

WELCOME TOURIST

TO PRINCE EDWARD ISLAND

FROM THE CHARLOTTETOWN BUSINESS FIRMS
ADVERTISING ON THIS PAGE



THE BEAUTIFUL VICTORIA PARK DRIVEWAY, CHARLOTTETOWN

Summer sports in the Park include baseball, softball, tennis, water sports, swimming and band concerts.

These Charlottetown business firms carry the highest quality merchandise and invite tourists to visit their stores or plants. Here you will find most of your vacation needs and the highly trained staffs to assist you make the best selections. Whatever your needs either business or pleasure these stores, mills, restaurants and entertainment centres are your guarantee of a happy holiday on Prince Edward Island. Visit them any time.

FOR THE FINEST FOODS EAT AT THE RENDEZVOUS

Tourists are invited to eat at Prince Edward Island's most modern restaurant, the Rendezvous. Our meals are expertly prepared from the finest foods. You'll enjoy prompt, courteous service and a friendly, relaxed atmosphere. Take-out orders for Charlottetown and vicinity.



189 Kent St. Dial 4955

HARNESS RACING TONIGHT

And Saturday Night, July 27
Post Time -- 8.15 p.m.

Win, place, show betting. Only a minutes drive from the city. Lots of parking space! \$100.00 jackpot score card and \$50.00 door prize. Come early and enjoy thrill-packed racing card.

DRIVING PARK
CHARLOTTETOWN



MARITIME
CENTRAL
AIRWAYS

CHARLOTTETOWN FLIGHT SCHEDULE
CHARLOTTETOWN TO MONCTON
(Daily Except Sunday)
Lv. Charlottetown—4:50 a.m. - 11:00 a.m. - 4:30 p.m.
SUNDAY FLIGHT—11 a.m.
CHARLOTTETOWN TO NEW GLASGOW - HALIFAX
(Daily Except Sunday)
Lv. Charlottetown—7:15 a.m. - 1:30 p.m.
CHARLOTTETOWN TO MAGDALEN ISLANDS
(Daily Except Sunday)
Leaves Charlottetown—7:30 a.m.

WM. CONDON & SONS WOOLEN PRODUCTS

Custom SPINNING and WEAVING
Auto Robes — Colored Yarns — Fancy Blankets
"All Products 100% Pure Virgin Wool"
Tourists are invited to visit our plant anytime.
65 Queen St. Charlottetown, P.E.I. Dial 8712

American visitors — save dollars on imported English woollens

- DAKS trousers and sport coats
- JAEGER sox, sweaters, tartan travel robes
- HUDSON'S BAY blanket coats, shirts, ties
- Viyella dressing gowns, shirts for men & women

Henderson & Cudmore

WE INVITE YOU TO P. E. ISLAND'S HEADQUARTERS FOR—

Island Made Handicrafts

EAR RINGS, BROOCHES, ASH TRAYS, POTTERY,
CREAM AND SUGAR DISHES

Viyella SHIRTS AND TIES

ALL WOOL AUTHENTIC TARTAN SKIRTS by Al Jean
GLEN ISLE HIGHEST QUALITY LAMB'S WOOL SWEATERS
by Penman's
PASTEL SHADES—\$6.95

S. A. McDonald's Dept. Store

P.E.I.
CANADA'S
GARDEN
PROVINCE

WELCOME TOURISTS TO MOORE & McLEOD LTD.

HEADQUARTERS IN PRINCE EDWARD ISLAND FOR

MEN'S, LADIES', MISSES', CHILDREN'S WEAR, TARTAN AND YARD GOODS, ENGLISH WOOLLENS, BLANKETS, CAR WRAPS, COSTUME JEWELLERY AND LINENS.

- Men's Viyella Shirts ... 10.50 & 13.95
- Boys' Viyella Shirts 5.95 & 6.95
- Tartan Ties 1.50
- Men's All Wool Scarves 3.50
- Men's Plain and Plaid Colored Caps
1.50 to 3.50
- Men's Ankle Hose by Wolsey
1.25 — 1.50 & 2.95
- All Wool Tartan Car Wraps
9.50—10.95 & 11.95

BLANKETS

- Hudson Bay Point Blankets and Mohair Rugs
- 3 1/2 Point, Single Bed Size 63 x 81
10 lbs. Pair 41.50 pr.
- 4 Point, Double Bed Size
12 lbs. pair 49.50 pr.

KENWOOD BLANKETS

- Kenwood Viceroy (70 x 84) Satin bound .. 20.95
- Kenwood Famous (70 x 84) Satin bound .. 17.95
- Kenwood Ramcrest (70 x 84) Satin bound 14.50
- Kenwood Ramcrest (60 x 84) Satin bound . 12.50

KENWOOD BABY BLANKETS

CHILDREN'S WEAR

- VIYELLA TARTAN SKIRTS
- VIYELLA TARTAN SLACKS
- BOYS' VIYELLA SHIRTS
- BOYS' VIYELLA SHORT PANTS
- GIRLS' WOOL & ORLON SWEATERS
- BOYS' WOOL & ORLON SWEATERS
- KENWOOD CRIB BLANKETS
- HUDSON BAY CRIB BLANKETS



Ives Authentic Tartans

100% Pure Wool—54" width
54" width
5.50 yd.

"JAY TEE" WOOL TWEEDS

Made in England
54" width
5.50 yd. and 5.95 yd.

"SUNNY BANK" ENGLISH WOOL PLAID.

54" width
5.50 yd.

"DOB ROYD" ENGLISH WOOL TWEEDS

54" width
5.50 yd.

VIYELLA TARTANS

54" width
4.95 yd.

VIYELLA PLAIN

36" width
2.75 yd.

CHINA

SALISBURY BONE CHINA
CUPS and SAUCERS
1.29

AYNSLEY BONE CHINA CUPS and
SAUCERS and CAKE PLATES
1.50 to 2.95

SKIRTS

WOOL TWEEDS, PLAIN WORSTED
WOOLS. 100% AUTHENTIC TAR-
TANS BY NAT GORDON. REVER-
SIBLE PLEATED PLAIDS. STYLED
BY SPORTRITE JR.

7.95 to 24.95

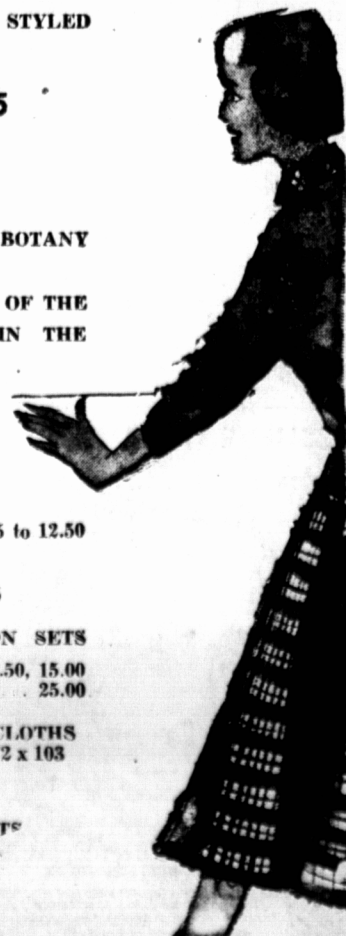
SWEATERS

100% SHRINK RESISTANT BOTANY
WOOL BY WOLSEY.
MADE IN BRITAIN, HOME OF THE
FINEST KNIT WEAR IN THE
WORLD.

6.95 - 7.95 - 8.95 - 9.95

LINENS.

- LINEN BRIDGE 2.95 to 12.50
- PLACE MAT SETS
4.98, 7.95 and 10.95
- EMBROIDERED LUNCHEON SETS
54" 10.50, 15.00
54 x 72 25.00
- DAMASK LINEN TABLE CLOTHS
70 x 70, 70 x 88, 70 x 90, 72 x 103
8.50 to 20.00
- LINEN DAMASK SETS
12.50 to 37.50
- LINEN RUNNERS
1.75 — 2.50 — 3.50
- LINEN GUEST TOWELS
79c and 1.25
- LINEN GLASS TOWELS
39c, 49c and 59c



TOURISTS ARE INVITED

TO VISIT THE ROGERS HARDWARE CO. LTD. AND BROWSE
THROUGH THEIR CHINA DEPT. WHERE THEY WILL FIND—

DINNER WARE

By SHELLEY Royal Crown Derby
COALPORT Royal Stafford
ADDERLY Paragon

Dresden Figurines Royal Doulton Gibson
Assorted Figurines Tea Pots
Sizes and Colors and Toby Jugs Large Assortment

THE ROGERS HARDWARE CO. LTD.

QUEEN STREET CHARLOTTETOWN PHONE 8501

SHOPPING CENTRE

- Sleeping Bags from 7.95
- Thermos Bags from 2.95
- PICNIC
- Refrigerators from 9.95
- Tents, most sizes in stock
- Life Preserving Jackets
All Sizes
- Charcoal in 70 lb. bags
- Charcoal Grill 5.95

REUSABLE
ICE BAGS from ... 29c

For Camping Supplies,
Fishing Gear, Souvenirs,
Car Accessories and Toys.

FISHING RODS from 1.19 up
ALL THE NEWEST LURES TO
GET THE BIG ONES YOU WILL
FIND HERE IN OUR FISHING
DEPT.

LARGE DISPLAY TOYS AND
SOUVENIRS (on second floor)

SEAT COVERS 14.98
FOR MOST CARS
All Colors

CAR RADIOS SELLING AT COST

Firestone Home & Auto Co. Ltd.

WE REPAIR and SELL ALL SIZE FIRESTONE TIRES.
WE RENT TV and RADIOS

187 GREAT GEORGE ST. DIAL 5547