

**The Cadre**  
550 University Ave. Room 218  
Charlottetown PE C1A 4P3  
Tel: 566-0629 Fax: 566-0979  
[upecadre@gmail.com](mailto:upecadre@gmail.com)  
<http://cadre.upei.ca>

**Liam MacKenna**  
Editor in Chief

**Bethany Lassaline**  
Managing Editor

**Lucas McInnis**  
Production Manager

**Jarrod Yeo**  
Assignment Editor

**Justin Richard**  
Advertising Manager

**Josh Lewis**  
Sports Editor

**Reporters**  
*Kirk Avery*  
*Adam Morisson*  
*Dan McNeill*

**Contributors**  
*Jannelle Pitre*  
*Morgan Hughes-Davies*  
*Tristan Gray*

*The Cadre* is an editorially autonomous publication of the University of Prince Edward Island Student Union Inc. and the official student newspaper of the University of Prince Edward Island.

The Cadre reserves the right not to publish any submission which may represent a conflict of interest for the author. This includes any subject matter for any individual, group, team or department pertaining to any self-promotional activity, academic endeavour or sporting event, but is not limited to these topics.

The opinions expressed in columns or letters are those of the authors and not necessarily that of *The Cadre*, its staff, or the UPEI Student Union Inc. *The Cadre* reserves the right to edit submissions for content and/or clarity. All materials contained herein, except advertising or where indicated otherwise, are copyright 2007 by *The Cadre* and protected under Canadian copyright laws. Material submitted and printed herein become the property of *The Cadre* and may not be reprinted without permission. Reprint requests may be directed to the Managing Editor at the above address.

*The Cadre* is published biweekly from September -- April. Meetings open to anyone and are held every Monday throughout the academic year @ 4:30 p.m. in room 218 of the W.A. Murphy Student Centre.

*The Cadre* is a full member of Canadian University Press (CUP). *The Cadre* is represented by Campus Plus for multi-market advertising. Campus Plus can be reached at 1-800-265-5372.

Letters to the editor and submissions from contributors should be sent to [upecadre@gmail.com](mailto:upecadre@gmail.com). All articles must include name and contact information.



Liam  
McKenna

Editor in  
Chief

## Universally Speaking

# Breaking away from the day-to-day

It was sometime over the summer when I was listening to my iPod and receiving text messages while I checked my Facebook and chatted on MSN that I realized it. The technology that I was using in the hopes of furthering my contact with society was doing just the opposite. In the hopes of staying connected with the world around me, I was pushing society away. My professors, approaching me in the library, had to speak several times or make actual physical contact before I would remove my headphones and notice they were even there, let alone trying to speak to me. Meanwhile, I was busy communicating with people who were not even in the room as I was - and possibly not even the same province. It says a lot for what our generation has become: so guarded by our own communicative devices that actual, face-to-face interpersonal contact has become a luxury of sorts. We've lost ourselves in front of countless backlit LCDs and deafened ourselves with headphones.

I got rid of my cell phone about a month ago, and I wish I could say I didn't miss it. Payphones have become incredibly scarce in the wake of the satellite technology and it is drastic change to suddenly

not be able to be contacted at any point in the day. The phones I use now have actual cords that connect them to the wall, and when I write sometimes I even try to use a pen. It's archaic.

It's going in the future kicking and screaming. There's a unique freedom in the old fashioned way of doing things. Life suddenly seems more leisurely. I walk to work and school without the worry that anyone can reach me. I leave my laptop in my office so it doesn't bother me at home. My iPod, though, that stays in my ears. You won't take my music away from me.

I suppose with all the steps back I've taken over the summer that I have managed to make a pretty big step forward. It's in the communications department too - mass media. I recognize the Cadre as probably the most important form of communication available on campus. You should, too, for a few reasons. Firstly, the Cadre has a reputation. You should know, though - it's a shitty reputation. Actually, people hate the Cadre. Over the past few years, the paper has had more ups and downs than Barry Bonds. It's been funny, lame, controversial, and damn near criminal. It's been pulled off shelves by eager readers and furious publish-

ers alike. This year, the paper has been totally revamped - there are several new staff members, a few familiar faces, and a different focus. While the Cadre has always been marketed as a voice for the students, this year we're aiming to exploit that title in a variety of ways - we're looking to entertain you, to inform you, and to hear you out. The Cadre isn't here exclusively to tell you what's going on or to make you laugh; it's here for you to say your piece too, and I encourage it. If you - the student, the faculty member, the concerned reader, the bored guy on the can - if you can listen to me then I can listen to you. Write something down and send it in. Don't be lazy.

The second reason you should use the Cadre? It's an important forum, sure, as I mentioned as my last point. The reason you should use this forum though is simply because it's so accessible. One thing that hasn't changed about the Cadre over the years has been that, good or bad, it gets read. For some reason, no one is able to resist walking by a stack of Cadre papers without picking one up and either groaning or laughing. If you want some of the attention or you want to see what all the fuss is about, write for us or pick up a copy.

## Note from the editorial staff:

Due to various issues with the staff and production of *The Cadre*, its appearance on newsstands has been delayed.

We apologize for this inconvenience and sincerely thank our patient readers and diligent contributors.

Anyone seeking information concerning the paper can attend meetings on Monday at 4 p.m. in Room 218 of the W.A. Murphy Student Centre.

Letters to the editor and other contributions can be sent to [upecadre@gmail.com](mailto:upecadre@gmail.com).

Submissions to *The Cadre* must be obtained by 5 p.m. of the Friday prior to the week of print. The Cadre will print on the following dates of the first semester of 2007-2008.

Friday, Oct. 12

Wednesday, Oct. 17

Wednesday, Oct. 24

Wednesday, Nov. 7

Wednesday, Nov. 21

Wednesday Nov. 28

Wednesday, Dec. 5

Wednesday, Dec. 12