

FIRE PREVENTION WEEK

OCTOBER
7th to 13th

HELP CONTROL



Yes, most fires can be stopped before they start . . . if we take common sense precautions. Watch your electrical wiring. Don't overload your lines. Take care of those newspapers you're storing in the basement. Keep matches guarded . . . away from children. Remember most fires are preventable!

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TAKE PROTECTIVE MEASURES NOW

CHARLOTTETOWN and SUMMERSIDE



TOO LATE!

The Time to Act was **YESTERDAY!**

Fire strikes! And family and friends surge forward in a pitiful effort to save a few meager belongings from the insatiable appetite of the blaze. Then come the regrets. "Why did I smoke in bed" . . . "Why didn't I have an EXPERT check the house wiring" . . . "Why didn't I invest in adequate fire insurance?" For this unfortunate family, the time to act was yesterday. For YOU the time to act is NOW! Check your home for fire hazards; see us for adequate fire insurance, today!

AGENTS

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Follow These Four Commandments of Fire Prevention!

- Don't pile up paper, rags, inflammable fluids in your cellar;
- Don't leave your fireplace smouldering;
- Don't leave lighted cigarettes around;
- Don't let a moment of carelessness cost you a lifetime of effort.

Inserted by the City of Charlottetown in co-operation with Fire Prevention Week.

LESTER O'DONNELL,
Chairman Fire Committee

B. EARLE MacDONALD,
Mayor.

FIRE



- and -

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Observe These Safety Rules

1. Remove all Fire Hazards from in and around your home.
2. Don't meddle with Fluids that are highly explosive.
3. Be careful with Matches and Smoking.
4. Electrical Fires are due to misuse or poor condition of electrical wiring or equipment. Upon discovery of any electrical trouble consult a competent Electrician immediately.

Each and every one of us can serve a worthy cause by doing everything to prevent fires. If more attention is given to preventing fires much loss and effort will be eliminated. To cut down on fires we must prevent fires by removing their cause.



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