTH RIVER

3 miles from Ch'town on the Trans-Canada Highway to Borden.

Kennedy

... Ladies fashions of distinction

One sixty-six Queen Charlottetown

CHINESE FOOD

CHINESE RESTAURANT