

\$100 CONTEST QUIZ

Name the firms concerned in the slogans or clues in each individual ad on these two pages; list also the telephone number and address of each firm. Number your answer with the key number shown in upper left hand corner of each individual ad. You may use this page as your entry form. Print or write your answers CLEARLY.

Send your solution to \$100 QUIZ CONTEST, c/o The Guardian-Patriot, Charlottetown.

Entries must be in our office not later than noon (12 p.m.) on Saturday, October 27th.

Solutions and list of prize winners will be published in The Guardian and Evening Patriot on Tuesday, October 30th.

On these two pages you will find slogans, clues and information about 40 business firms in Charlottetown and area. These firms are known for their quality, service and high standards. You will find this contest interesting and entertaining . . . and . . . you may win one of the cash prizes.

- | | |
|---------------------|---------|
| 1st PRIZE | \$40.00 |
| 2nd PRIZE | 25.00 |
| 3rd PRIZE | 15.00 |
| 4th PRIZE | 12.50 |
| 5th PRIZE | 7.50 |

Employees of these papers are not eligible to win, nor are members of their families. The FIRST letter opened with the 40 correct answers will receive \$40.00. The second letter opened with 40 correct answers will receive \$25.00 . . . the third, \$15.00 . . . the fourth, \$12.50 . . . and the fifth, \$7.50.

1. **WHAT**

is the name of Canada's largest life insurance company with offices in both Charlottetown and Summerside.

?

2. **WHERE**

would you buy furniture, draperies, carpets, or appliances if you wanted them at 9 o'clock at night?

?

3. **WHAT**

store in the Charlottetown area is open 7 nights a week until 10 o'clock and carries infants' and children's wear, as well as miscellaneous grocery items

?

4. **WHERE**

is the fashionable ladies' wear store famous for its Ice Hosiery Sales.

?

5. **WHAT**

ladies' wear shop allows 10% discount on all purchases made by nurses.

?

6. **WHAT**

store is "Your Favorite Shopping Centre"

?

7. **WHAT**

drug store, besides expert prescription service, features records, magazines . . . and is open 7 nights a week until 10 o'clock.

?

8. **WHO**

Was recently elected President of the Retail Merchants Association of Prince Edward Island

?

9. **WHAT**

Fuel Dealer recently won the P. E. I. Skeet Championship

?

10. **WHAT**

Studio recently opened in Charlottetown, specializes in portraits, wedding photos, miscellaneous and commercial photography on location

?

11. **WHAT**

Two Brothers in the Area run a Shopping Centre outside Charlottetown.

?

12. **WHAT**

is the name of the theatre that is now running a Lowrey's Chocolate Bar Contest. . . . where the winner will receive a real live puppy.

?

13. **WHAT**

ladies' wear store is now offering 20% off a group of fall and winter dresses

?

14. **WHAT**

is the name of the company now having emergency lights installed, for the protection of their patrons

?

15. **WHAT**

Drugstore has largest store frontage, had winner and runner-up in 1961 Courtesy Contest, and has recently installed a new Max Factor cosmetic department

?

16. **WHAT**

is the name of the ladies' wear store whose very name suggests the latest styles

?

17. **WHAT**

firm has six greenhouses and offers a tremendous assortment of bulbs, imported from Holland, suitable for planting now

?

18. **WHAT**

ladies' store in town is clearing their stock of children's wear in order to expand their ladies' wear dept.

?

19. **WHAT**

store in town has this slogan, Satisfaction guaranteed, replacement or money refunded

?

20. **WHAT**

What firm in Charlottetown is known as the "Home of Quality Furniture & Appliances, and each year holds "The Maritimes Largest Furniture Show & Sale"

?