

\$300.00 in Prizes.

# The Business Bulletin

\$10.00 in Prizes every week.

**SEND US YOUR RUGS**

We provide a special service in cleaning Rugs—this Spring send your Rugs to us for a **THOROUGH CLEANING** and you'll be pleasantly surprised how much newer and fresher they'll appear when you get them back.

Phone 983 for service.

**NEW METHOD CLEANERS CO.**

**P. J.'s SPECIALS**

3 cans Tomato Soup .... 25c  
2 cans Salmon ..... 23c  
1 lb. Pure Cream Tartar... 30c  
8 rolls Toilet Paper ..... 25c

**P. J. MacDONALD**  
PHONE 888

**1. Only the best quality.**  
**2. Save money by dealing.**  
**3. Good as new.**  
**4. Live in your own home.**

**5. Is just as essential.**  
**6. No job is too large.**  
**7. Everything to match.**  
**8. Beauty and fragrance.**

**WILL YOUR LOVELY WAVE GO DOWN THE DRAIN?**



Back of every wave there is one vital question—Will it continue to hold its beauty? When the test of the shampoo comes, will the waves retain their depth, the curls their enticing loveliness?

Certainly, waves given with inferior pads and lotions, camouflaged by shiny, perfumed oils, cannot.

Smart hairdressers use the **NEW HALLI-WELL KERA-TONIC WAVE**. With it they give better, more lasting, and more satisfying waves.

**ELITE BEAUTY SALON**

**A Good Place**

To buy good foods — and then you can use our receipts to enter the Contest.

Phone 318; free delivery.

**MacPherson Bros**  
Grocers  
155 Great George St.

**OUR BUSINESS**

In different inasmuch as we specialize in foodstuffs out of season. For seasonal fruits and vegetables, as well as grocery needs, phone 1099.

**A. H. Burke & Co.**  
Market Building

Something New in Motoring Enjoyment

**SMOOTHER DRIVING** with **AIRFLOW DESOTO** and **DODGE**

**T. G. IVES**  
219 Great George Street, Phone 1117.

**NEW SPRING STYLES**

Featuring new Spring prices, Snappy models in light suits and top coats with everything to match from head to foot. Come in and look them over.

**THE TIP TOP STORE**  
JACK S. CAMERON W. P. BRUCE  
Brace Building

**Warm Woolly Native Blankets**

We have a large stock of newly woven blankets in gray or white. Also single and double yarns. Enquire as to price and quality.

**Wm. LANDRIGAN WOOLLEN MILLS**  
65 Queen Street

**A. T. McKINNON**  
GENERAL CONTRACTOR

We undertake contracts for building on small and large scales.

Phone 1487.

**CONTRACT WORK**

No job is too large or too small; we are pleased to serve you in any electrical capacity. Phone 1440.

**CHAPPELL & CO.**

**Home Made Bread**

Our bread is really Home Made from an old fashioned recipe that we can't improve. You'll enjoy its "home" flavor.

**MRS. KENNY'S Home Bakery**  
Phone 989-L... Queen St.  
Or At Your Grocer's.

**EXPLANATION OF CONTEST**

In each of the numbered panels above, there appears a sentence or phrase taken from eight of the advertisements appearing on this page. In making up your solution it is necessary to read the advertisements until you locate those from which the eight sentences or phrases have been taken. Write the name and address of the firms in whose advertisement you found the sentences, and then list the numbers of the "Bulletins" as given at the end of each panel in which they appear.

To make your solution eligible for a prize, attach a receipt showing that you have done business with one or more of "The Business Bulletin" advertisers during the current week. State also on your solution on which of the advertisers you wish your prize order drawn. Receipts must be to the value of at least twenty-five cents. The value of the attached receipt has no bearing on the awarding of prize orders.

From all correct replies received each week, four will be drawn and the prizes awarded in the order in which the drawings are made: 1st, \$4.00; 2nd, \$3.00; 3rd, \$2.00 and 4th, \$1.00. All prizes are awarded in the form of merchandise orders on the firms advertising on this page. Additional prizes totalling \$40.00 will also be awarded. These awards are: 1st, \$25.00; 2nd, \$10.00; 3rd, \$5.00 and will be won by the three persons who have sent in the most replies during the twenty six weeks this feature will appear. The first issue is January 13th and the final appearance will be July 7th.

All replies to this contest should be addressed to Editor, The Business Bulletin, The Guardian, Charlottetown, P. E. I. and should be in this office not later than Thursday noon each week.

**BUSINESS BULLETIN PRIZE WINNERS, MARCH 31, 1934**

1. Mr. Alex. Boudreau, 183 Queen Street.
2. Mrs. A. E. Randall, 106 Hillsboro St.
3. Mr. Hollis Jay, City.
4. Miss Hilda Ackland, Hampshire.

**Peerless Beverages**



Simply sparkle with goodness. You'll enjoy them to the last drop. Order Peerless by the case for home use.

**H. R. Large & Co.**  
Phone 1000

**PHONE 1115**

For prompt delivery of your grocery and meat orders. You save money by dealing with

**CASH & CARRY STORES**  
187 Great George Street  
**W. R. Dennis**  
Proprietor

**FRANK N. KAYS**

CHOICE GROCERIES AND MEATS

HONEST PRICES—QUALITY AND SERVICE.

19 Hillsborough Street  
Phone 913.

**SPRING TUNE UP**

Start the spring driving season off right by having your car thoroughly overhauled and put in A 1 condition. Reasonable rates.

**THE CENTRAL GARAGE**  
**A. HORNE & CO.**  
108 Kent Street, Phone 538.

**YOUR HAIR**

Needs a great deal more attention than you imagine. We'll be pleased to help you have that well groomed look; drop in for your next hair cut.

**MAYNE BROS. BARBERS**  
Great George Street

**"The Haberdashery"**

**SWAGGER TOPCOATS FOR YOUNG MEN**

In smartest of new Tweeds, Homespuns, Felt Cloths and Herringbones. Either half best, English or Chesterfield styles. Priced \$12.50, \$13.50, \$14.50, \$16.50 and \$18.50.

**HENDERSON & CUDMORE**  
MEN'S WEAR

**Coal—Coal—Coal**

VICTORIA—SYDNEY—BRADORE

Wholesale and Retail

**H. R. Large & Co.**  
Phone 1000

**BE MODERN**

Install a **MASTER OIL BURNER** in your stove, furnace or heater and enjoy more leisure hours and less operating costs.

Phone 437 for full particulars.

**PALMER ELECTRIC CO.**  
173 Grafton Street

**The Finest Pelts**

In so many cases are secured from "Imperial" fed foxes. You'll see the difference.

**Imperial Biscuit Co., Ltd.**  
Phone 721

**BUTTER**

Unexcelled for table or cooking. Always fresh and tasty.

**Perfection**

MANUFACTURED BY CENTRAL CREAMERIES LTD. CHARLOTTETOWN—SUMMERSIDE—SOURIS

**ICE CREAM**

A dessert enjoyed by the whole family. Serve it tonight.

**A Good Druggist**

Is just as essential as a good doctor. Bring your prescriptions to us and be assured of satisfactory service.

**C. C. HEESCHEN**  
"The Quality Drug Store."  
183 Queen St. Phone 772.

**Building Repairs**

Any work necessary about your building can be performed by us at moderate charges.

Estimates given on contract and carpenter work.

**MacDOUGALL & MacAULAY**  
195 Grafton Street  
Phone 311.

**FOR TED'S TAXI PHONE 1400**

**DRINKS**

You can be assured of obtaining your favorite drink here. We specialize in drinks and Sundaes that please the most discriminating palate.

**WHITE'S Restaurant**  
Brace Building

**GARDEN CITY MILK**

—Keeps your body supplied with needed reserve energy.  
—It's purity and goodness has won it a welcome in many homes.  
—Help yourself to Health with GARDEN CITY MILK daily.

Pasteurized, clarified and pure.

**The Pure Milk Co., Ltd.**  
Phone 584

**TASTY!**

You will find you'll enjoy HORNBY'S BREAD because it's baked just the way you like it. Phone 819-L or order from your Grocer.

**Hornsby's Bakery**  
9 Upper Queen Street

**HOUSEHOLD REPAIRS**

If you are having trouble with electric household appliances, lights, motors, etc., phone 971 and we'll be right on the job.

**Brown Electric Co.**  
Kent Street.

**FOR SALE**

Two slightly used Norge Refrigerators. Good as new.

**Island Radio Co.**  
H. MacNEILL, PROP.  
143 Great George Street  
Phone 1428

**"SPECIALS"**

Kellogg's Cornflakes 1 for 25c, Shredded Wheat Biscuits 1 for 25c, Pop Bran Flakes 2 for 25c, Kellogg's Raisin Krispies 1 for 25c, Cream of Wheat 25c pkg., Quaker Homogenized and Spiced Bran 2 for 25c, Quaker Health Bran 2 for 25c, 1 lb. Finest Cut Oatmeal 25c, 1 lb. Kris Baked Oats 25c. At lowest prices.

**W. A. Johnstone**  
Montague, P. E. I.  
PHONE 9

Last year—it cost you less. This year—it costs no more. To live in your own home. Let us get together—You and I. Why pay rent?

**V. C. Smallwood**  
128 North River Road.

**EAT MORE BREAD**

And, incidentally, eat more

**McINNIS' BREAD**

for it's a smooth combination blended into a loaf of delicious nourishment.

At Your Grocers, or Call 470-1

**TENDER JUICY STEAKS**

Our policy of purchasing only the best quality meats is your guarantee that meats from ROOP'S are as fine as good meats can be.

Enjoy a good steak to-night by Phoning 389 or 390. All Orders Promptly Delivered.

**ROOP'S LIMITED.**  
Grafton Street

**IT'S EASY**

Try painting your old furniture and see how easy it is with Brandram - Henderson paint and enamel. Make those old chairs and tables gleam like new. It's practical, it's fun, and it's easy.

PAINT VARNISH ENAMEL LACQUER POLISH

**Sinclair & Stewart Ltd**  
Summerside



**100 SHEETS and 100 ENVELOPES**

Personal or business stationery to which you'll be proud to attach your signature.

**ONLY \$2.50**

**GUARDIAN CENTRAL JOB PRINTERY**

**YOU BENEFIT**

Because of our low overhead, we can sell cheaper. A trial order will convince you.

**A. J. McCABE**  
201 Great George Street

**Don't Strain Your Budget**

You can take advantage of many savings by buying wisely. You'll be able to keep within your budget by dealing here. Phone 1366 for prompt service.

**Websters Grocery & Meat Market**  
Euston St.

**THE SAFE INVESTMENT**

Life Insurance is good property to own and may be purchased in a variety of ways. Consult us with regard to a suitable plan of saving in protection for your individual needs.

**HYNDMAN & COMPANY LTD.**  
"The Oldest Insurance Agency in P. E. I."  
Queen Street, Charlottetown.

**Quantity And Quality**

You get full value here for every cent spent. Ask for a receipt to enter the contest and draw your merchandise order on us.

**S. N. KAYS**  
87 Pownall Street  
Phone 65.

**SKILL**

It is the skill of the Baker combined with the ingredients he uses which results in the loaf you so admire. HYNES' Bread will prove appetizing and tasty. Try it!

**Hynes' Bakery**  
203 Grafton St. Phone 314.

**A FOXY CHOICE**

When you choose **PEERLESS** Fox Biscuits you are choosing the best. Your Foxes like them and you'll appreciate the results.

**P. E. I. Fox Biscuit Co., Ltd.**  
Charlottetown, P. E. I.

**Always At Your Service**

**BEN'S TAXI**  
Phone 1010

**Window Blinds**

Torn Window Blinds expertly repaired. It will pay you to consult us in this respect.

**H. MacFarlane & Co.**  
107-109 Kent St. Phone 1045.

**HOT WATER HEATING**

For your home offers a wide range of choice in types of furnaces and radiator designs. Come in and discuss heating plans with us and secure estimates etc.

We also quote on heating repair work and guarantee satisfactory results.

**BRUCE STEWART & CO., LTD.**

**Suits Pressed**

Prompt and efficient service in looking after your Suits and Overcoats.

**HUGH MacKAY**  
Kent Street

**FLOWERS**

A choice selection of Flowers and Plants await you here in full bloom of beauty and fragrance.

Deliveries Made Everywhere.

"Say it with Flowers"  
**JAMES TAIT**  
Phone 269.

**BE MODERN**

Come in and see the new display of up-to-date farm equipment. We will be pleased to discuss with you ways and means of modernizing your present farm equipment.

**SAMUEL KENNEDY**  
184 Kent Street, Phone 893.

**PATRONIZE HOME INDUSTRY**

We solicit your orders for **QUALITY CANS** for all canning requirements. Only the finest materials used in the manufacture of our cans, and satisfaction is guaranteed. Place your order NOW.

**Charlottetown Can Company, Ltd.**  
CHARLOTTETOWN, P. E. I.