



The ENO Symbol of Happiness.

As the lion stamped upon your silver denotes the purity of the metal, so this symbol, wherever you see it, betokens the goodness of ENO, which ministers unflinchingly to health and well-being.

# ENO'S FRUIT SALT



Its gentle blood-purifying action, which cleanses the system and renews health and vigour, makes ENO a health drink of supreme value in summer time. In addition to its medicinal properties, Eno, with its appetising sparkle and agreeable seltzer taste, will prove, even in the hottest weather, a cooling and refreshing thirst-quencher.

The words "Fruit Salt" are our registered Trade Mark, and have been known for half a century or more by the preparation of J. C. ENO, LTD., "Fruit Salt" Works, London, E.C. 4.

Sole Agents: HAROLD F. RITCHIE & CO., Ltd. New York TORONTO Sydney 511

## Western Guardian

—IT PAYS to buy in this Province. —SEE BRACES big bargains Saturday. 2868-9-17-21

—SHOP FROM HOLMANS catalog. 9045-5-22 12

—LOMBARD PLUMS. Special 99c. a basket at Braces, Saturday. 2868-9-17-21

—WANTED.—GIRL for general housework no cooking. Reference. Apply Seaman House, Summerside. 2820-9 15 31.

—CEYLON, Pekoe, black tea 39 cents per package Saturday at Braces. 2868-9-17-21

—DE LONG HAIR PINS, 125 IN a box. On sale Saturday per box 15c. Sinclair & Stewart, Limited. 2832 4 16 21.

—BRACES big bargains boost business. See their list Saturday. 2868-9-17-21

—BARGAIN DAY AT SUMMER- men's new Saturday bargain day at HOLMAN'S, Summerside. 2843-9-16-21

—SANTA CLAUS SOAP three bars for 25c. at Braces Saturday. 2868-9-17-21

—WOMEN'S CASHMERE HOSE (seconds) sold regularly at \$1.50. Special for Saturday per pair 98c Sinclair & Stewart, Limited. 2832 9 16 21.

—BARGAIN DAY AT SUMMER- side, Saturday, September 18th. will give shoppers a great chance to save money when shopping at HOLMAN'S. 2843-9-16-21

—KREX FIBRE FLOOR RUGS, 36 by 72 inches. Regular \$2.50. Saturday's price each \$1.75. Sinclair & Stewart, Limited. 2832 9 26 21.

—MEN'S CASHMERE HOSE, seconds, black and grey. Worth \$1.00. Selling on Saturday at 79c per pair. Sinclair & Stewart, Ltd. 2832 9 16 21.

—LADIES ALL WOOL TWEED suits, assorted dark colors. Regular \$4.25. On sale Saturday at per yard \$2.98. Sinclair & Stewart, Limited. 2832 9 16 21.

—WOMEN'S TWEED RAIN- coats. Regular \$18.00 to \$22.00. Clearing on Saturday at \$15.00 Sinclair & Stewart, Limited. 2832 9 16 21.

—FIRST QUALITY RUBBER heels, black and brown, on sale Saturday. Women's 15c. men's per pair 17c. Sinclair & Stewart, Limited. 2832 9 16 21

—WITH COAL—The schooner Milo, Capt. Malcolm, is in port discharging a cargo of coal for the railway. H.

—MEMORIAL SERVICE.—On account of the prevailing weather, the unveiling of the St. Eleanors memorial monument which was to have taken place today at 1.30 was postponed until Friday at 2 p.m.

—SAMPLE GEORGETTE AND Crepe de chene Blouses worth from \$11.00 to \$15.00 on sale Saturday; your choice each \$7.50, Sinclair & Stewart, Limited. 2832 9 16 21.

—25 WOMEN'S SUITS, THIS year's stock. Staple dark colors. Worth from \$60.00 up to \$90.00. Clearing on Saturday, the 18th, at just half price. Sinclair & Stewart, Limited. 2832 9 16 21.

—FOR SALE.—Two bedroom suits. One brass top bedstead, combination book case, and writing desk, a number of chairs and tables, baby's sleigh and bath tub. Goods can be seen at my residence, Russell Street, W. M. Humphrey, Sum- 2819-9-15-31

—HARVEST LATE.—While several farmers of this section have their harvest finished and all housed, there are others with very little and some with all their grain still in the fields, the unsatisfactory condition of the weather has had a serious effect on standing grain which is badly broken down. H.

—MOTORISTS IN TROUBLE.—Three summonses, returnable on Saturday have been issued against three local motorists charged with infraction of the Motor Act, also a summons against a young man charged with stealing apples from an orchard. H.

# HARBINGERS

Modes of Autumn

## September Designer IS READY

The subscribers to the Designer will find the new September number ready, at the pattern counter.

WILL YOU CALL FOR YOURS TODAY

The subscribers to the Designer will find the new September number ready, at the pattern counter.

WILL YOU CALL FOR YOURS TODAY

### The Delayed Designe

Through an error at the factory— the July—August DESIGNER was held up for an unreasonable time. We're very sorry— but are now glad to report that the missing numbers ARE HERE.

## Autumn Garments, Featuring the Newer Style Departures

A very choice assemblage of Wraps is this one where every smart fabric is represented and where one may acquaint one's Self with the modes which promise to remain in the height of fashion throughout the winter. Trying them on does not obligate you in any way and we are sure it will afford you considerable pleasure.

The New Coats, \$35. \$42. \$49.50 \$60. \$68. to \$145.00  
The New Suits \$42. \$54. \$69. \$72.

## New York Sends Us New HATS—FLOWERS—TRIMMINGS

Miss MacLellan, head of our millinery department, has recently returned from an extended visit to New York, where she selected for your inspection probably the handsomest line of fall millinery that this store has ever shown. And the prices are rather lower. New hats trimmed and untrimmed. New flowers and feathers. New Juvenile Millinery.

## You'll Admire the New Silks

Mr. Drew has just returned from an extended buying trip and his purchases are coming to hand every day. We invite you to spend a little while at our new silk department—now one of the finest in Eastern Canada—and see the new and beautiful fabrics.

## Quality

There are different degrees of Quality; on different instances it means different things. It is relative, and should always be in keeping with the uses and purpose of the merchandise. This store has maintained a reputation for consistent quality, the sense that the goods offered possess the most desirable features and elements for the purpose they are chosen.

### MOORE & McLEOD LIMITED

—SHIPPING.—The following Miss Gladys Sullivan, Summerside, spent the week-end with B. Capt. Duplissey, Glyndon, Capt. Doucette, Freddie Higgins, Capt. Trinholm, Edward S. Falt, Capt. Ferguson, all from Pictou with coal for the Island Railway. Hector McGray, Capt. Murray 3.30m Sydney with coal for Messrs. Read & Co. H.

—WESTERN PERSONALS —Miss Marion Ching of Summerside, left Wednesday morning to take up her studies in the Ladies College, Halifax. —Mr. R.C. Henderson, of Pictou, P.E. Island, was a visitor to Summerside, Tuesday.

—Among the students leaving to take up their studies at St. Dunstons University, are Messrs. Byron MacDonald and Lloyd Gallant, of Summerside.

—Miss Mary MacDonald, Kelly's Cross, has returned to her home after visiting in Summerside, the guest of Mrs. Charles MacDonald. She was accompanied by Miss Mary McCordie, of Summerside.

—Messrs Patrick S. MacQuaid, Charlottetown, Alfonso Sinnott, Montreal, George McCabe, Central Bedford and Reginald F. McDonald, St. Peters, left last week for Toronto to take up the study of theology at St. Augustines Seminary.

—Mr. and Mrs. E. J. Gaudet and baby girl Jean of D'Arcy, Sask., who have spent the summer in Pictou, are leaving for their home Monday for their home. Mr. and Mrs. Gaudet and baby will travel by way of Boston, visiting the "hub" and surrounding cities for a couple of weeks. (Saskatoon papers please copy.)

—Tinish, the guests of his mother, Mrs. A. J. Gaudet, are leaving Monday for their home. Mr. and Mrs. Gaudet and baby will travel by way of Boston, visiting the "hub" and surrounding cities for a couple of weeks. (Saskatoon papers please copy.)

### DICKY DIPPY'S DIARY

FRIDAY: SEEING AN AD IN WHICH A MAN WAS WANTED AS A TRAVELING SALESMAN, I MADE UP MY MIND THE JOB WAS FOR ME. WHEN I REACHED THE PLACE I FOUND THE BOSS WAS OUT, AND FINDING THE DOOR OPEN,

I WALKED IN AND MADE MYSELF COMFORTABLE.

BY AND BY THE BOSS RETURNED. "HELLO," SAID I, LOOKING UP. "I WANT TO TRAVEL FOR YOU."

"ALL RIGHT!" SAID HE, "TRAVEL!"

## When the stomach is "Off," sometimes a good way to find the trouble is to quit coffee and use

# INSTANT POSTUM

Ten days trial proves and there's a lot of satisfaction in knowing. Why not order a tin of Instant Postum from the grocer next time—and watch yourself and your own feelings?

"There's a Reason"

Made by Canadian Postum Cereal Co. Ltd. Windsor, Ontario.

## CASTORIA

For Infants and Children In Use For Over 30 Years

—By Sinnott