

THURSDAY, Nov. 28

FRIDAY, Nov. 29

Dollar Days

S. A. McDonald's Double Dollar Sale of Fall and Winter Merchandise at prices that make greater savings possible, especially at a time when a stylish comfort-giving garment is most desirable for these cold days. A wonderful assortment of fine garments that represent the best of the season's modes in color, fabric and fashion.

We Are Giving As a Special Discount For This Sale 10% Off All

MILLINERY DEPARTMENT

Special, Ladies' Felt Hats	98c
Dollar Days	\$1.49
Special, Ladies' Felt Hats	\$1.89
Dollar Days	\$1.49
Special, Berets and Scarf Sets	98c
Dollar Days	49c
Special, Berets and Scarf Sets	25c
Dollar Days	98c
Berets in all shades	49c
Dollar Days	25c
Odd line of Berets to clear	98c
Dollar Days	\$1.59
Children's Hats to clear	
Dollar Days	
Children's Hats to clear	
Dollar Days	

READY-TO-WEAR DEPARTMENT

Baby's Winter Bonnets	25c
Dollar Days	\$1.98
Children's Winter Coats to clear	49c
Dollar Days	79c
Angel-skin Slips	79c
House Dresses	98c
Dollar Days	\$1.98
Children's Wool Dresses, sizes 2 to 6 years. Dollar Days	\$1.98
A few Girl's Dresses worth up to \$3.95	\$1.98
Children's Coat Sweaters	\$1.00
Dollar Days	69c
Children's Pull-on Sweaters	\$1.00
Dollar Days	98c
Nurse's Uniforms, slightly soiled	98c
Dollar Days	79c
Smocks	69c
Dollar Days	69c
White Hoovers	69c
Dollar Days	\$1.00
Blouses	75c
Dollar Days	75c
Crib Blankets	29c
Dollar Days	49c
A few Bathrobes	29c
Dollar Days	75c
Children's Wool Leggings, special	75c
Dollar Days	29c
Children's Sleepers, pink and blue	29c
Special, Dollar Days	49c
Children's Fleece-lined Bloomers	49c
Dollar Days	49c
Ladies' Winter Vests	49c
Special Dollar Days	49c
Ladies' Winter Bloomers, pink, peach and white. Special Dollar Days	49c

HOSIERY AND GLOVE DEPT.

Crepe Chiffon Hose, regular \$1.00	69c
Dollar Days	59c
Chiffon and Light Service, all sizes and colors. Pair	29c
Special line of Ladies' Wool Anklets	98c
Dollar Days, Pair	\$1.19
Extra Special Ladies' Kid Gloves	39c
Dollar Days, pair	59c
Ladies' Fleece-lined Kid Gloves, black and brown. Dollar Days, pr.	69c
Ladies' Chamoisette Gloves, all colors. Dollar Days, pair	\$1.49
Special line of Ladies' Wool Gloves	39c
Dollar Days, pair	19c
Ladies' Wool Scarves, all colors	39c
Special Dollar Days, each	39c
Special line of Ladies' Handbags	39c
Dollar Days, each	39c
Special lot of Ladies' Odd Collars	39c
Dollar Days, Each	39c
Kiddies' All Wool three-quarter length Hose. Dollar Days, pair	39c
Misses' Silk and Wool Hose	39c
Dollar Days, pair	39c
Children's Woolen Gloves	39c
Dollar Days, pair	39c

LINGERIE DEPARTMENT

Rayon Pyjamas, one and two-piece	\$1.19
Dollar Days, pair	50c
Bloomer and Vests, broken line (Watson's, Reg \$1.00. Clearing D. Days	29c
Odd Panties and Brassieres	29c
Dollar Days, each	75c
Rayon Teddy's, regular \$2.00.	75c
Clearing Dollar Days	29c
Bloomers and Vests to match	29c
Dollar Days, per garments	\$1.98
A clearing line of crepe-de-chene Nightgowns and Pyjamas ranging from \$2.75 to \$4.00. Dollar Days	98c
Clearing line of Watson's Rayon Nightgowns, part sleeve. D. Days	98c
Crepe-de-chene Dance Sets, slightly soiled. Clearing Dollar Days	98c

YARD GOODS DEPARTMENT

A full range of plaid and travel-tweed Silks, 36" wide. Dollar Days	98c
All Silk Flat Crepe, twelve shades, 36" wide. Dollar Days, yard	69c
Cotton and Rayon Tweeds, 36" wide. Dollar Days, yard	29c
All winter coatings—	
Dollar Days	Wholesale Discount
All Wool Flannel, 10 shades	69c
Dollar Days, yard	HALF PRICE
Remnants	HALF PRICE
Wabasso Prints	19c
Dollar Days	\$1.19
Fancy Pillow Cases	18c
Dollar Days, pair	20c
Curtain Net	14c
Dollar Days, yard	27c
Curtain Net	45c
Dollar Days, yard	11c
Chintz	25c
Dollar Days, yard	2 for 25c
Bath Towels, 29x15	\$1.29
Dollar Days, pair	98c
Bath Towels, 41x20	98c
Dollar Days, pair	19c
Frisled Curtain Scrim	29c
Dollar Days, yard	
Odd Balls Yarn.	
Special Dollar Days	
Lace Curtains	
Dollar Days, pair	
Frisled Curtains	
Dollar Days, pair	
Angora Wool.	
Special Dollar Days	
Odd pieces stamped goods, special	
Dollar Days	

LADIES' WINTER COATS

Knit Suits — 6 only

Dollar Day	HALF PRICE
Corduroy Velvet Skirts — very special. Dollar Day	\$1.98
2 Brown Fox Scarves, worth up to \$45.00. Dollar Day	\$10.00
Ladies' and Children's Raincoats	\$1.49
Dollar Day	
1 Hudson Seal Coat, size 40. Very special. Dollar Day \$165.00 for	\$125.
1 Hudson Seal Coat, size 18. Very special. Dollar Day \$198.00 for	\$95.
1 Muskrat Coat, size 42. Very special. Dollar Day \$160.00 for	\$75.
1 Broad-tail Coat, size 20. Very special. Dollar Day \$135.00 for	\$65.
1 French Seal (brown squirrel trim) size 36. Dollar Day \$135.00 for	\$25.
Odd line of Jersey and Crepe Dresses clearing for	\$1.00
25 Wool and Crepe Dresses worth up to \$12.50. Dollar Days	\$2.98
Crepe Dresses, extra special	\$2.49
Dollar Days	
Wool Jersey Dresses, extra special	\$2.49
Dollar Days	
Fur Muffs	\$1.50 to \$3.25

MEN'S CLOTHING DEPARTMENT

20 Men's and Young Men's Fur Llama-tex Coats, Browns, Greys and Blacks. Sizes 37 to 42.	\$20. to \$32.
Dollar Days	
25 Men's Worsted Suits with 2 pairs Pants, Colors Browns, Greys and Blue with tailored peak lapels	\$14.95
Dollar Days	
15 Young Men's Suits in Light Tweed and dark colors. Sizes 35 to 44	\$6.75
Dollar Days	
Men's Leather Jackets Cromar tan, Sizes 36 to 46. Dollar Days	\$5.98
Men's Heavy Horse Hide Leather Coats, belt and four pockets, beaver collar. Sizes 40 to 46. D. Days	\$12.50

Men's Heavy Leather Coats, Cromar Tan, Sheep Lined, Beaver Collar, four pockets and belt. D. Days

Men's Heavy Horse Hide Coats, Sheep Lined, Beaver Collar and four pockets. Single and Double Breasted and belt. Dollar Days	\$16.50
Men's Raincoats, Leatherette, Oil and Tweed. Clearing Dollar Days	\$3.98
25 Men's and Young Men's Light and Dark Tweed Overcoats. Sizes 36 to 38. Dollar Days	\$9.98
16 Young Men's Overcoats, assorted sizes and colors, in grey and brown shades. half belt and guard models. Dollar Days	\$11.95
35 Men's and Young Men's Overcoats, Dark Brown, English Meltons and fancy Tweeds. Dollar Days	\$13.50
50 Men's and Young Men's Raglan with Half Belt and plain Back Models, Elysian Silverstone. Colors Brown and Grey and Blue. Sizes 36 to 42	\$16.50
22 Men's Plain Chesterfield English Melton stitched edges and raw edges finished. Colors Black and Grey for Conservative men, Dollar Days	\$15.50
Child's Wool Suits with Leggings to match. Sizes 2 to 6 years	\$4.98
Dollar Days	
Child's Overcoats, shades Browns, Fawns, Blues and Greys. Heavy tweed lining. Sizes 2 to 6 years	\$3.50 to \$6.00
Dollar Days	
Boy's Overcoats, heavy, dark and light Tweeds. Sizes 8 to 18	\$4.50 to \$8.00
years. Dollar Days	
Boy's Suits, Bloomer Pants. Assorted shades, tweed effects. Sizes 26 to 31. Dollar Days	\$3.98, \$4.98, \$5.98
35 Boy's Odd Suit Coats, plain and sport models, light and dark tweeds to fit boys from 14 to 18 years. Dollar Days	\$2.98
With Extra Pants \$3.98	
Boy's Leather Jackets, black and brown, heavy lined, Sizes 26 to 36	\$3.35
Dollar Day	
Boy's Cromar Tan Black Leather Coats, 4 pockets and belt. Sizes 28 to 36	\$7.50
Dollar Days	
Boy's Genuine Leather Horse Coats, 4 pockets, Moleskin Lined, double breasted with Belt and Brown Beaver Collar. Sizes 28 to 36.	\$10.50
Dollar Days	

OILCLOTH DEPARTMENT

Reduced Prices on discontinued Congoleum and Linoleum Feltol Rugs.

5 Only Tapestry Rugs, sizes 54x72, 6x9, 9x9 9x10 1/2 and 9x12. Wholesale Prices, to clear Dollar Days.

All Carpet Mats clearing at Wholesale Prices Dollar Days.

Special Prices on Discontinued Linoleum by the yard, printed and inlaid patterns.

MEN'S FURNISHING DEPARTMENT

Men's Wool Rib Shirts and Drawers. Dollar Days, per garment	\$1.00
Men's 100% Wool Scarves, assorted pattern. Dollar Days	\$1.00
Men's Fleece-lined Dress Gloves	\$1.00
Dollar Days, pair	\$1.00
Men's Collar Attached Dress Shirts	69c
Dollar Days	
Men's V-neck Pullover Sweaters	98c
Dollar Days	
Men's All Wool Zipper Sweaters	\$2.50
Dollar Days	\$1.59
Men's Flannelette Pyjamas	\$1.59
Dollar Days	
5 only Men's Flannel Dressing Gowns. Dollar Days	\$2.98
Boy's Cotton and Wool Combinations, Dollar Days	\$1.00
Men's Doeskin Shirts, all sizes	89c
Dollar Days	
Men's Red-Back Overalls	98c
Dollar Days	
Youth's Red-Back Overalls	79c
Dollar Days	
Men's Red-Back Smocks	\$1.39
Dollar Days	
Men's all Wool Work Hose	29c
Dollar Days, Pair	19c
Men's Fancy Dress Hose	19c
Dollar Days, pair	50c
Men's Sweaters	
Dollar Days	

BARGAIN BASEMENT

Ladies' Jersey Dresses	\$2.49
Dollar Days	
Ladies' Crepe Dresses	\$2.79
Dollar Days	
Ladies' Silk and Wool Underwear	55c
Dollar Days	
Ladies' Silk and Wool Hose	35c
Dollar Days	
Ladies' Winter Coats	\$9.75
Dollar Days	
Clearing, Ladies' Silk Hose	15c
Dollar Days	
Boy's Sweaters	79c & 98c
Boy's Overalls	59c & 79c
Clearing line of Men's Hose	15c
Dollar Days	
Men's All Wool Coat Sweaters	\$2.98
Dollar Day	
Men's Silkmit Sweaters	\$1.79
Dollar Days	
Men's Coat Sweaters	\$1.39
Dollar Days	
Men's Red-back Overalls	98c
Dollar Days	
Men's Work Shirts	49c & 89c
Dollar Days	
Men's Dress Shirts	69c
Dollar Days	
Men's Fancy Hose	29c & 49c
Dollar Days, pair	59c
Men's Caps	59c
Dollar Days	
Flannelette	14c
Dollar Days, Yard	
Flannelette Blankets, large and medium sizes	\$1.89 & \$2.25
Dollar Days	
Print Cotton	17c
Yard	
Car Rugs	\$2.19
Each	

S. A. McDONALD

The Christmas Seal Campaign

Summerside, P. E. I., November 7th, 1935.

The anti-tuberculosis campaign being conducted through Canada by voluntary societies is worthy of the highest commendation. Such societies and organizations are institutions of the most vital importance to the proper functioning and development of our social life.

The personal and individual interest and support so necessary to the success of such a gigantic problem as controlling tuberculosis is only obtained in this way.

The Gyro Club of Charlottetown, with the Summerside Committee directed by Miss Eleanor Green, and all those who respond to their appeal are exemplifying the parable of the Good Samaritan in its very highest sense.

Your assistance in the past has resulted in the steady decline in the deaths from tuberculosis and as a result of this encouraging fact I am pleased to recommend that you continue to support the Tuberculosis Christmas Seal Sale organization.

I am,
Yours very truly,
(Signed) J. C. SIMPSON,
President, P. E. I. Medical Assn.

Bank Of Montreal Shows Gain Of 45 Millions In Deposits

Total Assets Increase to \$792,772,872 — Liquid Assets at \$533,374,811 Are Equal to 74.48 Per Cent. of Total Liabilities to the Public.

DEPOSITS NOW STAND AT \$676,944,866

The confidence reposed by the public at large in the Bank of Montreal is exemplified in an extraordinary degree in the Bank's annual statement for the year ending October 31st, just published. This shows deposits of \$676,944,866, compared with \$630,218,835 at the same date last year, an increase of \$46,000,000. This increase and a concurrent increase of \$43,800,000 in Government and other high-grade securities constitute the outstanding features of the statement.

Liquid Assets have increased to \$533,374,811, and are equivalent to 74.48% of all Liabilities to the public. Cash in vaults and money on deposit with Bank of Canada stand at \$82,711,635, equivalent to 11.55% of public liabilities.

Holdings of Government and other bonds and debentures amount to \$361,769,848, as compared with \$317,936,912 a year ago, an increase of over \$43,000,000. In keeping with the Bank's policy, the greater portion consists of gilt-edge securities which mature at early dates.

The immediately available cash is represented by cash on hand and money on deposit with the Bank of Canada of \$82,711,635; notes of and cheques on other banks \$27,814,596, and money on deposit with other banks of \$37,192,581.

Call loans outside of Canada now stand at \$18,835,238, down from \$32,133,844. The decline may be attributed to the unusually low interest rates that have prevailed in the principal money markets of the world. At the same time call loans in Canada have declined to \$4,435,736 from \$8,399,657.

Current Loans Lower

While there have been reports of gains in many lines of business, current loans have not shown a tendency to increase, with the result that loans to manufacturers, farmers and merchants now stand at \$234,461,311, down from \$243,477,041. This would appear to indicate that many customers have been able to finance the present increase in business from their own resources.

Of special interest is the continued tendency of deposits to expand throughout the country, and, as a result, total deposits have now gained to \$676,944,866 from \$630,218,835 a year ago.

An informative feature of the report is contained in the section where the Bank shows that it has total assets of \$792,772,872, with which to meet payment of liabilities to the public of \$716,107,776, leaving an excess of assets over liabilities to the public of \$76,665,096.

Christmas In Toyland

Hey Kids! Here's fun—the swiftest fun for Christmas! Beginning Dec. 2nd the Guardian will bring you a gay daily comic strip in which a boy and a girl, just like you and you and you, will have the most delightful adventure imaginable right in toyland—in Santa Claus' own palace!

Brandon Walsh, the author of "Little Annie Rooney" world-famous comic strip, is the creator of this new strip, and he has quite appropriately named it "Christmas in Toyland."

The strip tells how Betty and Billy, a boy and a girl, receive an invitation to visit toyland and Santa Claus. Billy and Betty will take you on their journey. All you have to do is read the Guardian every day and travel with them.

You'll meet Santa, his butler, and all the funny people in the great big factories who help Santa make the toys for Christmas. You'll see how Santa gets his letters from kids and how he distributes the toys.

Peter, the guide, is a scream. You can just imagine what fun you'll have as he meets you and takes you to the Desert Island where the hills and dales, flowers and bushes are all good to eat—cakes of ice cream, rivers of milk, honey, lemonade and pop! And where every day is a holiday.

Don't miss "Christmas in Toyland."

FARM FOR SALE

At Auburn, farm consisting of 120 acres, 15 acres ploughed. Apply to

EUGENE CALLAGHAN,
Fort Augustus.

WELL DRILLING

The construction of Wells that will supply an abundance of clear, wholesome water is our business. We not only guarantee to get water, we also guarantee to case the well properly to stand the test of time.

Drop a line about your water problem.

TRASK WELL CO.
Summerside
VAUGHAN GROOM, Rep.

Plan To Take It Easy At Age 60

Here is An Easy Plan To Follow.

Life under one of our monthly income plans.

What amount should you deposit? That depends upon when you will want to retire, how much you want to receive each month and how old you are now.

Remember—in addition to the guaranteed monthly income for yourself when you retire, this plan provides insurance for your dependents (should you die prematurely) right from the day you make the first deposit.

Why not combine both these necessary provisions—security for yourself and protection for your family—in one Imperial Life insurance plan? Make inquiries now.

PROVIDE A MONTHLY INCOME
—for yourself if you live
—for your dependents if you die.

Work! Work! Work! Well, there is satisfaction in work, but no man wants to work all his life.

It isn't necessary. You can quit work at 55, 60 or 65 and have an assured steady income of \$50, \$100 or \$150 a month—if you begin now to make deposits with The Imperial.

YOU'LL BE GLAD YOU FILLED IN THIS FORM—MAIL IT TODAY
The Imperial Life Assurance Co., Head Office, Toronto, Ont.

Please send me particulars of your Plan combining a monthly income for myself with insurance for my family.

Name

Address

Coach Excursion

GOING—December 6th to Quebec, Three Rivers, Montreal, Ottawa and Toronto.

RETURNING—Tuesday, December 10th from Quebec, Three Rivers, Montreal and Ottawa from Toronto, Wednesday, December 11th.

W. K. ROGERS
City Ticket Agent—Canadian National Railways
181 Queen Street Charlottetown, P. E. I.

BULOVA Select Your GIFTS NOW

MISS AMERICA—at the lowest price Bulova ever presented a baguette

\$24.75

3 DIAMOND RING \$25

"Canada's Own"

A small deposit will hold any article until wanted.

G. H. TAYLOR
JEWELLER and ENGRAVER