

BIG CONTEST OPENS MONDAY

There Will Be No Losers. Ten Per Cent Commission to Non Winners.

The Object of the Contest

The object of this big undertaking is to secure new prepaid subscribers to The Guardian and The Examiner; also to secure renewals, and collections of back subscription accounts, and while doing this to ascertain who are the most ambitious, persevering and determined men and women of this section of Canada. It costs nothing to participate in the competition. We furnish valuable prizes, while you furnish the new subscribers, renewals, or collections in your spare moments.

A Square Deal For All.

is the motto of the Contest. Every candidate will receive equal treatment and there will be no favorites. All books and records will be open to the inspection of the candidates after the close of the Contest and all records will be audited before the Final Count. The Final Count of Votes will be public—all candidates and their friends may be present.

15,000 Extra Votes

will be given to each and every candidate for the first daily subscription of one year or more which they turn in (either new, renewal or arrearage subscription.) These votes will be given in addition to the regular scale of votes allowed under the vote schedule found elsewhere in today's advertisement. These 15,000 EXTRA VOTES will mean a big start toward winning the elegant Gray Dort Touring Car or one of the other prizes.

SECURE THE EARLY START TODAY! SEND IN YOUR NOMINATION AT ONCE.

The Free Prizes and How They Will Be Awarded

The Prizes listed below will be designated in the contest as capital prizes, and will be awarded to the three candidates in the Contest who receive the highest number of votes before midnight, Sept. 11th (regardless of district.) The First Capital Prize will be awarded to the person having the highest number of votes by the above-mentioned date; Second Capital prize to the person having the second highest score, etc.

FIRST CAPITAL PRIZE:

\$1,640 Gray-Dort Touring Car, on exhibition at Sterns, McNutt and White, Ltd., Queen St.

SECOND CAPITAL PRIZE:

\$1,300 Gerhard-Heintzman Art Player Piano, Library style, purchased from R. T. Holman, Ltd., Summerside and Charlottetown, on exhibition at Holman's Charlottetown store.

THIRD CAPITAL PRIZE:

\$750 Drawing Room Cabinet Grafanola purchased from and on exhibition at A. E. Toombs, Queen Street.

After the above mentioned prizes have been awarded the district prizes will be given as follows:—

- (1) To the candidate in each of the two districts who has the highest total of votes after the winners of the three Capital Prizes will be given a \$200 Cabinet Grafanola purchased from and on exhibition at A. E. Toombs Music Store, Queen Street.
- (2) To the candidate in each of the two districts who has the second highest total of votes after the winner of the Capital Prizes, we will give a \$150 diamond ring purchased from and on exhibition at W. W. Wellner's Jewelry Store, 103 Grafton Street.
- (3) To the candidate standing next highest in each of the two districts we will give a \$100 Solid Gold Waltham Watch purchased from and on exhibition at W. W. Wellner's Jewelry Store, 103 Grafton Street.
- (4) To the candidate standing next highest in each of the two districts we will give a \$50 Silver Tea Service purchased from and on exhibition at W. W. Wellner's Jewelry Store, 103 Grafton Street.
- (5) To the candidate standing next highest in each of the two districts we will give a \$35 Cabinet of silver purchased from and on exhibition at W.W. Wellner's Jewelry Store, 103 Grafton Street.

And ten per cent. commission to each and every active candidate who works up to the close of the contest and does not win a prize.

Obey That Impulse!

Send in your nomination TODAY. Although active voting in the Contest does not begin until July 19, votes will be issued on subscriptions secured before that date. Receipt Books are ready at the Contest Department, 163 Great George St., and there is nothing to prevent you from getting a run-away start while others are making up their minds as to whether they will enter or not.

Send in your nomination blank at once, and get in your order for receipt books and other supplies. Then phone or write all of your friends whom you cannot personally call on. Tell them that you are going to enter the competition and that you would appreciate their support.

Do not wait until the first vote period is nearly over before making your start. The early start is half the battle.

NOT LUCK! NOT CHANCE! EFFORT ALONE WILL WIN THE PRIZES.

The Guardian and Examiner offer a pleasant and profitable diversion to the residents of Prince Edward Island. Automobiles, beautiful pianos, etc., to be given away absolutely free to energetic and ambitious men, women and children.

BE A WINNER Enter Your Name

Every one who makes an earnest effort will receive something in the competition. Cash commission prizes at 10 per cent will be given to those who do not win one of the regular prizes, if they work actively up to the close of the contest and personally turn in at least \$25 worth of subscriptions.

Enter in the Contest To-day.

Send in your Nomination To-day.

VOTING POWER OF SUBSCRIPTIONS AND PRICE LISTS OF THE GUARDIAN AND EXAMINER

| Length of Subscription | Schedule of Votes up to July 24th. | Schedule of Votes between the dates of July 26th and July 31st | Schedule of Votes between the dates of August 2nd and August 14th |
|------------------------|------------------------------------|--|---|
| 6 months | 8,000 | 7,500 | 6,500 |
| 1 year | 32,000 | 30,000 | 26,000 |
| 2 years | 80,000 | 75,000 | 65,000 |
| 3 years | 144,000 | 135,000 | 117,000 |
| 4 years | 216,000 | 202,000 | 175,000 |
| 5 years | 288,000 | 270,000 | 234,000 |

| Length of Subscription | Schedule of Votes between the dates of August 16th and August 28th | Schedule of Votes between the dates of 30th and Sept. 4th | Schedule of Votes between the dates of September 6th and Sept. 11th. |
|------------------------|--|---|--|
| 6 months | 6,000 | 5,500 | 5,000 |
| 1 year | 24,000 | 22,000 | 20,000 |
| 2 years | 60,000 | 55,000 | 50,000 |
| 3 years | 108,000 | 99,000 | 90,000 |
| 4 years | 162,000 | 148,000 | 135,000 |
| 5 years | 216,000 | 198,000 | 180,000 |

NOTE—Votes are given for renewals and for collection of arrearage subscriptions as well as for new business.

Votes on second payment subscriptions will be computed on the schedule which was in force when the first payment was made.

Fifteen thousand (15,000) EXTRA votes will be given for the first yearly subscription which each candidate turns in. Add 5,000 EXTRA votes to the above schedules for each and every NEW subscription you secure which is a year or more in length.

All checks sent in to cover subscriptions must be marked "Accepted" by the banks on which they are drawn.

Send or bring in all subscriptions and remittances for same direct to the Contest Department of The Guardian and Examiner, and upon receipt of same, vote certificates will be issued and returned or voted as requested. All cheques, drafts, money orders, etc., are to be made payable to the Guardian or Examiner.

Candidates are requested to write out plainly the middle stub, which is to be brought or sent to the Contest Department. If you do not have room to write all the instructions on the middle stub, you can write on the back of same.

We will be pleased to furnish you with extra receipt books so that your friends may assist you in securing subscriptions.

When friends are signing receipts for a candidate, they must sign the candidate's name, per their own name.

PRICE LISTS OF THE GUARDIAN AND EXAMINER

GUARDIAN—\$5.00 per year in Charlottetown.

\$4.00 per year by mail to any part of Canada or British possessions.
\$4.50 per year to the United States.

EXAMINER—\$2.50 per year in Charlottetown.

\$2.50 per year by mail to any part of Canada or British possessions.
\$3.00 per year to the United States.

NOTE: Papers cannot be sent by mail inside the city limits of Charlottetown or delivered by carrier outside the city of Charlottetown.

There will be no losers in this Contest.

CUT OUT NEATLY CONTEST DEPARTMENT

Good for 25 Votes

FOR.....

ADDRESS.....

brought or mailed to the Contest Department, will count for the person whose name is written thereon. Void after July 24th. Cut out Neatly

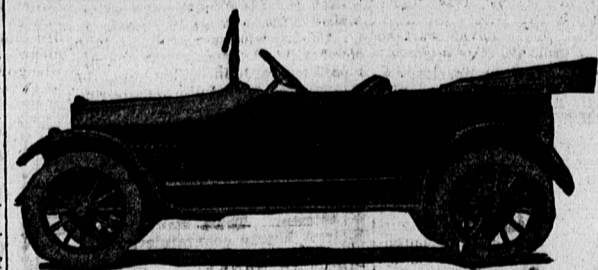
The Districts

District No. 1 includes all territory within the city limits of Charlottetown and Summerside.

District No. 2 includes all territory outside the limits of Charlottetown and Summerside.

NOTE—Candidates may secure subscriptions anywhere, either in their district or out of it. The districting of candidates was made to equalize the distribution of the prizes.

FIRST CAPITAL PRIZE



The First Capital Prize in the big \$5000 Prize Contest is an elegant \$1640 Gray Dort Touring Car purchased from and on exhibition at Sterns, McNutt & White, Ltd., Queen St.

WHO WILL BE THE WINNER?

Cash Prizes for Subscribers

One of the pleasing features of the contest, and a feature that will be a very pleasing one to the subscribers who assist candidates, is that each and every person who assists a candidate in the contest by giving at least one year's subscription will be given an opportunity to compete in a Prediction Contest for Subscribers. The best Predictor will be given a \$100 Cash Prize; second best predictor a \$50 Cash Prize; next five best will be given \$10 Cash; next ten will be given an order for one year's subscription to either The Guardian or Examiner. Fuller details of this offer will appear later.

Contest only lasts Eight Weeks.

NOMINATION BLANK GOOD FOR 5000 Votes

Nominate Yourself or a Friend

Gentlemen: I hereby nominate as a member in your Contest:

NAME.....

ADDRESS.....

NOMINATED BY.....

NOTE—Only one nomination blank will be accepted for each candidate.

Address All Communications to
THE CONTEST OFFICE
 163 Great George St. The Guardian and Examiner Phone 313