



Keep them well and happy
 Kiddies love the delicious flavor of Kellogg's Corn Flakes—their golden crispness! And Kellogg's are great for them—always easy to digest!
 Serve with milk or cream—and add fresh or canned fruits—or honey. Have Kellogg's for lunch—for the evening meal. Order at hotels, restaurants—on dining-cars. Sold by all grocers.
 Made by Kellogg in London, Ontario. Oven-fresh in the inner-sealed red-and-green package. Imitations cannot equal such wonder-flavor! Demand the genuine!

Kellogg's
CORN FLAKES



C. N. R. Program

FRIDAY, MAY 13, 1927
 CNRV (291 Metres), VANCOUVER, B. C.
 8.00 p. m. (P.S.T.)
 Organ Recital played by Donald Fairman direct from the Pantages Theatre.
 9.00 p. m.
 Studio Programme presented by the Ehrlich Artistes Trio: Miss Elsa Disney, L.T.C.M., Piano; Miss

Minnie Beveridge, Cello; Paul Ehrlich, Mus. Bac., Violin; assisted by Ramona Rambert, Mezzo-Soprano.
 1. "Sigurd" (Reyer)—Trio.
 2. Cello Solo "Elegie" (Faure)—Miss Minnie Beveridge.
 3. Vocal Solos (a) "La Serenata (Tosti), (b) "Beaming Eyes" (MacDowell)—Ramona Rambert.
 4. "Serenade Pizzicatta" (Ganne), "Softly Awakes my Heart" from "Samson et Dalila" Saint-Saens)—Trio.

5. Piano Solos (a) "In a Woodland Glen" (Berratt), (b) "Sush Hour in Hong Kong" (Chnins)—Elsa Disney.
 6. Vocal Solos (a) "Sunshine in Rainbow Valley" (Hamblen), (b) "Someday, Sometime" (Clark)—Ramona Rambert.
 7. Selection from "The Student Prince" (Romberg)—Trio.
 10.00 p. m.
PROGRAMME OF POPULAR DANCE MUSIC
 by the Cabaret Belmont Orchest.

Western Guardian

—WOMEN'S Brown Patent Strapped Slipper, high heel—only \$2.50 a pair. At Sinclair's.

—ROBIN HOOD FLOUR — All sizes wholesale and retail. Holman's, Summerside. 4-21-ft.

—WOMEN'S Black Patent Slipper with grey inset—cuban heel. \$2.95 a pair. At Sinclair's.

—NOTICE.— On and after May 20th, the undersigned stores at Gordon will discontinue selling for credit, and will sell for cash only. Kindly do not ask for any more credit. Signed Green Bros., M. M. McDonald. 5372-5-57-71

—WOMEN'S Black Patent Strapped Slipper with gold inset, cuban heel, \$2.50 a pair. At Sinclair's.

—COME TO ROSE VALLEY HALL Friday, May 13, to see "The Country Doctor" presented by Searletown Dramatic Club. Admission 25 and 35c. Ladies with baskets free. 5469-5-12-21

—WOMEN'S Blonde Tie Slipper with copper patent quarter. High heel \$2.50 a pair. At Sinclair's.

—WOMEN'S Black Patent slip on pump with blonde trimming, high heel, \$3.25 per pair. At Sinclair's. 5491-5-13-21.

Eastern Guardian

—CARLOAD OF BEDS, Springs and Mattresses just arrived. Best prices. Poole & Thompson, Ltd. 5475-5-12-31

—PRESBYTERIAN SERVICES.—The service will be held at Montague at 11 o'clock, at Lorne Valley at 2 o'clock and at Cardigan at 7. Morgan E. Genge, P. L. D., D. D., minister.

ra, playing direct from the Rose Room of the Hotel Belmont, Vancouver. B. C.

CNRA (322.4 Metres), MONCTON N.B. 8.45 p.m. (A.S.T.) Address.

9.00 p. m.—
 Dominion Department of Agriculture, Radio Service.
 Studio Programme by Universite du College Saint-Joseph. Directeur: Fr. Didier, C.S.C.
 1. Marche—"On the Field of Glory" (Brooks)—Orchestra.
 2. Overture—"Princess of India" (King)—Orchestra.
 3. Solo de Violon—"Selected"—O. Cormier.
 4. Valse—"Velvet of Roses" (Barnard)—Orchestra.
 5. Quatuor—Rev. Fr. Didier, C.S.C., E. Robichaud, T. Beck, E. McLaughlin.
 6. Fantaisie—"The Birds and the Brook" (Stultz)—Orchestra.
 7. Solo de Flute—"Selected"—T. Beck.
 8. Caprice—"Gibraltar" (Hayes)—Orchestra.
 9. Solo de Saxophone—"Selected"—E. McLaughlin.
 10. Suite "L'Edon" (Barnard)—Orchestra.
 11. Solo de Piano—"Selected"—H. Fougere.
 12. Marche—"President" (Beyer)—Orchestra.
 "Ave Marie Stella" "Dieu Sauve le Roi"
 11.00 p. m.—
 Dance Programme by Ionian Serenaders.
 FRIDAY MAY 13, 1927
 CNRT (365.9 Metres, (Toronto, ONT.
 9.00 p. m. (E.D.S.T.)—
 Studio Quartette—Apollo Male Quartette: A. J. Harvey, First Tenor; E. W. Stenhouse, Second Tenor; W. Norman Cherie, Baritone; W. Leo Boynton, Bass; Ellen E. Eyles, Accompanist.
 9.15 p. m.—
 Book Talk—Macmillan Fortnightly Radio Book Review by Muriel Brewster.
 9.30 p. m.
 Studio Concert continued.
 10.00 p. m.—
 Daisy LaRush McAdam, Soprano; Kathleen Reid, Violinist; Helen Tough, Pianist and Austin Douglas, Bass.
PROGRAMME
 1. Soprano Solos (a) "The Wren" (Benedict) (b) "The Little Brown Owl" (Sanderson)—Daisy LaRush McAdam.
 2. Violin Solo—"Bohemian Dance" (Randecker)—Kathleen Reid.
 3. Bass Solo—"Intellect e tuo eredi" from the Opera "Ernani" (Verdi)—Austin Douglas.
 4. Piano Solos (a) "Gavotte in D" (Glazounow); (b) "Shepherds Hey" (Grainger)—Helen Tough.
 5. Duet—"Calm as the Night" (Goetz)—Daisy LaRush McAdam and Austin Douglas.
 6. Violin Solos (a) "Cherry Ripe" (Arranged by Cyril Scott), (b) "Gavotte and Musette" (Randecker), (c) "Serenata" (Barnard)—Kathleen Reid.
 7. Soprano Solos (a) "La Zingara" (Donizetti), (b) "Taranella" (Panofka)—Daisy LaRush McAdam.
 8. Bass Solos (a) "Lorraine, Lorraine, Loree" (Capel), (b) "The Heart Bowed Down" (Balte) Austin Douglas.
 9. Piano Solo (a) "Minuet in E Flat" (Beethoven) (b) "It Was a Lover and his Lass" (Nevin), (c) "Waltz, Opus 70 No. 1" (Chopin)—Helen Tough.
 10. Duet—"The Lamplight Hour" (Penn)—Daisy LaRush McAdam and Austin Douglas.
 "Marriage," said the philosopher, "is like a railroad sign. When you see a pretty girl you stop; then you look, and after you're married you listen."



Shirts

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 at, each **\$1.75** At Counter or By Mail

Balbriggan Underwear 75c each
 Light weight balbriggan underwear, long sleeves and ankle length drawers, right weight **75c** for NOW

Penman's Cotton Merino Underwear \$1.00 each
 Natural shade, nice spring weight, smooth and soft, absorbs perspiration **\$1.00**

Men's Combinations
 Spring Weight. \$1.50, \$2.50, \$3.00, \$4.00

This is a sort of "pass it on" sale. We were fortunate in picking up an outstanding bargain from one of the foremost shirt makers in Canada. The bargain is being "passed on" to you, and you'll be delighted with it. There are stripes, fancy patterns and some of the popular small checks. The materials are mostly percales and fancy broadcloths.

Out of town customers, may have mail orders filled postpaid.

The best assortment of Shirts in P. E. I. \$2.00, \$2.25, \$2.50, \$2.75, \$3.00 and \$4.50.

\$1.75

Cotton Tweed Work Shirt \$1.50
 Good weight for summer, roomy, easy, well fitting. Good value at our price of **\$1.50**

Blue Chambray Work Shirts \$1.35

Khaki Duck Work Shirt \$1.00
 Here's a notably surprising value. Good weight khaki duck, sturdy, strong, neat and tidy **\$1.00**

Khaki Duck Work Shirts \$1.50

Coat Sweater \$3.00
 All wool, V neck, heather and lovat shades, right weight, all sizes. \$3.00, \$5.00, \$6.00

Work Gloves \$1.00
 Horsehide palm, split muleskin back, short or with gauntlet wrist \$1.00, \$1.25, \$1.50

Men's Hose 35c, 59c, 65c, 75c, 85c, \$1.00.
 Men's Flannelette Pajamas \$3.00, \$3.50, \$4.00 and \$4.50

Men's new Black Derby \$6.00

The correct shapes which you see most of the well dressed men in Charlottetown wearing, came from the "MEN'S STORE."

Men's Caps, worth to \$2.50, special at ... \$1.50
 Young Men's Caps, \$2.00, \$2.50, \$3.00.

Biltmore Soft Hats for men, all the new shapes and colors \$5.00 and \$6.50
 P. E. Island greatest range of BORSALINO Hats \$7.50

Men's Umbrellas, \$1.50, \$2.00, \$2.50, \$3.00.

Young Men's "First long" Suits, 2 Trousers \$20.

These come in fancy brown and fawn tweeds, single and double breasted models, plain semi fitting coats, all young men's sizes. This range is very smartly made, good fitting, today's **\$20.** styles

"Blue Ribbon" Serge Suits \$35.00

All day and every day, this store offers you better values in Men's Clothing. There's style, and class and goodness in every garment bought here. "BLUE RIBBON" Serge is one of our great lines. Single breasted models, round or straight fronts, full lined coats, all sizes **\$35.00**

"20th CENTURY" bench tailored clothes, Canada's finest garments for men in Suits and Overcoats \$35.00, \$40.00, \$45.00.

Spring Overcoats \$18.50 up

The Men's Store offers the greatest line of handsome, stylish properly tailored Overcoats that you have seen in Charlottetown. Fancy Tweed and Gabardines, Fawns, Greys, Plain Blues, British Reds, in newest slip on models. All sizes.
 \$18.50, \$20.00, \$22.00, \$25.00, \$30.

Men's Yellow Slicker Rain Coats \$6.00
 Men's Black Leatherette Rain Coats \$11.75
 Men's Khaki Oilskin Coats \$6.00
 Men's Khaki Pants \$1.50 to \$2.50
 Men's Khaki Windbreakers \$2.50
 Men's Riding Breeches, all wool whipcord \$6.00
 Men's Cotton Riding Breeches \$2.00
 Men's all Wool Windbreaker Suits \$12.00

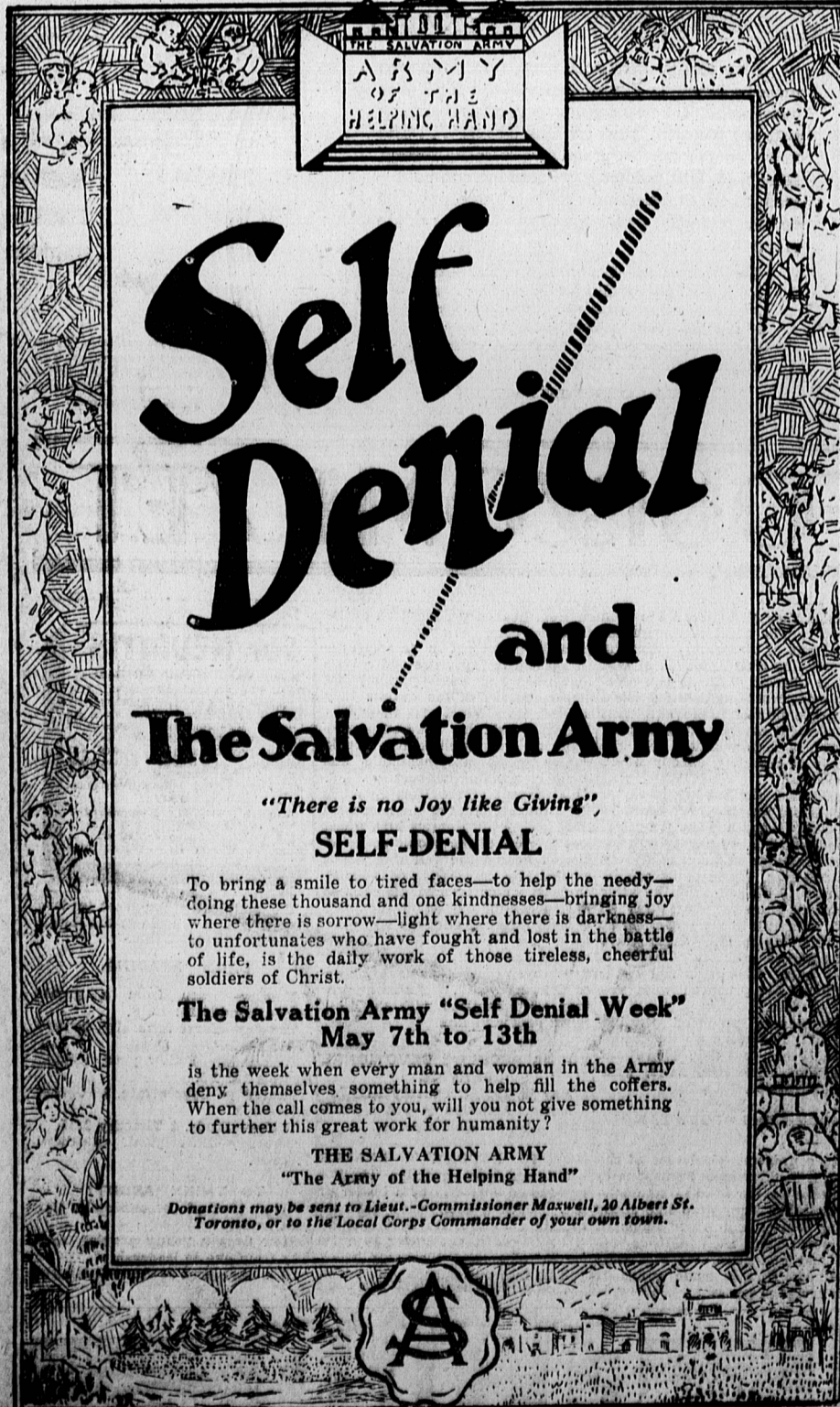
Plain Blue All Wool Suits \$25.

This popular make is offered in three button double breasted style, two to button, guaranteed fast color, 35 to 39 sizes, all YOUNG MEN'S **\$25.** styles

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This great range includes single and double breasted models, every coat art silk lined, absolutely will not fade, all sizes **\$30.**

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The Salvation Army "Self Denial Week" May 7th to 13th

is the week when every man and woman in the Army deny themselves something to help fill the coffers. When the call comes to you, will you not give something to further this great work for humanity?

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 "The Army of the Helping Hand"

Donations may be sent to Lieut.-Commissioner Maxwell, 20 Albert St. Toronto, or to the Local Corps Commander of your own town.

