

THE NEW 'MILLION DOLLAR' RANGE

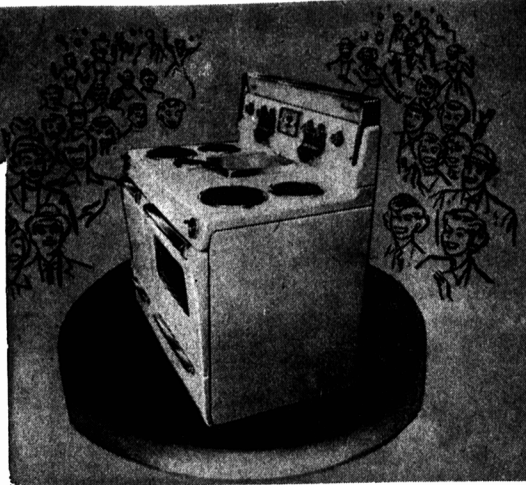
By MOFFAT-CROSLEY

Direct from Demonstration Rooms to CROCKETT & STOREY Ltd. Sales Floors

ALL NEW LOOKING

THE LOOK OF LEADERSHIP!

Style leadership . . . the achievement of top industrial designers! You can see it in the smart, sweeping contours of gleaming white porcelain . . . sparkling chrome appointments . . . beautifully designed controls . . . functionally styled features—all carefully proportioned for greater eye-appeal — **The Look of Leadership!**



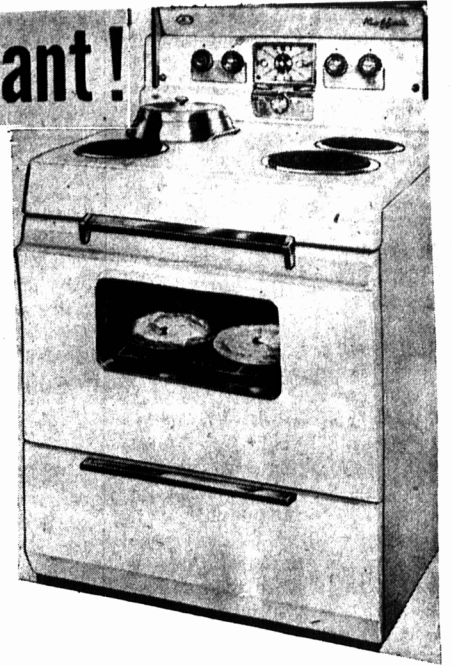
all the **NEW** features you want!

Super 30"

Here's Canada's finest 30" range—a choice of wonderful models that combine style, cooking and storage capacity with All-New Moffat features. Check the features you want. Choose the model that best suits your needs and budget. Enjoy the All New Super 30" feature-packed for your cooking pleasure.

MODEL 30A70

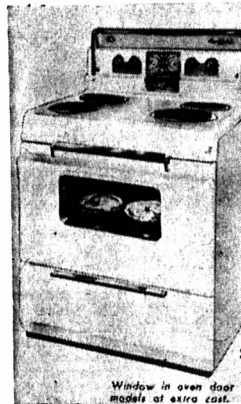
Canada's No. 1 30" range . . . feature-packed for leadership you will continue to enjoy for years. All-New Moffat Therm-O-Fryer and Therm-O-Griddle thermostatically controlled by the All-New Therm-O-Guard element that brings you freedom from pot watching. Plus three Con-Rad elements with Dial-A-Heat switches for unlimited heat selection, tailored to a "thousand-and-one" uses with a turn of the attractively lighted dials. Lighted Super King Size oven—eight pie size—gives you "all-time" high in oven capacity. Simplimatic Time Clock and Synchronchime Oven Heat control for "tops" in automatic operation. Wonderful for broiling. Full width warmer drawer. All in only 30".



30A70W Window in oven door optional on all models at extra cost.

MODEL 30A60

Leadership in 30" floor space . . . Cool Glo fluorescent lamp . . . Simplimatic Clock and Electric Minute Timer . . . Four Con-Rad super-fast elements ONE with Dial-A-Heat unlimited heat control and THREE with 7-Heat Colormatic controls . . . Timed appliance outlet . . . Lighted Super King Size Oven with Synchronchime Oven Heat Control . . . full-width warmer drawer . . . a super value!



Window in oven door optional on all models at extra cost.

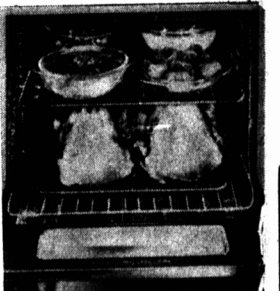
Spacemaster 24"

Gives you more per inch of floor than any range on the market.

Just look at that "Bakemaster" oven! It holds two turkeys—plus—all the dessert and vegetables for a whole oven meal. Four super-speed Con-Rad elements plus exclusive automatic features give you more than you would think possible in a range as compact in size. With an eye to convenience . . . capacity or price . . . you'll agree Moffat is the No. 1 range for you.

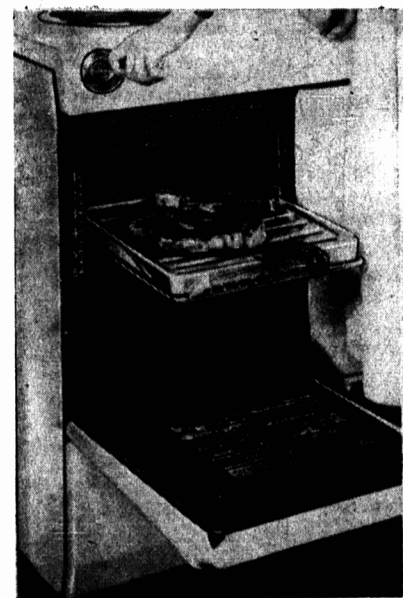
MODEL 24A80

Gives you more per inch of floor than any range. Full width "Cool-Glo" fluorescent lamp, four Con-Rad elements with 7-Heat Colormatic switches . . . Bakemaster family-size oven automatically controlled by Simplimatic Time Clock and Synchronchime Oven Heat control. Hi-Lo-Matic oven rack mechanically controlled by finger-tip adjustment for perfect broiling and baking—a wonderful Moffat exclusive! Full width warmer drawer for generous warming and utensil storage capacity. Canada's No. 1 24" range.



On all Spacemaster 24" models

ALL NEW BROILING CONVENIENCE—only MOFFAT has it!



Glide-a-matic HANDI-BROIL

with RADA-BEAM Infra-Red BROILING ELEMENT

Simply turn the "Handi-Broil" control and the rack glides up and down to the "exact" height you wish for perfect broiling. Glides in and out on rollers for convenience when broiling. Attractive cool grip handle fits into broiling pan, makes it easy to carry. No other range has the wonderful Handi-Broil feature. On all Super 40" ranges. Complete assembly may be removed from inside the oven for easy cleaning. Easily re-assembled. And remember you get RADA-BEAM infra-red broiling in every range in the line.



And the ALL NEW HI-LO-matic OVEN RACKS

Provide mechanized control of top racks in "Bakemaster" oven on many models. Another Moffat exclusive for better broiling and baking—for better living! Puts an end to hot rack juggling! You can adjust it even after the food is in the oven with a touch of the finger on the control.

EASY TO CLEAN TOO!

Moffats think of everything! That's why the All New Moffat is designed for easy cleaning. Removable Hi-Lo-Matic rack, smooth sides and hinged, rod type element permit you to reach every inch of the smooth porcelain enamel interior and wipe it clean in a jiffy.

CROSLEY Shelvador REFRIGERATORS

Made in Canada by MOFFATS LIMITED

CROSLEY SUPER SHELVADOR

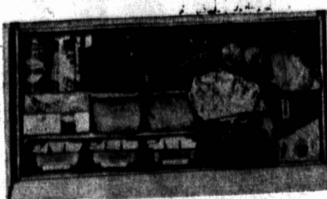


DELUXE MODEL DN-85

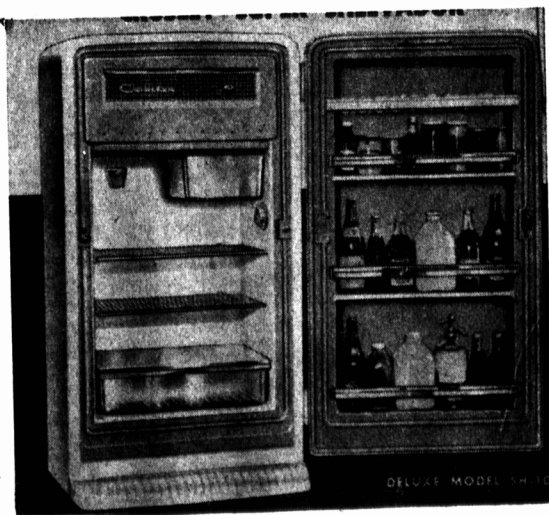
Full-Width True Freezer Locker Controlled-Cold Meat Drawer Moist-Cold Crisper Deep Door Design Roomy Egg Shelf

Double-Deck Bottle Bar in Door Famous Electrosaver Unit with Full Five-Year Warranty Pop-Out Ice Trays Air-Flow Control

Full-Width True Freezer Locker holds generous capacity so your family can enjoy the convenience, quality and economy of frozen foods every day. Proper sub-freezing temperature for fast-freezing.



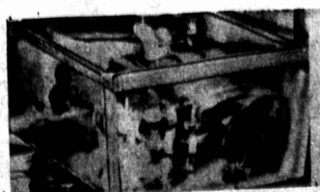
CROSLEY SUPER SHELVADOR



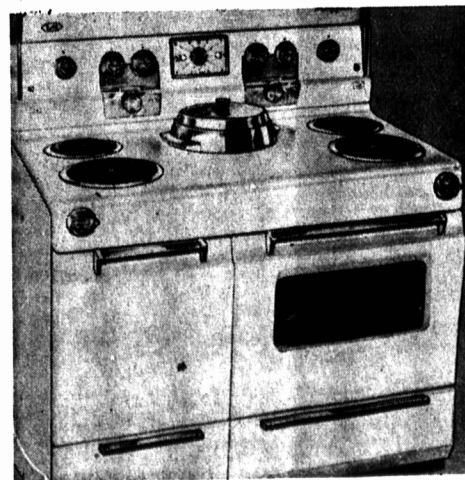
DELUXE MODEL DN-85

Controlled-Cold Meat Drawer Moist-Cold Crisper Deep Door Design Compensating Floor Levelers Double-Deck Bottle Bar in Door

Roomy Egg Shelf Pop-Out Ice Trays Famous Electro-Saver Unit with Five-Year Warranty



Controlled-Cold Meat Drawer keeps meats for daily use at peak of flavour and freshness. Maintains special low temperature and proper moisture conditions to preserve meat quality.



ALL NEW MOFFAT

Super 40"

Four wonderful new models with a complete choice of features . . . the finest ranges ever built by Moffats—with a host of features built right in to give you a completely new standard of cooking. You'll agree each one is a Masterpiece . . . more convenience . . . more capacity . . . more pleasure . . . and of course, the "extras" are part of the range in many models.

MODEL 40A90

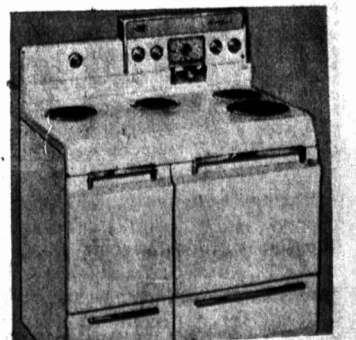
Canada's COMPLETE range . . . with Moffat Therm-O-Fryer and Moffat Therm-O-Griddle, thermostatically controlled by the Moffat Therm-O-Guard element for complete temperature-controlled top-surface cooking plus FOUR Moffat Con-Rad elements with lighted, "Dial-A-Heat" switches for unlimited heat selection. TWO OVENS—the Thriftmaster with Handi-Broil for mechanized broiling—a thrift-size bake oven too on this model—and a warming oven as well . . . the (two-turkey) Bakemaster with Hi-Lo-Matic rack for finger-tip adjustment. Removable racks and guides in both ovens for easy cleaning. All new rod type oven elements for ideal baking . . . Simplimatic Automatic Clock (with electric minute timer) for automatic operation of oven and timed appliance outlet at your selection. Moffat Synchronchime oven heat controls. Two utility drawers provide storage for Therm-O-Well, Therm-O-Griddle and Handi-Broil handle—all the range you'll ever want in only 40" space.

MODEL 40A30

Another wonderful Super 40"—with full-size working surface—four Con-Rad elements and 7-Heat Colormatic controls. All New Moffat Bakemaster Oven with family-size capacity along with a warming oven. Synchronchime Oven Heat Control is another Moffat exclusive for better baking and roasting. Smart-New-Big—a truly great range value in 40" space.

MODEL 40A50

Cool-Glo, fluorescent lamp tops off this all New Moffat. Therm-O-Guard element for temperature controlled top surface cooking. All New Moffat Therm-O-Griddle and 3 super fast Con-Rad elements with 7-Heat Colormatic controls. Simplimatic Clock and Electric Minute Timer your automatic cooking control centre. Moffat Synchronchime Oven Heat Control and Bakemaster Oven assure finest baking. Two utility drawers and Handi-Broil compartment, (it's a warming oven too!).



YOU ARE CORDIALLY INVITED TO LOOK AT—TO INSPECT AND TO BUY — THESE EXCITING NEW APPLIANCES AT

CROCKETT and STOREY Ltd.