

Big Inducements for January Clearance Sale In the Ladies' Ready-to-wear and House Furnishing Departments

EXCELLENT VALUES IN MILLINERY

Ladies' Pattern Hats, balance of season's selling, any style, shape or shade—Hats worth up to \$12. are included in this sale at \$5.00. Infant's Wool Bonnets and Hoods selling at 25 p. c. discount.

LADIES' BLOUSES GREATLY REDUCED

Ladies' heavy weight Flannel-ette Blouses in a large assortment of shades in dark or light, striped or plain; regular \$1.75 for \$1.39. Large range of Ladies' Voile blouses regular \$1.35; January Sale only 98c.

CHILDREN'S SCARFS ONLY 25c

Small Children's Wool Scarfs in shades of Navy, and Red; special for quick selling at 25c.

In the House Furnishing Department

WOOL BLANKETS AT MONEY SAVING PRICES \$6.50 FOR \$5.50

White Union Wool Blankets, size 60x80 with Blue and Pink borders; a warm, cosy Blanket \$6.50 value—January Sale \$5.50 per pair.

\$9.50 FOR \$7.50

White All Wool Blankets with Blue borders size 64x84; a large comfortable Blanket that will give wear, comfort and complete satisfaction—regular \$9.00 and \$9.50 values clearing per pair \$7.50.

\$10.00 FOR \$8.50

Pure White Wool Blankets with Blue border size 64x84; an excellent quality made from soft, fluffy all wool yarns, considered good value at our former price of \$10.00 per pair—January Sale only \$8.50.

Grey Union Wool Blankets size 58x78; a good serviceable Blanket for ordinary use; regular price \$4.50, clearing now at only \$3.50.

MID-WINTER SALE OF SLEIGH ROBES

Heavy Arctic Sleigh Robe:—made from Brown woolly Buffalo Cloth, Curl Cloth lined with rubber interlining and scalloped felt edges; windproof and damp proof, a warm serviceable Robe at a low price—size 54x62 (exact measurement clear of felt border) sale price \$10.85. Large size for double sleigh 54x72 price \$12.75.

Sinclair & Stewart Ltd.

Summerside

Pay it today

Did you get a bill, from us, in the mail during the last day or two? This is just a reminder, that if you received it, it is due for payment—THEY ARE DUE WHEN SENT.

Please pay it today, prompt payments keep money in circulation, and help everybody.

Thank you.

MOORE & McLEOD LIMITED

Western Guardian

—SHOP from Holman's Catalog

—JANUARY CLEARANCE SALE.—Women's Winter Coats, Holman's, Summerside. \$25-1-7-31.

—LADIES WINTER COATS. Balance of stock offered at greatly reduced prices. Holman's, Summerside. \$25-1-7-31.

—THE ANNUAL MEETING OF the Kensington Dairymen's Association will take place on Tuesday Jan. 15th, at 1.30 p.m.—\$44-1-8-21.

—FRESH FISH—Fresh cod, haddock, sea trout, halibut, smoked cod fillet and flinnan haddock here fresh twice a week. Holman's, Summerside. \$39-1-8-31.

—SUMMERSIDE AGENT.—Mr. Byron MacDonald of the Macdonald Drug Co. is now Guardian representative in Summerside and will be pleased to receive news advertising, new and renewal subscriptions and Job-Printing. Mr. MacDonald sells the Morning Guardian at his store. His telephone No. is 12-2.

—A Friend of All Sufferers.—Dr. Thomas Electric Oil is a valuable remedy to all those who suffer from rheumatism, neuralgia, sciatica, etc. It holds out hope to everyone and realizes it by stilling suffering everywhere. It is a liniment that has the blessing of half a continent. It is on sale everywhere and can be found wherever enquired for.

To Farador People of P. E. Island

And All Who Desire to Help Suffering Humanity

Dear Friends: Twelve years have passed since the Farador made its appearance here. At that time people asserted that it would not be long before it would be the face of much scepticism and prejudice, the work has gone steadily on, depending only upon merit for its success.

You who have made good use of the Farador in time of illness do not have to be told that the Farador does possess merit. Many of you have seen your loved ones cured of pneumonia, diphtheria and various forms of acute ailments with surprising swiftness. You have also observed its wonderful success in overcoming chronic ailments such as rheumatism, bronchitis, dropsy, paralysis, eczema, diabetes, etc.

I desire to thank all friends, known and unknown, who have done much by their kindly advice, in helping forward this good work—a work which should commend itself to all who care for suffering humanity—a work which makes for health and independence, which has saved the lives of a great many valuable citizens and brought gladness to numerous homes.

I want to impress upon all owners of Faradors the great necessity of keeping the instrument in perfect working order. If the cords are not perfectly connected it cannot do its work of healing. I will gladly test all Faradors free of charge.

With best wishes for the New Year, I remain yours for health,
W. EDGAR ENMAN
188 Hillsborough St., Charlotte Town, Phone 787-J. \$59-1-9-11

THE WATER BABIES OF INDIA

Throughout the greater length of the Himalayan system, east of the Ganges, the Angles, Somerville, the Sub-Himalayan tract is distinguished by a damp forest-clad belt called the Terai. This feature is, however, absent from its upper reaches, west of the Jamna, where the land is considerable drier and less thickly wooded. Rising from the plains to a height of from 2,000 to 3,000 feet above sea-level is a large tract of land known as the Bawalik, and peopled by a race similar to the 350 tribes of the Punjab District but differing from them in some respects, the most noteworthy of putting their children to sleep.

To the resident of Kasauli the "Water Baby" is no novelty. But to the casual visitor, the sight of these infants lying peacefully in secluded corners by brook and stream presents a pitiful if illuminating insight into the strange customs of these people.

The modus operandi is quite simple. In order to ensure success, the mother first blisters the child's scalp at the crown of the head, with some vegetable caustic. She then selects a secluded spot beside a stream, where she lays the child.

With the assistance of a dried cactus leaf or some such contrivance, she diverts a portion of the water so that it falls in a thin, continuous stream on the blistered portion of the child's scalp. The cool water acts a counter-irritant and the child is enabled to rest by the combined agency of this soothing treatment and the soporiferous effect of some old-world lullaby, falls into a deep, hypnotic sleep, from which it is awakened 4 hours later on the arms of its mother from her baby's bed.

—Dragged Down by Asthma. The man or woman who is continually subject to asthma is unfitted for his or her life's work. Strength and energy is taken away until life becomes a dreary existence. And yet this is needless. Dr. J. D. Kellogg's Asthma Remedy has brought a great change to an army of sufferers. It relieves the restricted air tubes and guards against future trouble. Try it.

Eastern Guardian

—SHOP from Holman's Catalog

—BARGAINS IN MEN'S and boy's overcoats while they last. Poole & Thompson. \$22-1-7-31.

—SPRING STYLES in Coats, Suits and Dresses, shown on living models—Wednesday, Jan. 9. J. W. Murdock & Co. 11

—LADIES—Take an afternoon and see the wonderful display of Coats, Suits and Dresses, Wednesday, Jan. 9. J. W. Murdock & Co. 11

—EASTERN AGENT—Mr. J. W. Murdock is now Guardian Agent in Montague, and will be pleased to receive news items, advertising, Job Printing, new and renewal subscriptions. 11

—BURN "BESCO" COKE in your furnace or Base Burner. \$14.00 per ton, an excellent substitute for Hard Coal. Poole & Thompson. \$22-1-7-31.

—EVERY WEEK IS BARGAIN week at Poole & Thompson's. This week it is "Base Burners." Two new No. 12 reversible draft regularly sell for \$50.00 each. This week \$20.00 each. One second hand No. 14 reversible draft, Good as new \$15.00 this week. One second hand No. 12 direct draft, Good as new \$11.00 each this week. \$22-1-7-31.

—DEBATING CLUB—A very interesting and enjoyable debate was held in Rollo Bay east school on Friday night, January 4th. Mr. Van Keefe acted as chairman. The subject for discussion was "Resolved that the Franchise should not be extended to women." The debate was held at 8 o'clock sharp by Mr. Lemuel Chaisson, who in a brief and artful speech led the audience to believe that women should not be granted the right of franchise if no arguments could be brought forth to prove the contrary. The con. side was opened by Mr. Eusebius Peters who by his flowing evened up matters somewhat. Other speakers for the pro. side were Messrs Frank Peters, Peter Burke, J. D. Peters and Miss Annie Chaisson. For the con. side were Messrs Andrew Peters, Jerome Francis Chaisson, Peter D. Peters, J. W. Peters and Miss Adelaide Chaisson. The decision was taken by note and it resulted in a victory for the pro. side. A vote of thanks was then rendered to Mr. Van Keefe for his able conduct in the chair and the subject "Resolved that the United States is a better country to live in than Canada" was chosen for next Friday night's debate. The opener for the pro. side is Mr. J. W. Peters and the opener for the con. side is Mr. Frank Peters.

PERSONALS

—Rev. Mr. McLeod is visiting his home in Georgetown. A.

—Miss Margaret McCormac who has been visiting her home in St. Georges has returned to Georgetown. A.

—Mr. John Smith, Georgetown is visiting his daughter Mrs. Frank Dalziel, Borden. A.

—Miss Estell Morris, teacher of Georgetown High school, who has been visiting her home in Donaldson has returned to Georgetown. A.

—Mr. and Mrs. Fred Deloire, Georgetown, recently visited Charlottetown. A.

—Mr. Joseph Higgins, who has been visiting friends in Georgetown has returned to Alberton. A.

—Miss Marion MacWilliam has returned to Georgetown after visiting her home in Eldon. A.

—Mr. James Fitzgerald, who has been visiting his parents, Capt. and Mrs. Fitzgerald, Georgetown, returned to St. Dunstan's University on Monday. A.

—Miss Gladys Taylor, who has been visiting her home in Charlottetown, has returned to Georgetown. A.

—Miss Helen Stewart, who has been visiting her home in Georgetown, left Monday for Charlottetown. A.

—Miss Kathleen Doyle who has been visiting her home in Georgetown, left Friday for Charlottetown. A.

—Miss Beth Douglas who has been visiting her home in Georgetown has returned to Prince of Wales College. A.

—Miss Freda Morrissey, Georgetown is visiting her brother Mr. Tupper Morrissey, North Sydney, N. S. A.

—Mr. Austin McCann, has gone back to Juniper, N. B., after spending Christmas and New Year's with his sister Mrs. Augustus Bodrow, Lower Montague.

You've Been Wanting a Fur Coat for a long time--you can get it now!

Last winter in the cold days you said "I'll have a Fur Coat for the zero weather next winter." Zero days are here—and with them a remarkable opportunity to secure a high class coat at practically your own price.

You can choose from the best range of reliable fur coats in Charlottetown at a series of remarkable reductions:—

- Ladies' French Seal coats, length 50 in., sized 36 and 38, price \$150.00 selling at \$105
- 2 only Ladies Hudson Seal coat, length 38 in., sizes 36 and 38, price \$300.00 selling at \$210
- 1 only Hudson Seal Coat, Sable Collar and Cuffs, length 45 in. size 40, price \$450.00 selling at \$315
- 1 only Persian Lamb Coat, length 40 in., size 38, Sable Collar and Cuffs, price \$450.00, selling at \$315
- 1 only Ladies' Hudson seal coat, length 40 in., size 42, worth \$325.00 selling at \$157.50
- 1 Hudson Seal Coat length 38 in., size 36, selling at \$276
- 1 only Ladies' Persian Lamb Coat Sable Collar and Cuffs, length 40 in., size 42 price \$325.00, selling at \$227.50
- Ladies' Natural Muskrat Coat, sizes 36, 38, 40, length 42 in., with deep border price \$195.00, selling at \$136.50

45 inch Marmot Coats \$115 for \$80.50

Rich brown fur, very warm and very durable—makes a very satisfactory coat indeed, sizes 38, 40, 42. 24 handsomely finished and lined, regular price \$115.00, special reduced price \$80.50

A striking bargain in Women's Underwear

Specially reduced prices on all winter weight underwear for women and girls. If you have not secured your requirement, it will pay you to look through this splendid assortment and buy at the present heavily reduced prices:—

- Ladies' Vests in natural and white \$49c
- Ladies' vests in long sleeves, short sleeves, no sleeves and opera top 85c for \$69c
- With drawers and bloomers to match Ladies Vests in long sleeves, short sleeves and no sleeves \$1.00 for 80c
- Ladies' Vests with drawers to match a good weight for winter, made in all styles \$1.25 for \$1.00
- Ladies' fleece lined underwear in white and natural \$1.25 for \$1.00
- Ladies' Vests in natural wool with drawers to match \$2.25 for \$1.80
- Ladies' Vests in pure wool, finest quality \$2.95 for \$2.35 with drawers to match.
- Children's Undervests in natural and white with drawers to match 75c for 59c
- Children's Undervests in natural wool 1.40 for 1.12, 1.25 for \$1.00
- Children's sleepers and plush lined waists similar reduction.



MOORE & McLEOD LIMITED

FATAL FEAR.
The other day a three-months old baby, rejecting in the name of Marylin Jean Anderson, chanced to be pushed off a railroad bridge into a river at Chipewas Falls, Wis. The water was warm, and baby, accustomed to a morning and evening bath, enjoyed herself in her big tub. She kicked about gaily, and in so doing kept herself afloat until rescuers reached her. A grown-up, untaught to swim, would have drowned. Why? Because fear would counteract the animal ability to swim that is born in all of us. Frightened, the lungs expand and empty, the lungs of the air necessary to keep him afloat. Fear drowns more people than water.

REPUTATION OPTOMETRISTS WITH A NAME

for sound professional advice and intelligent service—that is the reputation we have earned in this community. If you are having any trouble with your eyes, or think you may have, let us serve you with our skill and experience.

H. J. MABON
Optometrist and Prescriptions Druggist
MONTAGUE, P. E. I.
Office connected with the Druggery