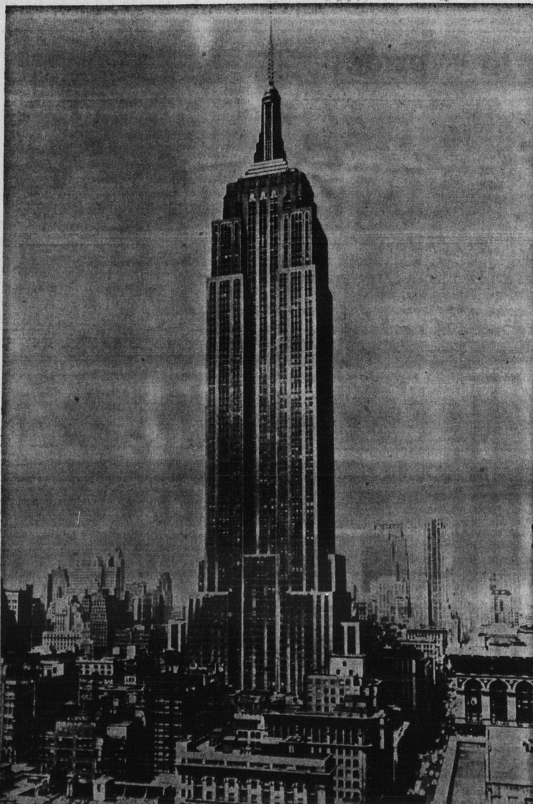


Ladies! The **GUARDIAN** and
The **EVENING PATRIOT** offer



A FREE TRIP TO — NEW YORK CITY BY AIR!

The Guests of The Guardian-Evening Patriot will FLY to New York via Halifax and Boston ... they will see **THE EMPIRE STATE BUILDING, TIMES SQUARE, RADIO CITY MUSIC HALL, STATUE of LIBERTY, THE UNITED NATIONS** and be the guests at the "GOVERNOR CLINTON HOTEL"



The Empire State Building is the tallest building in the world, 1,472 feet high or 102 stories tall. From the observatory on the 86th floor you can see a diameter of 60 to 80 miles, an area in which one of every ten Americans lives and works.

CONTEST STARTS Sept. 4 - ENDS Oct. 20

FUN - FILLED DAYS 7

You will see all the highlights of New York City. You'll be taken on conducted tours . . . you'll eat at many of New York's famous eating spots . . . you'll see New York City, by special tour, at night . . . you'll visit The United Nations . . . you'll take a boat trip around Manhattan Island . . . you'll attend television broadcasts . . . you'll see Greenwich Village . . . you'll have a truly fabulous holiday . . . seven fun-filled days as our guests.

ALL THIS . . . "PLUS" . . .

OPPORTUNITIES FOR SURPRISE PARTIES!

• ENROLMENT COUPON •

(Good for 10,000 points)

NEW YORK TOUR CONTEST
The **GUARDIAN** & The **EVENING PATRIOT**,
CHARLOTTETOWN, P.E.I.

Gentlemen:—

Please enter my name as a contestant in the New York City Tour Contest.

FULL NAME Phone

ADDRESS Place

HERE'S ALL YOU DO TO ENTER THIS CONTEST:

RULES AND REGULATIONS

Any young lady 18 years of age or older, whether married or unmarried, residing in Prince Edward Island, is eligible to enter the New York Contest, excepting employees of these newspapers or immediate members of their families.

The Guardian and Evening Patriot reserve the right to decline to accept any person as a contestant without giving any reason for doing so. Acknowledgement and acceptance of enrolment coupons will be mailed immediately upon receipt of same at our office.

Points can be obtained only by securing new and renewal subscriptions for The Guardian and/or Evening Patriot. No one subscription will be accepted for a period longer than two years.

Subscriptions will be accepted for anywhere.

PRESENT SUBSCRIPTIONS CANNOT BE CHANGED FROM ONE MEMBER'S NAME TO ANOTHER OF THE SAME HOUSEHOLD AND BE CLASSED AS A NEW SUBSCRIPTION.

All points earned for subscriptions may be withheld or published at the discretion of the Contest Manager of the New York Tour Contest.

Each contestant must TURN IN ALL MONEY COLLECTED AT LEAST ONCE A WEEK.

Points are not transferable from one contestant to another.

If a contestant wishes to withdraw from the Tour Contest, she may transfer her points to a subscriber but said substitute must be a new candidate who has not before entered the present contest.

If any successful contestant cannot, for any reason, participate in the trip, it will be her privilege to select a lady substitute in her place, providing said substitute meets with the approval of the Tour Manager.

A list of contestants and number of points secured by each will be published from time to time during the length of the contest.

The contest proper opens on September 4th and all contestants should be enrolled by that time. Instructions and receipt books will be delivered to each contestant as soon as her entry is received.

The papers guarantee fair treatment to all contestants, and should any question arise, the decision of the Tour Manager will be considered as final and conclusive.

The Guardian and Evening Patriot reserve the right to amend or add to the rules or disqualify any contestant at any time during the contest for any reason deemed ultimately to be chosen to participate in the New York City Tour.

Those entering the New York City Tour as contestants agree to abide by the rules and accept the decision of the management as final and conclusive in all matters. Closing date for all subscriptions is October 20th, 1938.

**SEVEN BIG DAYS . . . ALL
EXPENSES PAID!**

**YES . . . A FREE TRIP FOR 9 LUCKY
LADIES TO THE GLAMOUR CAPITOL
OF THE WORLD!**

BONUS!!

The Lady with the **HIGHEST** point score has the privilege of taking another lady with her as a guest for the trip!

SCHEDULE OF POINTS

NEW SUBSCRIPTIONS

by mail, carrier boy or auto route

Six months	10,000 points
One year	20,000 points
Two years	40,000 points

RENEWAL SUBSCRIPTIONS

by mail, carrier or auto route

Six months	5,000 points
One year	10,000 points
Two years	20,000 points

Current Subscription Rates
Apply During Contest

**DON'T DELAY . . . WRITE TODAY FOR ENROLMENT
COUPON OR INFORMATION.**

HERE'S THE PLAN

The contest is simple. All that any contestant has to do is secure new and renewal subscriptions for The Guardian and/or Evening Patriot at the regular subscription rates.

Points will be given for subscriptions. The nine young women who have the most points at the end of the contest, October 20th, 1938, will receive this fabulous free trip to New York. The lady who has the most points will be allowed to take another lady with her as her guest.

There is no limit to the amount of help any contestant may receive from friends, neighbours, relatives, social, fraternal or business connections. In fact, the ladies who show the greatest ingenuity in gathering subscriptions and organizing every possible means to help them, will be the ones to win the contest and enjoy one of the outstanding trips of a lifetime, at absolutely no cost to the successful contestants.

The Contest Manager has a list of suggestions which will be passed on to all contestants. The most important suggestion is an early start.

See Enrolment Coupon above or write the Circulation Department at Charlottetown for any desired information, then lay plans for a winning campaign.