

# R. L. DICKIESON LTD. • • NEW GLASGOW, P.E.I.

# GRAND RE-OPENING SALE

THUR  
FRIDAY  
SATURDAY

WE THANK THE FRIENDS WHO HAVE SUPPORTED OUR BUSINESS OVER THE YEARS—SINCE 1928—AND WE HAVE TRIED TO SHOW OUR APPRECIATION BY MODERNISING AND IMPROVING OUR STORE TO MAKE SHOPPING A REAL PLEASURE IN YOUR OWN DISTRICT—WE ARE NOW RE-OPENED TO SERVE YOU AND WE CELEBRATE BY GIVING YOU SPECIALS IN EVERY LINE OF GOODS. WE HOPE TO SEE YOU AT OUR RE-OPENING SALE.

COME IN NOW AND ALWAYS TO ENJOY OUR SERVICE AND QUALITY

## GET IN ON OUR MEAT SPECIALS

### MAPLE LEAF PRODUCTS

SHANKLESS PICNICS . . . . . lb.	55c
VAC PAC SLICED COOKED MEATS . . . . .	29c
BOLOGNA . . . . . lb.	33c
LARD . . . . . 2 lbs.	45c

WE CARRY  
CANADA PACKERS INSPECTED BEEF

## GROCERIES



25's  
1.69  
98's  
6.29



WHITE  
CAKE MIX  
2 for  
**55c**



Package  
**.49c**

### - PURITAN -

CORNED BEEF, 12 oz. . . . . 49c  
SPAGHETTI & MEAT BALLS, 15 oz. 35c  
HAM & TURKEY  
HAM & PICKLE  
SPREADS, 2 tins . . . . . 29c

TALISMAN MARMALADE  
THREE FLAVOR ORANGE  
24 oz. . . . . 39c

CHRISTIES  
SODAS  
1 lb. . . . . 32c

ZEST PICKLES  
SWEET MIXED . . .  
. . . SWEET MUSTARD  
16 oz. jars - - 33c

AYLMER  
TOMATO SOUP  
3 10 oz. tins . 35c



KING SIZE  
Reg. 1.75 for 1.39

WHITE OR BROWN 10 LBS.  
SUGAR . . . . . 1.15  
HOLLY HILL—20 OZ. 6 TINS  
ORANGE JUICE . . 85c  
SHREDDED 2 PKGS.  
WHEAT . . . . . 39c  
PUREX 4 ROLLS  
TOILET TISSUE . . 49c

## SPECIAL DISCOUNTS ON ALL OVERALLS AND SHIRTS

DURING SALE

### - DRY GOODS -

MEN'S WESTERN—9 oz. Reg. 3.50  
JEANS 2.95  
MEN'S FIRST QUALITY KHAKI  
PANTS 3.25  
BOYS' & YOUTHS' SNEAKERS . . . . 1-3 off

### - HARDWARE -

SHINGLES — RED, GREEN, BLACK  
ARROWLOCK ASPHALT—SQUARE **5.95**

PAINTS — GLIDDEN & MOORE'S BRANDS  
OFFERING A GOOD ASSORTMENT OF FLOOR ENAMEL,  
INSIDE AND OUTSIDE PAINTS AND ENAMELS

1.25 qt. 40c half pt.

CYLINDER OIL 3 quarts . . . . . 1.00  
MASON JARS quart size, doz. . . . . 1.65  
SANITARY DAIRY PAILS  
14 qt. Reg. 2.50 . . . . . 1.85  
16 qt. Reg. 2.70 . . . . . 1.99  
TRAVEL ALARM Guaranteed, Reg. 5.95 3.95

## SEE ALSO R. M. A. SPECIALS

CREDIT OR CASH?  
WHICH WOULD YOU PREFER?  
Our Customers are Consulted

Considering the trend of the times towards shorter terms and the advantages of selling for cash, we are seriously considering changing our business to a cash basis so that we may be enabled to purchase our merchandise in larger quantities and take advantage of the savings which will come to us by paying cash to the Manufacturers as soon as we receive the goods.

Experience has demonstrated to us that long term credit can be a great disadvantage as it adds to the cost of the merchandise to the Consumer, and also to our overhead expenses of bookkeeping, and clerical work.

We feel at this time that the Consumer is entitled to purchase his requirements at the very lowest possible cost and we are confident that buying and selling for cash will be of great assistance.

We wish to give our customers the opportunity to give expression to their feelings in this regard and we would ask you to place an "X" after the question which indicates your preference.—Sign your name and deposit this in our ballot box. One vote to each customer.

At the end of our sale, five names will be drawn and these parties will receive full credit for all the merchandise they have purchased from us during the period of the sale up to the value of \$100.00 each. The drawing will be made by two leading Clergymen in our locality at 9:00 o'clock p.m. on Saturday, July 26.

### CUT THIS OUT

1. Are you in favour of trading on a cash basis . . . . .
2. Are you in favour of long term credit? . . . . .
3. Are you inclined to be indifferent whether cash or credit? . . . . .

Name . . . . .

## FRESH FRUIT and VEGETABLES

GRAPEFRUIT . . . . . 3 for 27c  
ORANGES . . . . . 2 doz. 59c  
BANANAS . . . . . 2 lbs. 43c  
LETTUCE . . . . . each 15c  
CARROTS . . . . . 2½ lbs. 23c  
TOMATOES . . . . . cello pkg. 21c

## GROCERIES



11 oz.  
Bottle  
**.25c**



3 Tins  
for  
**.49c**

## GRAVES CHOICE PEAS 2 TINS 39c



16 oz.  
Tin  
**.37c**



16 oz.  
Jar  
**.49c**

SILVER SEAL  
MOLASSES  
3 qts. 99c

CATTELLI  
SPAGHETTI  
2 20 oz. Tins 29c



Detergent  
LARGE SIZE  
2 for  
**.69c**



6  
TALL TINS  
**.85c**

SHOP HOURS DURING SALE 8 a.m. to 9 p.m.

DICKIESON'S STORE SERVES YOU WITH THE BEST — — ALWAYS!