

S. A. McDonald

The Island's Leading Clothing Store.

Elegant Autumn Millinery Creations Designed by Artists



Our present showing of authoritative millinery creations sets the standard of style in this city.

Our milliners have digested the ideas of Parisian and American designers and carried to to Charlottetown the correct development of fashion's decree regarding the most correct and becoming creations in fall millinery.

You cannot appreciate the marvellous beauty, the original designs and handsome finish of our fall hats until you have seen them in our store and then on your own head. Every hat in our millinery exhibit is specially adapted for Island ladies. Your hat is here, come and get it—and a saving.

A splendid exhibition of elegant, distinctive furs

is shown here in all the variety in price, material, and shape that will please the smart dresser as well as her modest sister. The present line of furs is the best we have ever stocked and the prices are ranged so that every woman can find her favorite at a price easily within her reach. Our furs are high-quality furs but are selling at just the price of the ordinary. Come and see our showing.

Marmot throw, very beautiful, good length, lined with satin, very jaunty effect.	\$6.95
Letter grade	9.50
Small marmot throw	5.25
Marmot neckpiece in stole effect	\$8.75 to \$15.00
American sable neck furs	\$11.00 to 22.00
Drum muff in fashionable American sable	\$14.50
Grey Persian lamb neckpiece and muff to match, something new at	22.00
Mink sets, the best line of furs you have ever seen, each individual piece breathes elegance and distinction	\$50.00 to \$125.00
Neck Furs	\$2.00 up.

Autumn Excursions to Boston via Digby and Dominion Atlantic Railway via Yarmouth.

Autumn Excursion tickets will be on sale via the above route from Sept. 17th to October 15th, both dates inclusive, tickets good returning 30 days from the date of issue. \$12.50 for the round trip. Apply to W. K. ROGERS, Co. Ltd., General Agents, 84 Great George St., Charlottetown, 9-19dtf.

THE NEW DRESS GOODS AND SILKS.

Preliminary Exhibit, during Exhibition. Demonstrating our position for Fall 1910.—Paton & Co. 9-15dtf.

"The Ladies Home Journal, the Bridal Number, is now on sale at Carter's Bookstore. This is the number that many have been waiting for, and is an excellent one. Price only 10c per copy, by mail 14c 9-22dtf.

Thinking of furs—we can show you how to save one third on your purchase—See the great sale of sample furs at one third under the regular figures Moore & McLeod. 9-15dtf.

"Big bargains in extension tables at Paton's. 9-15dtf.

"No need to throw your fountain pen away. Bring it to us and we will have it put in good order for you.—W. W. Wellner, Jeweler. 9-21dtf.

"First prize for house furnishings. Paton's. 9-15dtf.

UNRESERVED Auction Sale
Stock, Crop, Farming Implements, Etc.
AT
AUSTIN A. RAMSAY'S FREELAND
ON Thursday, September 29th at 1 o'clock, p. m. sharp
STOCK: Young French Lion, 15 years old; Mare (Admiral Dewey), 3 years old; Horse, 11 years old; 3 Milk Cows, 3 2 1/2 year old Heifers; 1 year old Heifer, Calif, 20 Sheep, Geese, Turkeys, Ducks and Hens.
FARMING IMPLEMENTS: Binder, Mower, Springtooth Harrows, Spike Harrows, Gang Plow, 1 horse Rake, Land Roller, Potato Scuffer, Walking Plows, etc. 1 four horse power Ohio Gasoline Engine, mounted on wheels and sled, Thresher and Cleaner combined (Halls), 1 Grain Crusher, Cream Separator, Portable Blacksmith Forge, with tools, Pump Tools and Pipe Gear complete, Truckwagon, 1 single Truckwagon, 2 Carts, Express Wagon, Road Cart, Riding Wagon, set double Bob Sleds, Wood Sleigh, Jaunting Sleigh, Home Comfort Range, Box Stove, Hall Stoves, Harness of all kinds, and numerous other articles. Also as much Crop as may be conveniently sold. Also two pieces Sand Hills. Also 500 Cedar Posts and Pickets.
TERMS: All sums under and up to \$5.00, cash; over \$5.00 and up to \$50.00, thirteen months; over \$50.00, twenty-five months; only on approved joint notes.
AUSTIN A. RAMSAY, Conway, P. E. Island, 9-19mwfdr31.

OUR GOODS SELL BEST BY COMPARISON. PATON'S. 9-17dtf.

"We never sacrifice quality for price, but we frequently sacrifice price for quality. Paton's. 9-16dtf.

"For downright good carpet values you can't beat Paton's. 9-16dtf.

"The balance of our Summer Shirts at big reductions. A large assortment to pick from at about any price you desire. Try one for Sunday.—D. A. Bruce's. 8-27dtf.

"Value in bedding, blankets, mattresses, springs, sheetings, comforts at Paton's. 9-17dtf.

"For downright good furniture values you can't beat Paton's. 9-16dtf.

FASHION SAYS THAT this is to be a coat season—and this store is ready for the greatest coat business that has ever been seen in P. E. Island. See our special line of fall and winter coats at \$12.75. Moore & McLeod. 9-15dtf.

"Stove Cement for back of stoves and ranges that will out wear metal castings and only cost you 1-3 the price at Cameron's Hardware Store, London House. Price 4 cents lb. 9-22dtf.

"Paton's prices on furs is the key to real fur values. 9-17dtf.

CANADIAN PACIFIC ATLANTIC STEAMSHIPS

Montreal, Quebec, Liverpool
Fri. Oct 7—Empress of Ireland
Thu. Oct 13—Lake Manitoba
First Cabin
Empresses,\$90.00 up.
Cine Class Cabin
Lake Champlain }\$47.50 up.
Lake Manitoba }

Second Cabin
Empresses,\$51.25 up
Third Cabin.
Empresses,\$31.25
Other boats,\$30.00

W. B. HOWARD, P. A., C. P. R.
St. John N.S.
J. E. Matthews,
Agent Charlottetown.

Tanton's Watches

EVERY MINUTE of the day you can depend on them.

What is it to you that your watch has kept time for a whole year if at the end of that time it fails you on a critical occasion.

W. N. TANTON
Sunnyside.
Phone 192-L

PRIZE LIST
(Continued From Page One.)

CLASS IV.—Roadsters.
Stallion, 4 years old and upwards, not less than 15 hands, 1 John McPhee, Freetown; 2 S. A. Rockford, Sussex; 3 John Stewart, Marshfield.
Stallion, 3 years old, 1 R. E. Bagnall, New Glasgow.
Stallion, 2 years old, 1 Byrne Bros, N. River; 2 Roderick Matheson, E. Royalty; 3 A. Kennedy, Southport.
Stallion, 1 year old, 1 Byrne Bros., 2 P. McN. Robertson, Marshfield.
Filly, 3 years old 1 George H. Reddin, City; 2 Wm. Bateman, City; 3 Fredk Turner, Tribby.
Filly, 2 years old, 1 Bruce McMillan, Brackley; 2 Vernon McMillan, Thornadyke; 3 Wm Curran, City.
Brood Mare, with foal of same breed at her side, 1 Gordon McMillan, Cornwall.
CLASS V.—Carriage Horses.
Stallion, 4 years old and upwards, must be shown in harness, not less than 15.2 hands 1 W. S. McKie, 2 H. C. Lydiard, Centreville, N. S. 3 P. C. Brown, City.
Stallion, 3 years old, 1 John Ford, Ebenezer; 2 Daniel N. Taylor, Nine Mile Creek; 3 W. A. McNeill, Vavendish.
Stallion, 1 year old, 1 R. A. Snowball, 2 John A. Cummings, N. River; 3 J. J. McLeod, Riverdale.
Stallion, 1 year old, 1 R. A. Snowball, 2 P. McN. Robertson, 3 Wm Bateman, City.
Filly, 3 years old, 1 Wm Auld, Kingston, 2 John Stewart, Union 3 J. J. McLeod.
Filly, 2 years old, 1 Wallace Wood, Alexandra; 2 R. E. Longworth, 3 W. S. McKie.
Filly, 1 year old, 1 Edwin Carew, Bungay.
Foal of 1910, 1 John A. Cummings, 2 Wm Owen, Southport; 3 P. C. Brown.
Mare with Foal at foot, 1 John A. Cummings, 2 A. Kennedy, 3 P. C. Brown.
Pair Matched Carriage Horses, Mares or Geldings, or one of each, to be shown in carriage, not less than 15 1/2 hands high, and must have both been owned by the exhibitor for at least 60 days prior to the exhibition. 1 Frank R. Hearty, City; 2 W. F. Robins, City; 3 Geo. L. Boswall, Frenchfort.
Carriage Mare or Gelding 15 1/2 hands or over, to be shown in carriage. Not one of pair shown, 1 R. J. Steele, City; 2 W. S. Newsom, Summerside; 3 John McPhee, Freetown.
Carriage Mare or Gelding under 15 1/2 hands, to be shown in carriage. Not one of pair shown, 1 W. F. Robins, 2 John Rodd, Brackley; 3 Byrne Bros. Gentlemen's Saddle Horse, Gelding or Mare, not less than 15 1/2 hands, and must be shown under saddle and ridden by a gentleman, 1 E. J. Vessey, Little York; 2 Lennox Horne, Winslow; 3 John Blake, City.
Gentleman's Saddle Horse, Gelding or Mare, under 15 1/2 hands, sired by a Thoroughbred Stallion, and must be shown under saddle and ridden by a gentleman, 1 Samuel C. Lane, Mt.

The Home of Good Hats

A Hat for Every Face

The New Fall Hats for Men

Fashion's decree in fall hats for men is represented in the latest arrivals in American and Canadian shapes made in the latest blocks.

We have the hat here that will suit your taste, fit correctly, harmonize with your facial features, and suit your pocketbook.

A fall hat is something you need to take particular care about in buying, and our mammoth hat department offers you the best selections in style, shape, shade, and price on the Island.

A careful inspection of our hats will satisfy the most particular and discriminating that our line is the only one in the city that can really suit dressy men.

We have hats for old and young in the latest shapes and shades, hats to fit every face, please every eye and suit every pocket-book.

Call and see them.

BROWN
KEEP YOUR EYE ON THE ARROW
THE YOUNG MEN'S MAN.

Visitors to the Exhibition

are cordially invited to visit Carter's Bookstore, Headquarters for Souvenirs, Newest Books and Stationery, Fancy Goods and Chinaware, &c., when in the City, and make it a point to see our show of new Wall Paper Samples for 1911 in the Exhibition Building.

Made in the big factory of Colin McArthur & Co., Montreal, the largest makers of Wall Paper in Canada.

We are Sole Agents for P. E. Island.

Carter & Company Limited
drtuff.

Hay's Hair Health

Never Fails to Restore Gray Hair to its Natural Color and Beauty.

No matter how long it has been gray or faded. Promotes a luxuriant growth of healthy hair. Stops its falling out, and positively removes Dandruff. Keeps hair soft and glossy. Will not soil skin or linen. Will not injure your hair. Is not a dye.

50c bottles, at druggists. 25c and 10c bottles, at druggists.

For Sale and Recommended by E. A. FOSTER successor to A. W. REDDIN, Sunnyside.

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For Sale and Recommended by E. A. FOSTER successor to A. W. REDDIN, Sunnyside.

Hotel ST DENIS
BROADWAY and 11th STREET
NEW YORK CITY.

With Easy Access of Every Point of Interest. Half Block from W. W. Post's 5 minutes' walk of Shopping District. NOTED FOR: Excellence of Cuisine, Comfortable Accommodations, Tourist Service and Homelike Surroundings.

ROOMS \$1.00 PER DAY AND UP
Very Comfortable, Sample Rooms at Reduced Rates.

EUROPEAN PLAN
Table d'Hote Breakfast 50c.

WM. TAYLOR & SON, Inc.

Star Steam Laundry
A. F. Webster, Prop.

The Weather For Colds

is here. Take every precaution to avoid getting a cold.

If it's your Lungs a soothing, healing expectorant should be taken. Our Cough Syrup is such a remedy.

If it's your throat and you need a quieting remedy, Our Cough Syrup does this.

25 Cents.

Our's Cures
E. A. Foster
Central Drugstore
Sunnyside

Learn a Lesson From the Squirrel

In the Fall, at the first sign of frost, he prepares for winter. Have you filled up the bin in your cellar? It's to be a long, hard winter, say the weather prophets.

A. Pickard & Co
For the best Coal.
Phone 240

PRACTICAL Carriage Painters

That's what we are and if you once let us do a job for you you will soon find it out with-out the use of a telescope.

Our work is A-1 and speaks for itself. Give us a chance on your next job.

FRED. C. WALLER
203 Kent St.
9-14dmpd

Blanket Your Horse

Horses are much like persons they must be protected from chilly winds and kept comfortable to enjoy good health and give the best service.

We have a large assortment Whips, also Horse Clippers, Clipping Machines, Brushes, Curry Combs, Wholesale and Retail

The Rogers Hardware Co Ltd

Black Diamond Line

The S. S. "Benedick" sailing from Montreal Wednesday morning Sept 21st, will be due at Ch'town Saturday morning Sept 24th and sails for St. John's Newfoundland, via Sydney C. B. carrying cattle and sheep on deck and produce underdeck at lowest possible rates. For further particulars as to freight rates apply to **PIAKE BROS & CO.** Agents, Charlottetown, Sept 12th, 1910. 9-21dtd.

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