

## Montague Combines Both Views And Views

A town that fires the imagination and stirs story book memories is Montague. It is doubtful if the visitor could find a town in a more beautiful setting, nestled between hills and straddling a free flowing river.

Immediately one catches a glimpse of this picturesque town there comes a sense of belonging or a wish to belong. It conjures up memories and any thoughts of being a stranger to the community are vanished instantly.

This progressive little town has a population of 1,058 and was named for the Earl of Cardigan and Duke of Montague by Surveyor Holland.

Montague is a thriving business centre drawing its popularity from a progressive citizenry and the fact that it is surrounded by a fine agricultural area coupled with excellent port facilities. It is noted for its splendid trout fishing, deep sea fishing, bathing, swimming and other recreations.

### DeROMA

It is only 30 miles from Charlottetown and borders the beautiful and historic DeRoma country of Brudenell. In this connection your "Guide Book" states, "Just before approaching Montague you will see road marked Brudenell Historic Site. If you have time, drive along this road about five miles and you will see a Memorial Cairn commemorating Jean Pierre DeRoma, one of the pioneers in Prince Edward Island history."

"Pierre DeRoma in 1731, together with three associates, was granted by the French King all

the land drained by the three rivers later known as the Brudenell, Montague and Cardigan. On this strip of land Brudenell Point called by DeRoma "Three Rivers", he began the building of a new world, wharves, bridges, store houses, and dwellings were erected before cold weather set in. But DeRoma's associates felt his ambition was too much for them so he was forced to buy them out and became sole owner of the New Company."

Doubtless he had far-reaching dreams but disaster interrupted these. First of all, some of his settlers were enticed away, then in 1738 crops were destroyed by a plague of field mice. Four years later his entire settlement was burned by a band of marauding New Englanders. DeRoma and his family escaped into the forest and later reached Quebec. Today four cellars—one large and three smaller ones—near the Memorial Cairn are all that mark the spot."

### MUSEUM

In Montague itself is located the only recognized museum on the Island. Spearheaded by the local Board of Trade a successful effort was made to collect items of Island historic interest and to store and display them in what was formerly the old Post Office Building. The museum is called, appropriately, "The Garden of the Gulf Museum".

Montague offers much to the tourist, and this compact little community besides being a haven to the tired traveller provides everything for one's comfort and

enjoyment. It has a splendid shopping centre with many fine stores, business houses and banks are many fine summer homes and cottages and here the happy tourist may enjoy to the fullest, boating, bathing and fishing.

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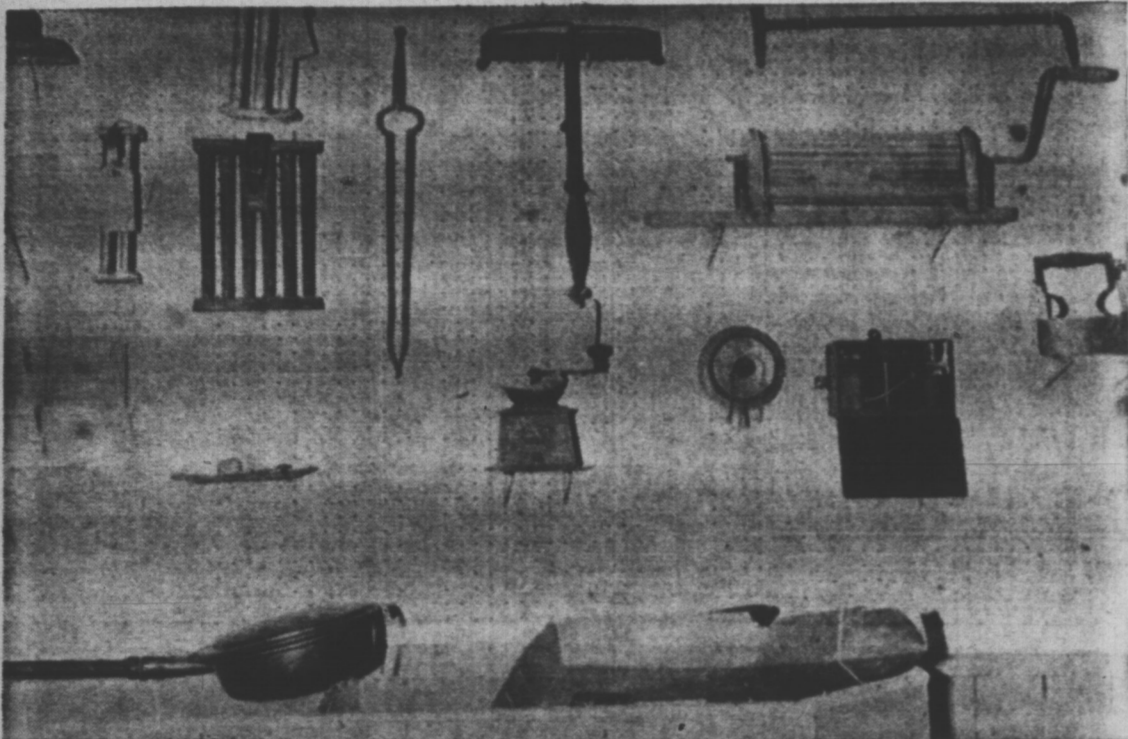
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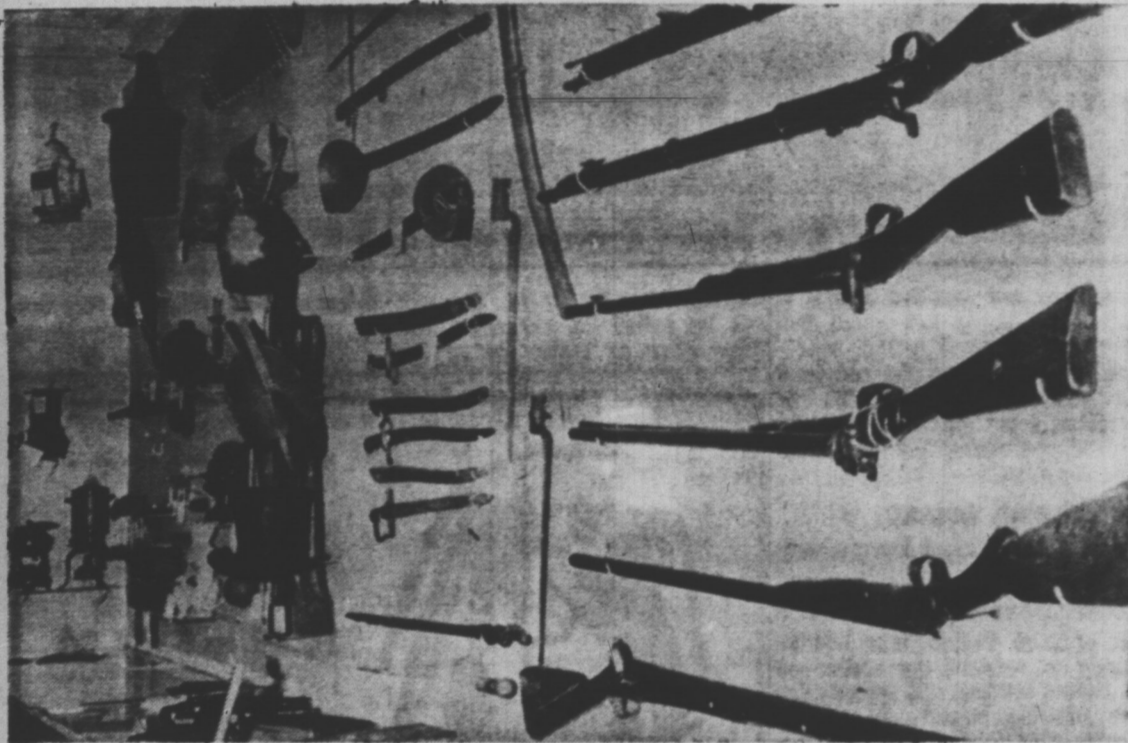
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GARDEN-OF-THE-GULF MUSEUM STANDS OUT



SHOWS ARTS OF PEACE . . .



AND OF WAR . . .

## Sanctuary Is Worth A Visit

Thousands of visitors each year Moore's game sanctuary at Milltown Cross. This unique haven for ducks and geese is located between Montague and Murray River.

In January of this year it was estimated that more than 3,000 ducks of various breeds had gathered to winter there. Among the ducks are mallards, blacks, baldpates and pintails, all of whom answer Mr. Moore's call at feed time.

Mr. Moore does not need to trap these birds to band them, but simply picks them up, slips on the bands, and lets them go.

### DAMS REPLACED

Over the past few years, Mr. Moore has devoted a great deal of time to this conservation work. In the Spring of 1958 two dams were washed away during a sudden freshet caused by torrential rains. Both dams were replaced and made into by-pass ponds and are expected to withstand future floods.

Improvements are being made each year in this wildlife refuge and Mr. Moore, in addition to the personal joy and satisfaction derived from such a venture, has earned the plaudits of sportsmen throughout the Province for the very splendid service he is performing.

There is no more thrilling nor amazing sight than to see thousands of birds answering Mr. Moore's call at feed time.

A visit to this sanctuary, just four miles from Montague, is well rewarding, and tourists to the Island should make it a "must" during their stay.

## Watch for Opening of the "PARKVIEW"



Brackley Point Road—2 miles from National Park  
20 miles from Charlottetown N

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- MIDNIGHT SHOW SUNDAYS
- CANTEN - REFRESHMENTS

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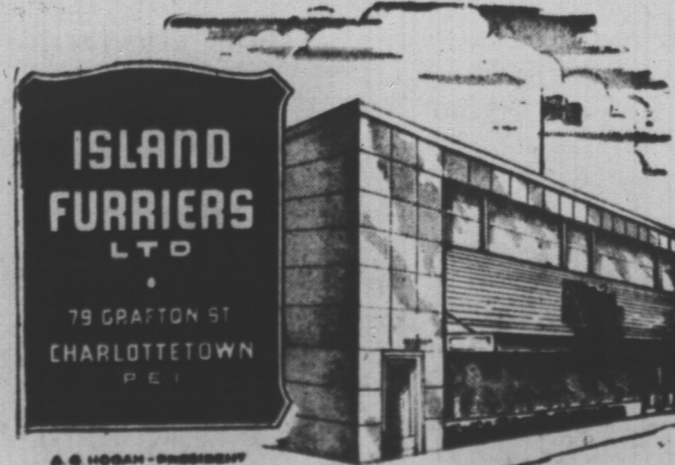
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## Museum Tells Island Story

Much that is rich and vivid in the history of Prince Edward Island is brought to life for visitors to the province through the new Garden of the Gulf Museum, which now ranks as one of Montague's outstanding attractions.

Established just two years ago as one expression of the way in which the Island preserves its links with the past, the museum is enjoying a steady increase in public interest, both at home and abroad.

Last year some 3,000 visitors, drawn from all of Canada's 10 provinces and more than a score of American states signed the guest book.

### LAUNCHED BY BOARD

Originally started as a major objective by the Montague Junior Board of Trade, the movement received new impetus when the old post office gave place to a new modern Federal building in Montague.

The older building was then purchased by the town Council as quarters for the Museum. Time and labor in its remodeling, during the first winter, were given freely by members of the Junior Board.

The structure which is 83 years old, was built of Island sandstone, and brick manufactured locally. The museum was officially opened last year by Governor-General Vincent Massey, during a visit to the Province.

### STILL GROWING

The museum contains interesting relics of town and country—fire-arms, coins, clocks, stamps, kitchen utensils, farm implements, etc. Here too, may be seen old manuscripts and journals, and uniforms of another era. Together they serve to recall much of the early history of the province.

Every day during the vacation months an attendant is on hand to welcome visitors and impart any information desired.

The museum is growing steadily and more space is being made available as contributions of historical value continue to be received for display.

## 1,100 MILES

Continued from Page 9) uphold the Island's reputation for friendliness and hospitality. Please register at once."

The appeal brought in immediate response from the members of the Fish and Game Association, and many others who were happy of the opportunity to share their favorite sport with summer visitors.

### SAILING

Sailing is a popular and refreshing pastime in this sea-girt province. The comeback of this type of recreational activity has been heightened by the building of a new naval barracks on the waterfront—H.M.C.S. Queen Charlotte. The fact that Her Majesty Queen Elizabeth and H. R. H. the Duke of Edinburgh will arrive here, July 29th, on the Britannia has given added impetus to the interest in boating and yachting. The Charlottetown Yacht Club with its home and facilities on Pownall wharf is looking forward to a banner year.

### GAME BIRDS

In the autumn the Island becomes a hunter's paradise. There is no big game but plenty of game birds with the emphasis on Hungarian Partridge and Ring-necked pheasant. Ducks, geese and Wilson's snipe are other popular game.

Hun coveys are large, averaging 17 or 18 birds. They are swift of wing and test the mettle of any hunter. Like quail, they feed early in the morning. There is no set time to hunt them. They may be found in stubble, potato and turnip patches, in uncultivated hayfields, on vacant farms, alder swales, second growth slashings, in the tall dune grass or amid the salt grass on the flats at low tide. There are no professional guides on the Island, but your host or a local sportsman can always be counted upon to show you about.

### SIGHT SEEING

As noted previously, distances on the Island are not great. It is the smallest of Canada's provinces, being only 140 miles long and four to 40 miles wide. Visitors mainly interested in motor-ing and sight-seeing can travel with ease. Main highways in the province are paved and those leading to the resort areas and

beaches are either paved or gravelled. As one writer put it, "Motoring through the Island, the visitor moves against an ever-changing tapestry of lush green meadows, tree-shaded highways and tidy farm homes. The tang of the sea reaches into the heart of this sylvan land, which is Air-conditioned by the Gulf of St. Lawrence."

### GETTING HERE

Today the customary way to reach the Island is by way of Cape Tormentine, New Brunswick, on Northumberland Strait. Transportation between this point and Port Borden is by the luxurious federal government steamer Abegweit, which carries railway freight cars, baggage, mail and express cars, as well as automobiles, and passengers. During the summer season a sister ship, the Car Ferry "Prince Edward Island, is also operated on the route.

At the south-eastern end of the Island an automobile and passenger ferry service is operated daily during spring, summer and fall months between Wood Islands, P. E. I., and Caribou, Nova Scotia. These ferries are the Lord Selkirk and Charles A. Dunning.

There is a regular airline service between Moncton, N.B., Summerside and Charlottetown which has proved of great value to travellers whose time is limited. There are also flights linking Charlottetown, New Glasgow, Halifax, Sydney and the Magdalen Islands. Connections are thus provided with all airlines operating from larger centres. The province is well provided with bus services.

Never has the tourist been offered so much for so little as that provided on the Island by nature and the hospitality of its people.

### DISCOVERY

The supposed discovery of Prince Edward Island was by Cabot in 1497, but the first actual visitation was by Jacques Cartier in 1534.

### DRAGGER BASE

During the fishing season, Souris, on the east coast, is the busiest commercial centre in the province. It is home port for most of the Island's dragger fleet.

### REPRESENTATION

The Island has four members in the House of Commons, Ottawa, and also four senators.