

The Phone In The Country Store




Any country merchant without a phone (no matter how small) is standing in his own light, looking for openings to success and building brick walls against it.

The very appearance of telephone connections to any country store speaks progressiveness, and the enterprising man is the man that will get financial assistance, credit and the better class of customers.

The merchant with a phone is not guessing, this day is not the age of guess work, its hard cold competitive figures that count, The public will not stand for "near as I know" methods, they value time and appreciate system, both are recognized factors in 20th century competition.

The very fact of any merchant not having the executive capabilities to figure his loss shows a lack of business ability, and this inefficiency will prove detrimental to any business.

Now we are sure that if you consider the telephone question from all sides you'll see the fallacy of not having the telephone as your partner in business, your guide and source of information.

Better write us and we'll suggest a plan that will suit your particular locality, but call or write now.

"The Phone will bring you Business"

The Telephone Co of P. E. Island
Charlottetown, P. E. Island.

SELECTED NEW HAMPSHIRE GRAY
WHITE MOUNTAIN
WHEAT STONE

HAY TIME

Will Soon be Here

We are well stocked with all kinds of Haying Tools.

- Double Harpoon Forks
- Manila Hay Rope
- Galvanized Wire Rope
- Hay Forks Pulleys
- Handles Rakes
- Grindstones, Scythe Stones.

Wholesale and Retail.

The Rogers Hardware Co Ltd

Plenty of the newest corsets just received here. Lines that many stores would regard as wonderful special bargains are shown here at the bargain figure every day. For example—see our Wonderful MOORMAC DOLLAR CORSET—and our equally notable MOORMAC 75 cent corset—Moore & McLeod. 5-28dtf.

"You can buy two splendid nickel plated steel wire coat hangers of the very latest shape, folding model—for 25 cents here.—Moore & McLeod. 5-28dtf.

Three cards of mending wool each with a darning needle at tached, offered you here for just 5 cents.—Moore & McLeod. 5-28dtf.

"WE HAVE RECEIVED ANOTHER VERY PRETTY LINE OF COMBINED CHIFFON AND CORD RUCHINGS—COLORS WHITE, CREAM, SKY AND PINK. THE IDEA IS VERY ATTRACTIVE AND THE PRICE IS ONLY 12 CENTS PER NECK. MOORE & McLEOD. 5-28dtf.

"Another great big shipment of new belts for ladies now leaves our stock in splendid shape. Just look specially at the leaders at 25c, 39c cents and 50 cents.—Moore & McLeod. 5-28dtf.

To-day we offer you a very special bargain in safety pins—three different sizes assorted, 48 pins in all—for 10 cents.—Moore & McLeod. 5-28dtf.

A novelty in men's collar buttons is the new "folding model" which can be used with equal advantage for front or back of collars, or for wrist band of shirts—card of five buttons for 10 cents.—Moore & McLeod. 5-28dtf.

We sell a full dozen of "KING" one piece collar buttons for 10 cents. We would like you to compare this line with the kinds that many stores sell at 5 cents apiece.—Moore & McLeod. 5-28dtf.

"A NICE LOT OF SHIRTTWAISTS FOR SMALL BOYS HAS JUST COME TO HAND. THE PATTERNS ARE STRIPES MOSTLY, WITH A FEW PLAIN BLUES AND CHAMPAGNE BEING THE PREDOMINANT COLORS. PRICE 50c. MOORE & McLEOD. 5-28dtf.

"See our black silk hose at \$1.20 and also \$1.50. Paton's. 6-11dtf.

Hammocks
Hammocks
Hammocks

Just opened a splendid NEW STOCK. Prices from 85 cents to \$6.00 each.

Croquet Sets
4 Ball, 6 Ball, 8 Ball.

Girls' Bats, Balls, Children's Sand Pails, Shovels, Garden Sets, Tennis Balls, and Racquets, Base Ball Goods etc etc.

Carter & Company,
Limited.
drtwtf.

Opera House
Sixth Annual Engagement of the Popular Favorite

Sadie Calhoun
Supported by Her Clever Company Presents

TONIGHT, JUNE 21
"Pretty Peggy"

The Girl Who Played: Steve Clover, My Dixie Girl, Lena Rivers, Dora Thorne, A Girl of the West, The Heart of Florida, etc.

Turnip Seed
Hazard's Improved Greystone Aberdeen Yellow All good fresh stock.

Jas. Kelly & Co.
drtwtf.

HERALD DISASTER VICTIMS WERE BURIED TODAY.

MONTREAL, June 18.—Imposing public funeral will be held this afternoon, when ten victims of the Herald disaster will be escorted to Mount Royal and Cote Des Neiges Cemeteries for interment.

This will be one of the greatest exhibitions of public sorrow in the city for many years.

The death-roll remains at thirty-two. Three additional names were reported today as missing but in each case the supposed victim has been accounted for.

FINDS NEW BORN BABY IN BUREAU.

BOSTON, June 18.—A chambermaid working on the second floor in the Hotel Kingston at 1 Lowell street, West End, recently was attracted to a bureau in the corner of one of the rooms from which emerged a faint wailing.

Imagining it was a kitten she tried to open the top bureau drawer, but found it locked. She called Clerk James Taylor, who forced the drawer open, finding a newly born baby girl only four or five hours old.

An attractive woman of about 25 years, dressed neatly but expensively, entered the room late the evening before, the clerk noting her especially because of her refined appearance. She apparently was visited by the stork alone in the room and displayed wonderful vitality to leave.

HEAD OF DENTAL HOSPITAL IS ALBERT CO. WOMAN

ST. JOHN, June 17.—A recent dispatch from Boston told of the founding of a dental hospital there for the free treatment of the boys and girls of the crowded west end district. The institution is in charge of Dr. Alice Steeves, a former New Brunswick girl who has made a name for herself in the dental profession of the United States.

Dr. Steeves was born and educated in Coverdale, Albert county, and graduated as a nurse from the Massachusetts General Hospital about twelve or fifteen years ago.

NO NEED TO GO TO AFRICA.

EBENSBURG, Pa., June 17.—An elephant of the wrecked circus train was found by the circus men a short way from the wreck drawing water into his trunk and spraying it over himself. Two lions half a mile away were browsing in catnip that grew alongside the railroad track. Ropes were slipped over their heads and they were tamed like back yard cats. One of the lynx that escaped camp shot as it was sinking through the bushes. A jaguar was captured by a circus man's ruse. As it crouched to spring at the captor, a coat was thrown at it. While the animal pounced on the coat and tore at it, a noose was thrown over its head and it was choked into submission. The ibex was returned to the caravan by a boy who lead it along the road by a rope. The boy found it trying to get into his father's barn.

Beware of Ointments for Catarrh that Contain Mercury

as mercury will surely destroy the sense of smell and completely derange the whole system by entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is often told in the head and can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally, and made in Toledo, Ohio, by F. J. Cheney & Co., Testimonials Free.

By all Druggists. Price 75c. per bottle. Take Hall's Family Pills for constipation.

BARGAIN WINDOW
\$2.75 for \$1.00

We have placed in our East window a number of articles worth from \$1.00 to \$2.75. Some new stock and some which are articles AT A MUCH HIGHER PRICE which we wish to close out.

Any single article can be bought for \$1.00 while they last.

A rare chance—first to come has best choice.

W. N. TANTON
JEWELER.

For the Hot Summer Days

nothing quite so good as one of our restful Hammocks

We are showing a large, all new, and strongly made line of the celebrated Palmer Hammocks

We invite your inspection.

Haszard & Moore
drtwrf

KEITH'S THEATRE, BOSTON.

Sensations are following each other in rapid succession at Keith's these days, where with Madam Chung still a popular idol another comes in Lillian Lawrence, the favorite stock actress, who was for years at the old Castle Square and since headed her own companies in Boston. Miss Lawrence is unquestionably one of the greatest favorites that patrons of stock have ever had in Boston, and enjoyed the longest vogue. It is now two years since she has appeared in the city and she came at the close of a most successful season with Francis Wilson. She will be seen in an entirely new comedy written especially for her, entitled "A Reno Divorce" and thousands of her friends will no doubt welcome her during her engagement at Keith's.

Another Boston favorite on the bill is Ralph Smalley, cellist of the Boston Symphony orchestra.

For the children there will be an exceedingly strong feature in Captain George Auger and company in "Jack the Giant Killer." Captain Auger is the tallest actor on earth, and Ernest Roumnel, who takes the part of Jack, the Giant Killer, is the smallest actor on the stage. Other features of the bill will be Ray Cox "the girl who made baseball famous;" Howard and Howard, "the messenger boy and the thespian;" and a number of star attractions yet to be announced.

LYNCHING A NICE ORDERLY AFFAIR.

MEMPHIS, Tenn., June 19.—"I wish that you would please state that the lynching of Elmo Curl at Mastadon (Miss.), was a most orderly affair," conducted by the bankers, lawyers, farmers and merchants of that county. The best people of the county, as good as they are anywhere, simply met there and hanged Curl without a sign of rowdiness. There was no drinking, no shouting, no yelling and not even any loud talking."

This was the statement which a well dressed nice looking man who entered the Commercial Appeal office yesterday afternoon asked to be published. He proved to be J. D. Miller, tax assessor of Concordia Parish (La.), and the brother of W. P. Miller, who was shot by Curl at Mastadon several weeks ago when Mr. Miller went at the head of a posse to arrest him for writing an insulting note to a white woman.

Mr. Miller went on to state that when the assembled yeomanry of Parola county had transferred Curl from the main line of the Illinois Central Railroad to Mastadon they halted under a well limbed tree within forty feet of the cabin from which Curl shot young Miller.

"When the party arrived there," continued Mr. Miller, "they asked me what were my wishes in the matter. Their courteousness to me could not have been surpassed. I told them that I did not believe in brutality, nor did I approve of mutilation of bodies by the torture of slow burning, but that I would like to have the privilege accorded me of making the first pull on the rope. All accorded to my wishes in the matter.

"But I believe that the negro was dead from fright before he was haled up from the ground. The knot was tied at the back of his neck and he was pulled up slowly from the ground. There was not a jerk or fall, yet he never kicked, and so far as we could see no muscle ever moved after he was hoisted in the air. In fact we had to lift him to his feet, as he seemed unable to stand. All of the best people of that section took part and I have never seen a more orderly assemblage anywhere."

19 KILLED 30 INJURED.

VILLE PROUX, France, June 20.—The casualties list of the collision here, yesterday, between the Granville express and a local train number 19 dead, and 30 injured. The wreckage caught fire after the accident and one of the trains was entirely consumed.

CANADIAN CREW STEERED BADLY.

LONDON, June 20.—The Winnipeg crew lost the Thames race on Saturday by their bad steering.

CASTORIA
For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of *Dr. J. C. Watson*

"Chocolates—a fresh supply of Gagnons just received. The newest designs in packages. We also carry a nice stock of Lowney's and Moirs'. Kindly bear this in mind. E. A. Foster, successor to A. W. Reddin, Central Drugstore. 6-21d3t.

Shirt Waists Laundered

It will pay you well to send your shirtwaists here to be laundered.

You know we are specialists in this line—we have every facility and have the "knack" of doing them up nice. You'll actually be proud of that waist if we do the laundering.

Phone or send word and our team will call.

Star Steam Laundry
A. F. Webster, Prop.

Starvation Never Cures

Dyspeptics need plenty of wholesome food. Nature can't repair without materials. Eat with moderation and aid digestion by taking our "Effervescent Saline Aperient." It sweetens and cleanses the stomach, increases the supply of digestive fluids and hastens the expulsion of waste materials. Try it.

Price per bottle 25c.

E. A. Foster
Successor to A. W. Reddin
Central Drugstore
drtwtf

Right Quality Right Prices

Nothing so uncomfortable or so dear as cheap footwear. I keep the best at the lowest prices.

If you have corns or bunions by wearing ill fitting shoes get a box of my Radium Corn Cure. Relieves pain immediately, cures permanently in two or three days. Price 25c per box. Warranted.

Mailed anywhere on receipt of price.

CONROY
The Shoeman
97 Queen St. Ch. Town
Nearly opp Bank of New Brunswick
drtwtf

BROWN
KEEP YOUR EYE ON THE ARROW
THE YOUNG MEN'S MAN

"The Home of Good Hats"

A Panama Hat Suggests Cool Summer Comforts

PANAMA HATS carry with them a dignified grace that's most becoming to any man.

A Panama is so convenient—it can be doubled up and put in your pocket—opened out again—and it's the same graceful, becoming Panama.

You can wear it in any shape to suit your features—to get all the smartness desired in dress. A good Panama will make up for a multitude of deficiencies in dress. The tall man, the slim man, the short fat man, all can wear a Panama to perfection—its one becoming and universally satisfactory hat.

A good Panama is cheap at any price—these are the very best at \$6.50, \$9.00, \$11.00, \$12.00.

Smart, Becoming Straw Hats

You can see everything that's new and popular this season in hats here. The sailors, dips, chips are shown here in an immense variety of ideas—a varied and comprehensive aggregation of the season's newest. Keep an eye on the "Home of Good Hats."

45c up to \$3.75.

"The Woman's Home Companion for JULY, is now on sale at Carter's Book Store, also all the leading Magazines, for July. At Carter's you will find a large supply of summer reading at very low prices. Hundreds of the regular \$1.25 copy-right books by popular authors, we are selling at 65c per copy. Daily, Weekly, and Sunday Newspapers, received as issued. Mail and Telephone orders receive prompt attention. CARTER & CO. LIMITED, Book-sellers & Stationers. 6-20dlw.

"The Ladies Home Journal, JULY Number, is now on sale at Carter's Book Store. The July Number is an excellent one, with a striking design on the front cover page by Harrison Fisher. There is also a large department devoted to Foreign Fashions, and several readable stories, besides a large amount of useful information. The Ladies Home Journal should be in every home. Send or phone to Carter's for copy. Only 15c. Sent by mail on receipt of 20c. CARTER & CO. LIMITED. 6-20dlw.

"Shirts that deserve your attention. The shirts that we are selling far surpass anything so far achieved. The materials and patterns are a distinct surprise at the price. Call in this week-end and get one. Sizes from 14 to 17 in. Price \$4 at Paton's. 6-11dtf.

"WE WANT TO DRAW YOUR ATTENTION AGAIN TO THE VERY ATTRACTIVE LINE OF PRETTY LITTLE DRESSES FOR SMALL GIRLS THAT WE HAVE READY FOR YOU IN THE READY-TO-WEAR DEPARTMENT. THE DRESSES ARE JUST THE SORT THAT YOU'D MAKE YOURSELF, IF YOU HAD PLENTY OF TIME, ONLY THEY DO NOT COST YOU AS MUCH. MOORE & McLEOD. 5-28dtf.

"We have the best dark green and red paint in the city. Call and see our colors. Cameron & Co. 6-16dtf.

Compare Any Motor with the IMPERIAL

You'll then notice the superiority of the Imperial—the simplicity, economy, durability and efficiency of the Imperial Marine Motors.

The are made—not to look at—but to give lasting satisfaction. To supply economically and efficiently power for all kinds of Marine Motoring. You can depend upon an IMPERIAL to run when you want it—as long as you want it—to give you lasting and economical satisfaction.

We have a corps of marine motor experts that are waiting to supply any information you may desire—and supply it promptly. Drop us a card for a catalogue.

Bruce Stewart & Co. Ltd.
Charlottetown, P. E. I.
dmwfrthf.

COMING EVENTS.

White Rose meeting, Lodge Prince Edward, S. O. E., Tuesday, June 21st.

"A GREAT BIG ALL SILK HAIR NET, WELL MADE, AND ATTRACTIVE IN EVERY WAY CAME IN THE OTHER DAY. WE MARKED THE PRICE JUST FIVE CENTS EACH, AND THE NETS ARE WONDERS AT THE PRICE. MOORE & McLEOD. 5-28dtf.

"Lisle hose embroidered in silk, same shade in mulberry, grey and black 60c. Paton's. 6-11dtf.

"THE ALEXANDRA HAIR NETS ARE MADE OF REAL HAIR, IN LIGHT, MEDIUM AND DARK BROWN. THE PRICE IS ONLY 15 CENTS. MOORE & McLEOD. 5-28dtf.

"Comfortable camp bedding, bed-springs, comforts and camp beds and stools; camp chairs, awning cloth by the yard, mattresses and comforts, blankets in grey or white, camp bath towels in brown or grey at Paton's. 6-11dtf.

"ANOTHER BIG SHIPMENT OF TOURIST FRILLING HAS JUST COME IN—2 1/2 YARDS IN EACH NEAT BOX—AND THE WHOLE BOX COSTS YOU TEN CENTS. MOORE & McLEOD. 5-28dtf.

"SEE OUR ADS. FOR VALUES IN MEN'S STOCKINGS, 25c, 30c, 50c. MOORE & McLEOD. 5-28dtf.

"NICE LOT OF PRETTY STIFF EMBROIDERED COLLARS ARE READY FOR YOU TODAY—25c, 30c, AND UP. MOORE & McLEOD. 5-28dtf.

"Hard Coal. We sell the Scranton Coal, the best Hard Coal. Try it this year. A. Pickard & Co. 6-20d3t.

"Silk lisle hose in black, tan, navy helio Alice plain hose at 58c, 65, and 80c. Paton's. 6-11dtf.

"Plain cotton hose in grey, sky, Alice and pink 30c Paton's. 6-11dtf.


"Poultry netting, all sizes, at Cameron & Co's. 6-16dtf.

"Paton's Mattresses spell comfort. Prices will please you. 6-11dtf.

Advertisers are requested to have their "changes" in for the Morning Daily and The Rural Daily not later than 10 a. m. on both Friday and Saturday of each week, as part of the big Saturday paper has to be printed on Friday and Guardian ad-sellers have a half holiday each Saturday.

"Mosquito netting 7c a yard, green or white. Paton's. 6-11dtf.

A POINTER ON GOOD COAL



Hard Coal

discharging now, 500 tons Anthracite coal from the Scranton Coal Co's mine, a bright, clear burning coal.

We would suggest ordering your winter's supply now.

A. Pickard & Co
Phone 240
dift.